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Get news summary

BUSINESS

Economy 'should go on growing'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

The U.S. Government may seek wide changes in the Anglo-American air services agreement, known as the Bermuda Two pact, when the agreement is reviewed at a meeting that opens in Washington today.

UK ECONOMIC activity should continue to expand next year, the London Business School predicts. The consumer boom should slacken, but demand be sustained by expansion of exports and investment. Unemployment should continue to fall slowly and there was likely to be a small deficit on current account.

Cautious optimism about the short-term outlook for orders and output is also likely to be indicated by the CBI monthly trends inquiry to be published tomorrow. Back Page

ANY SIGNIFICANT reduction in Britain's inflation rate is hard to envisage, given past monetary expansion, says David Lomax, economic adviser. Dr. David Lomax, has said, Page 4

Meanwhile, the U.S. Treasury has said that President Carter's programme to reduce U.S. inflation will have to wait for more than a year if it is to have any effect. Back Page. France's inflation rate could reach 10 per cent this year, but drop back to 6 per cent in 1981, the French Economics Minister has said.

EEC oil plan opposed

EEC plans for a Community-funded oil exploration programme will meet opposition from Britain, the Common Market's biggest oil producer. The plan will be put to the Council of Energy Ministers meeting in Luxembourg today. Back Page

GROWING demand for petrol especially in the US and Western Europe, is pushing prices for North Sea light crude above \$14.40 a barrel, according to an oil industry report. Page 4

STATEFJORD, official, the largest discovery so far made in the Norwegian sector, will not be as profitable as first thought, the Norwegian parliament has been told. Page 2

EEC FARMERS are being paid too much for their products, and price cuts of 30 per cent would have to be made to have any impact on Community agricultural surpluses, a hard-hitting agricultural information report has said. Page 4

EURO-CURRENCY loan to Nigeria, worth \$1.5bn, which was held up because of an outstanding debt to a French trading company for cement consignments in 1975, can now go ahead, after a satisfactory compromise reached last week. Back Page

CBI has told the Government that it rejects outright the idea of a merger between the Price Commission and the Monopolies Commission, as suggested in a Government Green Paper this year. Back Page

FINANCIAL TIMES grocery index fell a marginal 0.13 per cent this month because of lower prices for frozen foods, tea and coffee. The index now stands at its April level of 101.7. Page 6

MOTOR Show at the National Exhibition Centre, near Birmingham, has brought manufacturers' business worth an estimated £150m and potential orders of considerably more, show organisers predict.

KAI SER ALUMINIUM is ready to go ahead with its £160m expansion of the Anglesey aluminium smelter at Holyhead as soon as a deal can be agreed with the Department of Energy and the CEBG on a continuous power supply at specific prices. The new plant would make Britain self-sufficient in primary aluminium and would create 500 jobs on Anglesey. Page 5

Demand by more than 1m manual workers for a £60 a week minimum wage will be made in local authorities today. Back Page

A red bus stolen yesterday from Consett, Co. Durham, found in Blackpool. 400 weekly premium bond holders to holder of bond £934.65.

Tse-Tung's Little Red Book to be removed from schools as part of the policy of the former leader's ideological grip on Chinese king.

Spanish prisoners released their way out of jail while other convicts were watching television.

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U.S. wants to end restrictions by world airlines

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

The U.S. Government may seek wide changes in the Anglo-American air services agreement, known as the Bermuda Two pact, when the agreement is reviewed at a meeting that opens in Washington today.

The meeting was intended originally to enable the two governments to settle the working of the pact, which superseded an agreement signed in 1946. They will be encouraged by the widespread introduction of cheaper fares in the U.S. this summer to boost airline traffic and revenues, and in many cases also resulted in soaring profits.

However, the U.S. is known to be in touch with Bermuda Two, the Civil Aviation Authority of the U.S. Administration and airline officials regard it as unnecessarily restrictive, especially in the present climate of "de-regulation" in the U.S. airline industry and the widespread moves to promote airline competition.

The possibility is that the U.S. team may seek wider opportunities for U.S. airlines under the agreement, such as allowing more "dual designation" cities—those that can be served by two airlines from each country.

These are limited to New York and Los Angeles, but President Carter has asked for dual designation also for Boston, and some airlines would like to see more.

In addition, the U.S. team is in the U.S. and can be made to expect to seek further fare work in other places. The tough new U.S. attitude

has been helped by President Carter's warm approval for the anti-inflation policies of Mr. Alfred Kahn, until last week head of the Civil Aeronautics Board, and now to head the President's anti-inflation programme.

Mr. Marvin Cohen, Mr. Kahn's successor, at the board, is believed to share President Carter's and Mr. Kahn's beliefs, and the board's cheaper fares policies are likely to be promoted just as vigorously under his chairmanship.

Although the Americans will not be able to achieve immediate changes in Bermuda Two, because it contains machinery to prevent that, they are expected to demonstrate this week that they want to see it altered.

If they feel that the UK did not share their views on increased competition through more airlines serving the route, with more cheap fares, they might serve notice on the UK that they intended to "denounce" the agreement, thereby forcing negotiations for a new one.

He also argued that the decision to move thousands of Jews into settlements in the occupied territories did not contradict the Camp David agreements.

The decision to expand the settlements was taken to quieten Mr. Begin's Right-wing domestic critics and to demonstrate to the Americans that Israel has no intention of abandoning its footholds in the occupied territories.

Israel rejects Carter protest

By David Lennon

TEL AVIV, Oct. 29.

ISRAEL today rejected US complaints about the expansion of Jewish settlements in the occupied West Bank and Golani Heights.

Mr. Menachem Begin, the Prime Minister, who cabinet approved for a forceful reply to a protest note sent during the weekend by President Jimmy Carter.

The American Administration was shocked by the Israeli Cabinet's decision last week to enlarge Jewish settlements in the occupied territories. The Americans felt that the timing of such a decision could do little to enhance the peace-making process and the hopes of bringing King Hussein of Jordan into the talks.

The Queen's Speech, outlining a full legislative programme, has been drafted to secure the support of Scottish and Welsh Nationalist MPs against the next Tory Government's immediate challenge to the Government's minority position.

Increased funds have been allocated to the National Enterprise Board and the Scottish and Welsh Development Agencies to all this went away," he said.

With these divisions freshly exposed, the Tory Party hardly appears in the right condition to force a general election over the Queen's Speech.

It is also unlikely to achieve a united front over Rhodesia and the linked questions of defensive arms for Zambia and sanctions campaign in Scotland for a "yes" vote.

Victory

Against the background of the Berwick by-election and the shift in favour of the Government in the opinion polls, Cabinet ministers calculate that this will be enough to dislodge the Nationalist MPs from voting with the Tories.

The Scottish Nationalists, though divided on the issue, recognise that recent by-elections in Scotland have restricted the party's room for manoeuvre.

As they prepared for a political inquest this week into the party's disastrous performance in Berwick, some leading Nationalists accepted that their choice in the first by-election in the Commons on November 8 lay between supporting the Government or abstaining.

Either course would assure the Government of victory and a six-month lease of life.

Mr. Callaghan's prospects of survival have also been enhanced by the disarray in the Tory party, induced by the Berwick by-election and Mr. Edward Heath's continuing caution within the party's monetarist wing.

After being angrily blamed for the party's by-election defeat, the former Prime Minister was absolved by leading Tories yesterday as they tried to head the State Department said.

Ihsan Hijazi adds from Beirut: Arab foreign ministers have been arriving in Baghdad for their meeting tomorrow to prepare for the Pan-Arab Summit Conference, scheduled in the Iraqi capital next Thursday.

Feature, Page 14

Monetary system 'means big changes in policy'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

AN ALL-PARTY Commons committee has been told that the UK could not join and remain a member of the proposed European Monetary System without big changes in the Government's present economic and monetary policies.

This is a central theme of several of the memoranda which have been submitted by leading British economists to the Commons Expenditure Committee in preparation for the inquiry by its general sub-committee on the proposals.

The sub-committee, headed by Mr. Michael Ennals, the Labour MP for Nottingham West, is due to give its report on the scheme this week at public hearings on the scheme.

It will be the first Parliamentary scrutiny of the proposals, ahead of a debate in the Commons, probably in a fortnight.

The views of a wide range of economists and interested parties have been sought by the sub-committee, on the lines of a similar exercise undertaken after the publication of the expenditure White Paper in January.

For example, the CBI has been asked to comment on the operation of the scheme which are unlikely to be agreed by the rest of the EEC.

The London Business School says today in its Economic Outlook that a major shift would be required in monetary and fiscal policy if the UK were to join the scheme and stay in it.

In order to keep sterling stable and avoid a loss of official reserves, the rate of money supply growth would have to be about 5% per cent below the average in the EEC.

This would imply an expansion of domestic credit in the UK of about £5bn, against this year's target of £6bn, and a similar reduction in the budget deficit.

Accordingly, the School argues that there is much to be said for staying out completely. The worst alternative would involve severely half-hearted attempts to join deflationary policies within the UK, damaging prospects for necessary changes in fiscal and budgetary and employment policies.

Critics of the scheme, notably on the left, have said that linking sterling to other EEC currencies would be a half-hearted attempt to join deflationary policies within the UK, damaging prospects for necessary changes in fiscal and budgetary and employment policies.

Similarly, brokers L. Messel and Sons have told the sub-committee that "Slow expansion," Back Page "Short term" slowdown, Page 4

Unions urge caution, Page 7

MR. JAMES CALLAGHAN

For example, the CBI has

eighty and its own independently chosen monetary targets.

This would be a retrograde step, as the evolution of monetary policy in recent years has been towards responsible financial targets focussed on domestic economic objectives."

The Treasury will also submit a memorandum to the sub-committee, though it would be surprising if this went beyond explaining the background. Senior Treasury and Bank of England officials are due to be questioned on Friday morning.

The sub-committee's inquiry comes at a time when senior ministers have concluded that a scheme which fulfills British pre-conditions is unlikely to emerge from the current EEC talks. However, negotiations are continuing in order to prevent the UK being isolated from the rest of the EEC.

Domestic political activity is also likely to increase.

At the weekend, a group of anti-EEC Labour MPs, headed by Mr. Bryan Gould, the MP for Southampton Test, wrote to the secretaries of all constituency Labour parties urging them to discuss the scheme at the next meeting of their general management committees.

The MPs are seeking to demonstrate the extent of the opposition which they believe exists to the proposals.

"Slow expansion," Back Page "Short term" slowdown, Page 4

Unions urge caution, Page 7

Glaxo fights £4m tax demand

BY MICHAEL LAFFERTY

GLAXO, the UK-based pharmaceuticals company, supported by the facts and evidence, is in truce with the Inland Revenue over a tax bill for almost £4m over—it is thought—the group's transfer pricing policies.

In addition, the tax liabilities of some other UK and foreign Glaxo subsidiaries have not been finally agreed for a number of years.

The dispute is disclosed in Glaxo's latest annual report, which was posted to shareholders last week. The report says that the Inland Revenue, to protect its position on the taxation of some Glaxo's UK subsidiaries (the tax liabilities of which had been agreed previously) has raised assessments totalling £1.75m on which the Corporation Tax payable would be £3.8m.

Glaxo has appealed on the grounds that the assessments are "estimated" and excessive, un-

fair and discriminatory. The Inland Revenue has withdrawn the £1.75m assessment, leaving the net amount outstanding at £8m. It now seems that in the past year further assessments for net profits of £1.1m have been issued.

Glaxo said at the weekend that it could only presume that the tax assessments were concerned with transfer pricing, although the Inland Revenue had not stated the grounds.

The build-up of the special unit followed the conferring of increased investigatory powers on the Inland Revenue in the Finance Act, 1978. Typically, when a company comes under a transfer pricing investigation, its tax affairs are transferred to the special unit at Somerset House,

Sanwa Bank has used its considerable retail banking experience for the expansion of its domestic network—220 branches in Japan—is the basis of its corporate philosophy since 1933. We have been

OVERSEAS NEWS

Soviets want wider SALT talks

By Robert Mauthner

PARIS, Oct. 29. — THE SOVIET Union would like the Strategic Arms Limitation Talks (SALT), at present restricted to the Soviet Union and the U.S., to be extended eventually to all nuclear powers.

This was made clear by Mr. Andrei Gromyko, the Soviet Foreign Minister, at a press conference following his talks here last week with President Giscard d'Estaing and M. Louis de Guiringaud, the French Foreign Minister.

Although Mr. Gromyko said he raised this question during his talks, he declined to give any further details. Nor was he much more forthcoming on the state of the current SALT negotiations. An early agreement was possible, he said, but it would still require a number of meetings.

Mr. Gromyko, who welcomed France's recent return to international disarmament discussions, said that he had suggested a meeting of French and Soviet experts to study French proposals for a European disarmament conference aimed at reducing conventional weapons.

Mr. Gromyko, who underlined the special relationship between the Soviet Union and France in spite of the recent cooling of bilateral relations, stressed that the two countries' positions on the Middle East were very close.

President Giscard d'Estaing has accepted an invitation to visit the Soviet Union in 1979.

Western five expected to submit Namibia resolution

By ADRIAN DICKS

THE FIVE Western Powers their recent discussions in Paris involved in the Namibia question, to the remainder of the nine are now expected to press their belief to have endorsed rapidly ahead with a resolution the proposal that Britain, West Germany, France should be their own in the United Nations Security Council. It is likely to deplore South Africa's insistence on holding early elections in the territory, but to stop well short of calling for the economic sanctions against South Africa favoured by most black African countries.

Agreement on this position was reliably understood to have been the main concrete achievement of the second of private talks held at Schloss Gymnich. If so, a little more would be available to try to bring pressure on South Africa to co-operate with UN-supervised elections in the territory, provided the Secretary

General's representative, Mr. Martti Ahtisaari, has his mandate extended.

While the Namibia question, together with discussions on Rhodesia and on the new South African Government, will have dominated the Schloss Gymnich talks, the Ministers also discussed looming internal security problems arising from the forthcoming enlargement of the Nine.

Sources close to the clear Ministers' meeting made clear that the Western countries hope this strategy might even now head off an attempt by African countries to introduce a call for mandatory sanctions against South Africa. If so, a little more would be available to try to bring pressure on South Africa to co-operate with UN-supervised elections in the territory, provided the Secretary

General's representative, Mr. Martti Ahtisaari, has his mandate extended.

BONN, Oct. 29.

Iran purges secret police

By Andrew Whitley

TEHRAN, Oct. 29. — THE Iranian Government today tacitly confirmed newspaper reports that a major purge of the secret police is under way, with the removal and retirement of 30 senior officials.

The confirmation came during a press conference with Mr. Mohammad Reza Amini-Tehran, the Minister of Information, in which he stressed the Government's conciliatory strategy.

Martial law, in force for the past year, will be lifted 12 cities, he said. The last would be ended at the first available opportunity, he said. The Cabinet's policy was to resist the introduction of "total martial law."

Meanwhile, West Germany has joined Britain and the U.S. in reaffirming strong support for the Shah.

The visiting West German Minister for Economic Affairs, Count Otto Landsberg, said Bonn did not care to see "the development of ultra-conservative, even reactionary forces, nor in developments in the direction of a more Marxist or Communist Iran."

The Count confirmed that final contracts for the construction of four nuclear power plants in Iran by the West German firm of Kraftwerk Union have been delayed for another year.

AP adds: Violence swept at least 37 areas throughout Iran yesterday, leaving eight people dead in the towns of Kermanshah and Dezful. Government officials said that Iranian troops clashed with thousands of anti-Government demonstrators, but no casualties were reported.

The Government's refusal to meet the higher wage demand of

Norwegians told of fall in Statfjord Field oil profits

BY KEVIN DONE, ENERGY CORRESPONDENT

THE profitability of the Statfjord Field, the largest oil discovery yet made in the North Sea, has been considerably reduced according to a White Paper presented to the Norwegian Parliament.

The field includes the British National Oil Corporation.

The cost of developing the field has been rising rapidly and is now estimated at NK 32bn (£3.2bn). NK 3.1bn higher than the last estimate.

According to the White Paper productivity at the Statfjord A platform, which is being fitted out in the North Sea, has been disturbingly low in the last few months. This has been exacerbated by a series of strikes.

The start of production from the A platform has fallen further back and according to Statoil, the Norwegian state oil company, from Statfjord will make it one production is now unlikely to

begin before the first quarter of 1980. The Norwegian Oil Ministry is doubtful whether the timetable of August 1981 for towing out the B platform will be achieved. The platform might not be towed out until 1982, delaying production for one more year.

Statoil's working capital should be increased by NK 3.85bn, says the White Paper. Its share capital should be increased by NK 500m while NK 2.85bn should be raised by state-guaranteed foreign loans.

The state oil company is planning capital expenditure next year of NK 2.65bn compared with NK 2.85bn this year. Revenues next year are forecast at NK 4.45bn while a deficit of about NK 400m is expected.

Statoil is unlikely to make a trading profit until 1982.

Botha 'flew to Iran over oil'

By QUENTIN PEEL

MR. PIK BOTHÀ, the South African Foreign Minister, flew to Iran four weeks ago for talks with the Shah on South Africa's future oil supplies, it was reported here today.

The Johannesburg Express newspaper said that Mr. Botha, who refused to confirm or deny the story, was told that Iran would not be prepared to defy UN Oil sanctions if South Africa pressed ahead with a unilateral settle-

ment in Namibia.

The newspaper also reported that in an earlier contact, some three months ago, the Iranian Government had demanded and received an assurance from South Africa that it would not pass on to Rhodesia any oil received from Iran.

Iran supplies the great bulk of South Africa's crude oil imports, although no exact figures are available. However

JOHANNESBURG, Oct. 29.

It has recently been reported that South Africa has been looking for alternative sources of supply. Several Arab States and the tiny, oil rich State of Brunei have been mentioned.

The newspaper report suggested that the Shah's tough line on oil, in contrast with his traditional good relations with South Africa, is a result of his own internal political problems and dependence on the West.

Failure in Italian union talks

BY PAUL BETTS

THE NEXT 48 hours could be decisive for the survival of the minority Christian Democrat Government after the breakdown of breakthrough talks between Sig. Giulio Andreotti, the Prime Minister and the trade unions to seek a compromise to end the increasingly bitter strike of hospital workers here.

The Government's refusal to

hospital workers on the grounds that this would compromise its attempts to enforce an incomes policy was immediately followed by the decision of the unions to call a series of further strikes next week, which are likely to spread labour agitation in many other public sectors.

In the face of the intransigent attitude of the unions, the Prime Minister has referred this specifically explosive issue to Parliament, which is expected to consider the matter on Tuesday. Sig. Andreotti, whose Government depends on the direct support of the Communists and Socialists, is now seeking all-party backing for his firm line against the unions.

The key Parliamentary debate next week will thus represent something of a confidence test social problems.

New fighting expected as Nicaragua talks collapse

BY HUGH O'SHAUGHNESSY

GEN. ANASTASIO SOMOZA, head of the family which has ruled Nicaragua for 44 years, and the Left-wing Sandinista guerrillas are preparing for a new outbreak of fighting following the virtual collapse last week of the U.S.-sponsored mediation talks between Somozas and his opponents.

The withdrawal from the talks of the Group of 12 moderate Left-wing leaders, and their claim that the U.S. was still giving aid and comfort to Gen. Somozas, has dimmed the chances of a negotiated settlement of the Nicaraguan crisis, and of the rapid abdication of the General.

Gen. Somozas is today reported as saying that he intends to continue buying arms for use against those who threaten his Government. The scale of Somozas' arms purchases, according to U.S. officials, has been a major factor behind the decision of the international financial institutions against giving him new loans, and the U.S. and Mexico have been trying to persuade Israel, Gen. Somozas' chief arms supplier, to halt shipments to

Mexico City, Oct. 29.

The much more lightly armed Sandinistas are meanwhile trying to reorganise and strengthen themselves for a new offensive against Gen. Somozas under the leadership of their commander, Eden Pastora.

The fact that Eden Pastora is a political moderate in Sandinista terms and is opposed to the sectarian Leninist attitudes of the far Left factions of the movement goes far to explain why the Sandinistas so far have got little or no help from the Communist countries and are reported to be badly off for funds and weapons.

Despite the breakdown of negotiations between Gen. Somozas and the leaders of the nationwide uprising against him last month, the Group of 12, several of whom have sought asylum in the Mexican Embassy in Managua, would be prepared to continue discussions in the freer atmosphere of Mexico City about the withdrawal of the General and his immediate family from Nicaragua and the establishment of a broadly-based democratic Government.

U.S. steel imports drop

BY STEWART FLEMING

NEW YORK, Oct. 29.

FOREIGN STEEL imports into the U.S. showed signs of slowing during September, according to preliminary Commerce Department statistics released by the U.S. market share this year, up almost 3 percentage points from last year.

The figures show a particularly significant decline in imports from the EEC, which has previously been exporting heavily to the U.S. in comparison with earlier years.

Imports in September totalled 1.58m tons, 23 per cent below annual report to be released shortly by Peat Marwick International, the world's largest accountancy firm.

In the report Mr. Walter E. Hanson, the chairman and chief executive, says that he is proud of the profession's efforts to improve its self-regulatory procedure and warns of the continuing struggle to ward off Federal regulation.

In spite of this decline, in the first nine months this year imports rose 19 per cent to 16m tons compared with 13.5m in the same period last year.

Considering that the trigger

Ireland denies break with £

By Stewart Daily

DUBLIN, Oct. 29. — DR. JOHN Colley, Irish Finance Minister, today moved to end speculation that a cut in the link between the Irish pound and sterling was imminent.

"There is no basis whatsoever for reports that we are breaking with sterling. I do not content to say such move prior to the final decision on the European Monetary System being taken," Dr. Colley said in a radio interview.

He added: "The Irish punt, which has a firm parity link with sterling, would be set free by tomorrow, caused an influx of over £80m funds into Irish gilt-edged industrial shares last week. Much of the money was said to have come from Britain. One or two banks had also started to deal forward in Irish pounds through the medium of dollars."

Bruce Andrews adds: "Mr. Jack Lynch, Irish Prime Minister, has officially switched on the Kinsale Head gas field, Ireland's first commercial hydrocarbon reserve, at Cork."

Belgium sets 'election day'

By Giles Merritt

BRUSSELS, Oct. 29. — BELGIUM's caretaker Prime Minister, M. Paul Vanden Boeynants, tonight pinpointed December 17, as the date for the country's upcoming general election.

M. Vanden Boeynants stipulated that the target date was contingent on his Government's being able to push urgent legislative measures through the Belgian Parliament inside the seven-week deadline.

In addition to economic measures, the Vanden Boeynants administration aims to pass the necessary legislation to enable direct elections to the European Parliament to take place here next June.

The Vanden Boeynants Government took office 10 days ago as an interim administration following the surprise resignation of Premier M. Leo Tindemans.



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TC rejects anti-dumping complaint against motor-cycle producers

BY STEWART FLEMING

THE U.S. International Trade Commission has determined that dumping margins ranged from 20 per cent for Harley-Davidson, the sole U.S. Suzuki to 42 per cent for Kawasaki. Motor cycle producers, however, were injured by the dumping of Japanese motor-cycles in the United States.

The decision means that the Treasury is to find evidence of dumping but, additionally, for the International Trade Commission to find that the dumping dumped in the U.S. will impose anti-dumping duties on Japanese producers.

Harley-Davidson, which produces about 48,000 motor-cycles a year and claims a 10 per cent market share in the U.S., brought an anti-dumping complaint against the main Japanese producers. Honda, Kawasaki and Yamaha raising U.S. prices of light-weight cycles and had eroded its market for heavy-weight machines. Harley-Davidson now only makes heavy-weight machines of around 1,000 cc capacity and has a 42 per cent market share in this sector of the market.

A decade ago it accounted for virtually the whole of the heavy-weight market.

The reasons why the ITC decision in Japan was terminated that the dumping was not causing injury will be set out in the report for the same reason as the same out in full in early November. Harley-Davidson had it understood, however,

the commissioners, in their four hearings, were influenced by their belief that other factors, estimates that Japanese imports, including for example inadequate design features, have contributed to the growth of Japanese motor cycle sales. The Treasury put the value of Japanese motor cycle imports in 1976 at \$360m and that these outweighed the impact of the dumping. The first quarter of 1977, the 700 cc class—the market in exports in September rose 49.7 per cent to 45,824 units. Imports are now continuing to rise.

Harley-Davidson has said that 28 per cent from 114,650 in 1976 is appreciated with the ITC's September last year, according to the Japanese Association. The September filing the suit has resulted in fairer prices with both Honda and Yamaha raising U.S. prices West Germany, it said.

Exports to the U.S. doubled in September to 214,625 sets from 109,167 in August and were up 11.7 per cent from 197,222 a year earlier.

Exports to Britain fell 9.8 per cent to 18,834 from 20,963 in August but rose 19.9 per cent from 15,708 in September last year.

Japanese colour television production in September rose 21.6 per cent to 771,000 from 634,570 in August and up 1.1 per cent from 762,500 in September last year.

NEW YORK, Oct. 29.

Britain to advise Egypt on gas scheme

By KEVIN DANE, Energy Correspondent

BRITISH GAS has been chosen by Egypt as the consultant for the country's first scheme to develop natural gas for household use.

The corporation's international

consultancy service will advise

on a multi-million pound scheme

to distribute gas to four suburbs

of Cairo.

The contract, which still has

to be negotiated in detail with

Egypt's Petroleum authority, could

cost several hundred thousand pounds.

It also offers

the prospect of further overseas

contracts for the UK gas con-

tracting industry.

The Cairo suburbs to be sup-

plied—Helwan, Madi, Heloupolis,

and Nasr City—are planned to

have a population of 650,000 by

the year 2000. There are already

300,000 users of bottled liquid

petroleum gas in the area. The

new natural gas supplies will be

transmitted from established

fields that are already supplying

industry.

British Gas will advise on the

extension of the existing natural

gas high-pressure transmission

system, the design and construction

of local distribution net-

works, the conversion of LPG

appliances and marketing.

It has carried out other con-

sultancy work abroad in coun-

tries such as Australia and New

Zealand, and in the Middle and

Far East, but this will be its

biggest contract to date.

Kenya, Uganda air agreement

By JOHN WORRALL

NAIROBI, Oct. 29.

KENYA AND UGANDA have signed a bilateral air services agreement under which aircraft from one country are allowed to

overfly the territory of the other

for technical reasons, take

or drop passengers and land in

or return to other countries.

Each country is to operate two

weekly regional flights of mixed

cargo and passengers between

Entebbe, Uganda, and Nairobi,

and two more international

flights to either of the two air-

ports or beyond. The agreement,

which takes immediate effect,

also allows the two countries to

operate four cargo flights a week

between Mombasa and Entebbe.

This is regarded as the first

step towards normalising rela-

tions between Uganda and Kenya

since the break-up of the East

African Community last year.

Japan to press Mexico for cut in price of light crude

BY RICHARD C. HANSON

TOKYO, Oct. 29.

THE JAPANESE are prepared energy supplier, Saudi Arabia, to meet President Jose Lopez but the Mexicans are asking Porfirio of Mexico, who arrives \$13.10 per barrel, fob, for light tomorrow for an official visit en route from China, with missions more than the Saudis.

of dollars and billions of yen in loans.

In September, Mitsubishi Corp. for the first time arranged

to buy on a spot basis \$39,000 barrels of oil from Mexico as a

part of their highly-prized light

crude oil, thus clearing the way

for oil imports and correcting a

persistent trade imbalance.

It is unlikely, however, that the Mexican President will be

swayed quickly.

The trade gap between Mexico

and Japan, though less severe

than a few years earlier,

expanded to \$150.4m in Japan's

favour last year from \$137.7m in

1976, as exports from Japan rose

16.9 per cent and imports from

Mexico gained only 9.1 per cent.

The trend this year shows further

Japan's export expansion.

Japan would like Mexico to

become a major "second" source

of crude oil after the Middle

East. The Mexicans have indicated they want to diversify

their market away from the U.S.

Mexico is about the same

distance from Japan as its major

trading partner Japan has in

Latin America in only fourth

and fifth respectively in exports

and imports, partly because

Mexican trade volume has been

relatively stagnant.

Japanese investment in Mexico

has been fairly active over the

past few years, rising on a

licensed basis to \$150m in March

this year from about \$100m in

1973.

During his four-day visit,

President Lopez will formally

sign a series of private commer-

cial bank loan syndicates

denominated in both dollars and

as well as official credits.

At current exchange rates,

these are valued at about \$1bn,

which can be viewed as the big-

gest package ever put together

by a foreign borrower by

which, it hopes, will

generalise the basis on which

to expand its business in China,

Mr. Thomas Murphy, chairman

and chief executive officer, said

when arriving in Tokyo from

China. GM is the first U.S. com-

pany to be hosted by China's

Ministry of Machine Building.

of widely differing inflation rates made it increasingly difficult for an equitable system to be devised. Correctives might have to be applied to export credit rates laid down in the arrangement to take account of the sharp fluctuations of some currencies.

There seems little chance, therefore, that the U.S. proposal to raise the rates on export credits by between 0.25 and 0.75 per cent, with the bulk of rates rising by 0.5 per cent, will be adopted in its present simple form.

Moreover, the current unstable conditions on international currency markets and the existence

of widely differing inflation rates

made it increasingly difficult for an equitable system to be devised. Correctives might have to be applied to export credit rates laid down in the arrangement to take account of the sharp fluctuations of some currencies.

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Therefore, that the U.S.

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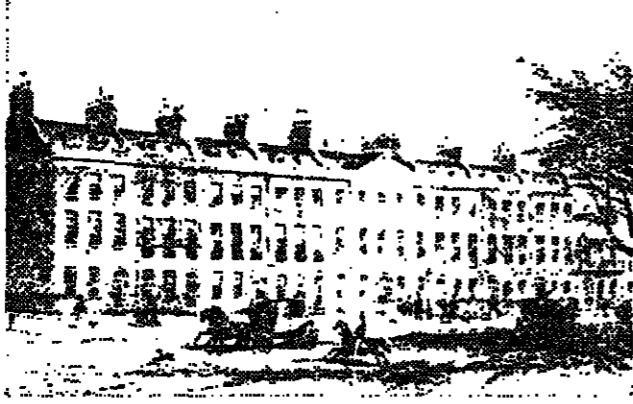
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October 1978

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Thamesmead



HOUSING

HOME NEWS**Community farmers paid too much, report says**By John Edwards,
Commodities Editor

ECC FARMERS are being paid too much and prices will have to be cut ruthlessly before the Community's agricultural surpluses are significantly reduced, according to Agra Europe, an agricultural information service with offices in the main European capitals.

A report issued yesterday by Agra Europe comes to the surprising conclusion that the "green money" system, used to equalise farm prices within the EEC is not a threat to the Common Agricultural Policy, but what holds it together.

Political changes in the EEC and the decline of the agricultural population, cutting rural voting power, would force radical alterations in the Common Agricultural Policy before 1985.

Farmers' profit levels were on average 20 per cent higher than needed to give adequate return on capital. Even if prices were cut by 20 per cent, farmers could maintain their incomes by using unexploited reserves of production potential from land, animals and machinery.

Since the "excess profits" of the larger and more efficient farmers were so large, price cuts would have to be similarly large—at least 30 per cent in real terms—to have any effect in curbing surplus production.

Urban voters were no longer prepared to tolerate a system which they felt forced them to pay more than necessary for their food. Given the failure of price-support mechanisms to control costly surpluses, the Community would be forced to adopt more directly interventionist policies.

Political Change in the European Community: Implications for the Common Agricultural Policy. Agra Europe (London). £17.50.

Dial-a-programme system announced

By MAX WILKINSON

A NEW British system to allow man of CAP-CPP claimed that business and householders to the company had made a world dial-a-computer programme has breakthrough with its invention been announced in London.

The system aims to give the term called micro-cobol. This power of a large programme allows programmes written on library to thousands of potential users of low cost micro-computers or adapted micro-computers or adapted personal computers.

It was devised by CAP-CPP, a programming company which is co-operating with the National Enterprise Board's Insite, a new software marketing company.

The idea has been developed in co-operation with the Post Office for use on its new Prestel (formerly Viewdata) service. This allows an adapted television set or a computer terminal to be connected by the ordinary telephone network to a central computer file.

Information providers, ranging from financial institutions to marketing companies or public authorities, can place information on the central files for access by any member of the public who has a Prestel set.

A charge is made to those who wish to call up a "page" of information.

The new CAP-CPP system will allow computer programmes to be stored in the central files and accessed as if they were any other type of information.

Mr. Alex d'Agapeyeff, chair-

Car makers to help with faults survey

By Maurice Samuelson
THE SOCIETY of Motor Manufacturers and Traders is to co-operate with the Office of Fair Trading in a second survey of car owners to investigate faults in new vehicles.

That is in spite of the society's reservations about the results of last year's survey by the office, which showed faults in 67 per cent of new cars.

Since only half the 5,000 questionnaires were returned, the society considers it inaccurate to assume a 67 per cent defect rate.

Faults reported during a car's warranty period might have been routine adjustments rather than serious repairs, the society says.

The aim of the survey will be to provide information on the need for quality control. It will also show which makes of car have the most faults.

General George Barrie, Director-General of Fair Trading, is said to have given a warning that unless the main offenders "pull up their socks" next year's findings will be published.

Peachey inquiry report sent to department

The draft report on the 18-month investigation into the late Sir Eric Miller's conduct as chairman of the Peachey Property Corporation has been sent to the Department of Trade.

Sir Eric, aged 50, shot himself a year ago last September in the garden of his home in the Little Boltons, Kensington, London.

The inquiry was one of two investigations into Sir Eric's affairs. The other, which is continuing, is by the City of London Fraud Squad.

Society's advantage

THE Co-operative Wholesale Society is well placed to take advantage of buoyant consumer spending expected in the next few months. Mr. Bill Farrow, chairman, said at the weekend.

Offshore oil chief

THE Department of Energy has appointed Mr. Norman Smith as director-general for the Offshore Supplies Office in Scotland.

British Rail success

More than one-third of the visitors to the Motor Show near Birmingham need trains to get there. British Rail was jubilant with the way the "methodical" planning operation, the biggest ever mounted, had gone without a hitch.

Guarantee honoured

The Electrical Contractors' Association has handed over its first cheque, for £1,141, under a new contract completion guarantee scheme.

Unpopular clothes

Clothing retailers are worse off than their fellow High Street traders with consumer spending on clothes almost at a standstill, according to a report from Inter Company Comparisons.

Accountants speak out on self-employed tax

By DAVID FREUD

THE ACCOUNTANCY profession

has told Sir William Pile, chair-

man of the Inland Revenue,

that it is too early to say whether

it supports plans to tax the 2m

self-employed on a current year

basis.

Sir William told the Commons

public accounts committee in

March that the accounting bodies

have agreed that the switch from

previous year assessment

would be a desirable objective, if we

could get there.

However, the consultative com-

mittee of accounting bodies said

at the weekend that any sug-

gestion that the accountancy pro-

fession would favour the change

over was premature.

With this assurance the com-

mittee recommended that the

change be made as soon as

possible.

Inflation rate 'unlikely to fall significantly'

By DAVID FREUD

A SIGNIFICANT reduction in encouraging lower inflation. The rate of inflation in the near Staniland Hall Associates, a future is difficult to envisage, business forecasting group, ex- given the past monetary expansion, according to Dr. David Lomax, economic adviser to the consumer spending volume National Westminster Bank.

A reduction might have been possible a year ago following the year's 5.25 per cent growth.

However, spending on elec- trical durables and furniture and home furnishings is expected to

fade, while car registrations, up 21 per cent in 1978, are forecast to decline by 5 per cent in both 1979 and 1980.

The Economic Outlook con- tains a detailed discussion of the proposed European Monetary System by Dr. Alan Budd and Mr. Terry Burns of the school. They conclude that a big shift would be required in monetary and fiscal policy if the UK was to join the scheme and stay in it.

The authors say there is much to be said for staying out completely, but they also outline a plan for a two-year transitional period before full membership, during which the UK would have to get its inflation rate down to 4 per cent.

The article points out that if the control of inflation is the Government's main objective this could be achieved without joining the system. The worst choice would be a half-hearted attempt at membership without undertaking the necessary changes in fiscal and monetary policy.

The authors say there is much to be said for staying out completely, but they also outline a plan for a two-year transitional period before full membership, during which the UK would have to get its inflation rate down to 4 per cent.

The forecasts assume that the UK will not join the proposed system and reflect the conventional unchanged policy assumption for other influences—

LONDON BUSINESS SCHOOL ECONOMIC FORECASTS

	1978	1979	1980	1981	1982
Annual Percentage Change					
At 1975 prices:					
Gross Domestic Product	3.5	3.3	3.6	2.5	2.5
At 1970 prices:					
Gross Domestic Product	3.0	2.6	3.2	2.1	2.4
Consumer spending	4.8	3.1	2.0	2.1	2.4
Private fixed investment (excluding dwellings)	7.0	3.6	7.9	2.1	4.2
Public expenditure on goods and services	2.0	2.0	2.3	1.8	2.0
Exports	4.2	5.7	6.2	4.1	3.5
Imports	7.9	6.6	5.2	4.8	5.4
Consumer prices	8.8	9.9	10.2	11.0	9.2
Average earnings in manufacturing	14.6	11.6	12.0	14.4	12.3
Money supply (M3)	14.4	12.7	15.7	13.4	12.1
Annual Average					
Wholly Unemployed (Great Britain)	1.31m	1.27m	1.26m	1.27m	1.21m
Annual Total	-3	-523	-733	-735	-733
Current account (£m)					

particular announced plans for and earnings, coupled with the expectation that there will be no further major inflationary measures, indicates a much slower growth of living standards, measured by real personal disposable income, in 1979—up by 2.4 per cent against 5.3 per cent this year.

The increase in real consumer spending is consequently expected to slacken from 4.8 to 3.1 per cent between the two years, with a faster expansion of exports next year, though a much smaller slowdown in the growth of total output is projected—from 3 to 2.6 per cent (at 1970 prices).

The London Business School believes that the growth of output in 1980 should be stronger, thanks largely to the buoyancy of world output. "The years 1978 to 1982 should prove to be distinctly better in almost every respect than the last five years."

The Outlook notes that the difference between the present school's and earlier consumption projections is that North Sea oil is keeping the balance of payments in near equilibrium.

Although the current account is expected to move into deficit again in 1980, the scale is not expected to be as great as in 1979.

The Economic Outlook 1978-82, published jointly by the London Business School and the Government, is available from the Press, £1.25.

The rate of consumer price inflation is expected to edge up £0.00 from 1978 to 1982. The convening meeting, Farnborough, Hampshire, in the growth of prices.

HOME NEWS

Provincial bus fares likely to rise

By Maurice Samuelson

ALES on most of the provincial services run by the National Bus Company are likely to rise by between 7 and 10 per cent from May in the New Year.

Many of the 35 individual companies under the umbrella of the nationally-owned bus company have already made applications for fare increases which it is being argued by the Transport Commissioners in the next two months. In most cases, they will be first rises for more than a year.

The final level of increase will depend on the amount of subsidy loss-making routes which companies receive from county councils. Last month, the Government warned councils that they could forfeit financial support for road schemes if they their own bus subsidies.

It is up to the individual companies to decide on the size of increase they require. The United Northern General, which operates in the North East, are seeking 7½ per cent, while South Wales companies are asking for slightly below 10 per cent.

National Bus says it needs the extra money to continue to break even. Apart from the County subsidies, it receives no public money.

In recent years, the gap between coach and rail fares has narrowed and the company has pressed concern about British Rail's cheaper fares policies.

Decision sought on fibre industry restructuring

By RYHS DAVID, TEXTILES CORRESPONDENT

A STRONG HINT has been given that the fibre industry is looking for a favourable decision from the European Commission on the restructuring plan it has drawn up.

Mr. Bill Barnes, chairman of the British Man-Made Fibres Federation, speaking at a conference of European filament weavers at Raynesmead, Surrey, said: "We have provided a workable framework which would enable capacity to be brought into line with demand without imposing disruptive, violent shifts in market shares."

It offered the industry its best chance of a reasonably early return to financial health.

The scheme was drawn up in the summer by the fibre producers in consultation with M. Etienne Davignon, the European Commissioner for Industry—but subsequently ran into opposition with the EEC Directorate responsible for competition policy.

Commission officials have been discussing the industry's problems in detail with producers throughout Europe.

With their report now completed, the restructuring process is again due for discussion by the Commission early next month.

The scheme envisages rationalisation bringing an overall reduction of about 15 per cent in EEC fibres capacity. At the same time there would be some readjustment of market shares in favour of Italian

producers.

"Although the issue has not yet been decided, we fervently hope that permission for implementation of the plan will be granted," said Mr. Barnes.

The difficulties in the industry, he said, were the result of massive expansion aimed at cashing in on demand which had not materialised.

Since 1960, growth in textile industry output in the OECD

countries had increased by about 50 per cent while production of man-made fibres had gone up by 400 per cent.

A similar increase had taken place recently in production capacity in Third World and Soviet bloc countries.

"Fate has decreed that since 1973 we should have the responsibility of curbing our industry," said Mr. Barnes.

Industry output in the UK had increased by about 10 per cent, labour, raw material and transport costs.

Mr. Barnes forecast a brighter period ahead for the industry and a growing inter-dependent

relationship between fibre producers and customers.

Over the same period Scotland's share of total manufactured exports from Britain rose from 10.4 per cent to 11.5.

Whisky was the most important single export, with nearly two-thirds of all production sent abroad last year. But, while it maintained its pre-eminent position, as a proportion of all exports it declined from a quarter in 1971 to 14 per cent last year.

The new capacity would make

British self-sufficient in primary aluminium by supplementing output from Anglesey, the British Aluminium, Scottish smelters and the Alcan smelter at Lynemouth, Northumberland.

The Department of Energy, the

Scottish exports increase by 24%

By Ray Perman,
Scottish Correspondent

SCOTLAND is one of the fastest-growing regions of the UK in terms of exports of manufactured goods, a survey by the Scottish Council Research Institute suggests.

Inquiries among 600 companies showed that between 1974 and 1977 exports from Scotland increased by 24 per cent in real terms compared to 14 per cent from the UK as a whole.

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British Aluminium, Scottish smelters and the Alcan smelter at Lynemouth, Northumberland.

The Department of Energy, the

the Welsh Office, and the Welsh Development Agency, have all been

negotiating with Anglesey Alum-

inium for a year.

Rio Tinto-Zinc Corporation is

leading the negotiations on the

details in completion of new

power stations for the building societies or local authorities to advance money for renovations.

Aluminium output boost awaits cheap power deal

By ROY HODSON

KAISER ALUMINUM is preparing to go ahead with a £10m aluminium holds two-thirds.

The various Government departments are still arguing with the generating board which opposes providing further cheap electricity for expansion at the smelter. The board feels that it will carry a heavy financial load arising from the existing power deal for Anglesey Aluminium arranged by the Wilson Government 10 years ago.

The cost of that power has been never made public. It is probably near the lowest European power rates for heavy industry from base-load power stations, of about 10 mills. A mill represents payment of a tenth of a U.S. cent for each kilowatt-hour of electricity. Usual British industrial rates are two to three times higher.

The board has an excess of electricity generation capacity. It is planning margin—production capacity over expected maximum demand—of 28 per cent.

However, the board points out that it does not necessarily have a power surplus to sell cheaply and without interruption to industries lacking basic amenities.

Labour disputes and negotiations on the details in completion of new power stations are forcing the board to hold more power in reserve than before.

More help urged for housing renovation

By Paul Taylor

BIG CHANGES in Government policy towards housing renovation are called for today by the Association of Metropolitan Authorities.

A report by an association working party says that the Government is not doing enough to help people repair and maintain their modern urban houses.

The association says that deteriorating housing conditions will cause great problems in the future and can be resolved only by a big Government rethink of national policies on housing repairs and improvements.

The number of unfit houses has declined between 1971 and 1976, but there had been a "substantial rise" in the number of dwellings in "substantial disrepair".

Councillor John Bradley, chairman of the association's housing committee, said that the swing away from slum clearance had not resulted in a corresponding increase in improvements.

The Association is recommending a five-point programme to raise the level of financial incentives for improvement and repair.

It includes a new fabric repair grant to cover the costs of basic repairs, 75 per cent grants for properties lacking basic amenities, the raising of cost limits for Anglesey Aluminium, power stations are forcing the board to hold more power in reserve than before.

money for renovations.

Far East equity funds do best for pensions

By ERIC SHORT

FUNDS based on Japan did elsewhere in the Far East were the best-performing pension funds over the 12 months to the end of September, according to the latest figures from Harris Graham, a leading firm of pension consultants. However, the best average performance overall came from property funds.

Far East funds occupied the top three places in the equity performance table. Heading the list was Anglo-Nippon Exempt, with a rise of 93.4 per cent. The average equity performance over the year amounted to a 13.1 per cent rise, compared with an increase of only 7.4 per cent in the T-Actuaries All Share Index (with income reinvested). In all 39 of the 52 funds analysed managed to do better than the index.

PERFORMANCE OVER THE 12 MONTHS TO SEPTEMBER 30, 1978

EQUITIES		FIXED INTEREST	
Change %	Change %	Change %	Change %
Top: Anglo-Nippon Exempt +93.4	Top: Confederation Life Fixed +10.7	Top: Abbottstone Agriculture +13.3	Top: FT-A All Stock Gfts +7.4
Average +10.7	Average +1.6	Average +1.6	Average -0.9
Bottom: Equity Capital nil	Bottom: King & Shaxson Bd. -13.9	Bottom: FT-A All Stock Gfts -0.9	Bottom: Lloyds Bank Exempt -0.8

Retail Price Index +7.8 per cent
Basic State Pension +14.4 per cent

Directors call for tax cuts and competition

By COLLEEN TOOHEY

CUT in top income tax rates business is encouraged to flourish 50 per cent and a declaration and we believe that this is the intent to reduce the standard rate to 2 per cent have been made on the Government by the Institute of Directors.

Mr. Jan Hildreth, director general of the institute, has written to the Prime Minister, asking for proposals to create a healthier business climate to be included in the Queen's speech on Wednesday.

"The main immediate needs are the provision of more jobs and a substantial improvement in living standards for all," he said. "The Government must therefore encourage competition if these can be achieved."

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Banque Nationale de Paris opens an office in Stockholm

The representative office of Banque Nationale de Paris in the Malmkullnadsgatan has been officially opened by Monsieur Pierre Ledoux, President of the BNP Group.

Monsieur Ledoux was received by King Carl-Gustav, by Mr. Mundebö, Finance Minister, and by Mr. Nordlander, Governor of the Central Bank of Sweden. Together with their office in Oslo the new BNP representative office in Stockholm will facilitate business with both local and multinational companies as well as with the Swedish financial community.

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'Which would you rather invest in: a computer range with a past or a computer range with a future?'

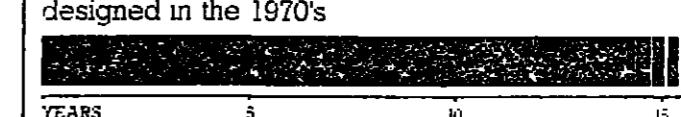
Dr. Chris Wilson Managing Director, ICL

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Potential development life of new ICL Systems designed in the 1970's

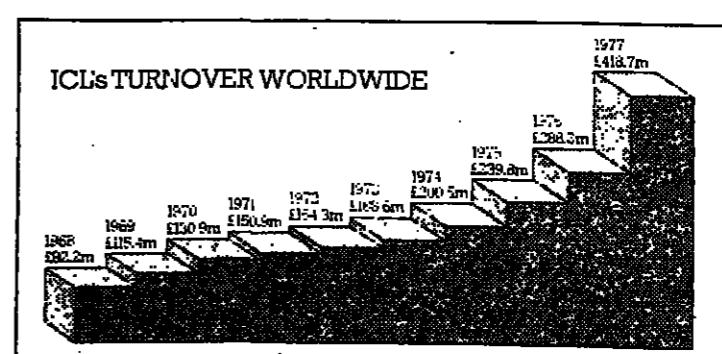


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- 1952 BENTLEY Continental 'R' Type
- 1963 JAGUAR Mk. II 3.8, cww
- 1927 MORRIS Cowley 2 Str. Coupe
- 1931 ROVER Boat Tailed Tourer
- 1960 MORGAN +4, New Engine
- 1963 BENTLEY SIII Continental
- 1955 ROLLS-ROYCE Silver Wraith
- 1967 BENTLEY "T" Type
- 1967 JAGUAR 'E' Type Roadster (choice of 4)
- 1963 AUSTIN HEALEY 3000 (choice of 8)
- 1938 DAIMLER Light 20
- 1928 MORRIS COWLEY Tourer
- 1962 TRIUMPH TR4A
- 1967 MERCEDES 250SL
- 1973 JAGUAR V12 "E" Roadsters
- 1961 DAIMLER Dart, Concours
- 1964 ASTON MARTIN DB5
- 1933 VAUXHALL Boat-tailed Roadster
- 1972 FERRARI Dino
- 1967 JAGUAR "E" Type 2+2
- 1955 JAGUAR XK140 Coupe
- 1966 ROVER 3 Litre Coupe, v. low mileage
- 1955 BRISTOL 405
- 1977 PANTHER Lima, Modified
- 1958 MGA Drophead, Mint
- 1966 SUNBEAM TIGER, 4.7, LHD
- 1960 PORSCHE 356C
- 1947 MG TC, Red
- 1956 DAIMLER Drophead by Baker
- 1960 JAGUAR XK150 Coupe
- 1948 RILEY Monaco, Mint
- 1924 ESSEX Tourer
- 1934 ALVIS Firefly
- 1971 DAIMLER Limousine LHD

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Businessman's Diary

UK TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Oct. 30-Nov. 3...	Midland Metal Sawing and Tube Working Machine Exhibition	Addison Extn. Centre, Wigan
Oct. 31-Nov. 2...	Equipment and Machinery Demonstration: Labels and Labelling	Clothing Technology Centre, E.W.4
Nov. 1—2...	EIA Engineering Exhibition	Watford Leisure Centre
Nov. 5—8...	Furniture Preview Show	Olympia
Nov. 7—9...	Fluid Handling Exhibition	Harrowgate
Nov. 9—19...	Caravan Camping Holiday and Mobile Homes Show	Earls Court
Nov. 11—19...	International Ski Show	Earls Court
Nov. 13—15...	National Graphic Design and Drafting Exhibition	Intercontinental Hotel, W1
Nov. 13—18...	Public Works Congress and Exhibition	National Extn. Centre, Birmingham
Nov. 18—19...	ENPOCON—Environmental Pollution Control Exhibition	National Extn. Centre, Birmingham
Nov. 12—18...	TASSEX '78—Transportable Accommodation and Site Services Exhibition and Conference	National Extn. Centre, Birmingham
Nov. 13—19...	EWT—Effluent and Water Treatment Exhibition and Convention	National Extn. Centre, Birmingham
Nov. 14—17...	Careers for '78 Exhibition	Alexandra Palace, N22
Nov. 15—26...	International Kitchen and Bathroom Show—FIT	Olympia
Nov. 19—26...	Int. Renovation and Home Improvement Show	Wembley Conf. Centre
Nov. 20—21...	British Cardiac Society Conference and Exhibition	Seymour Hall
Nov. 21—25...	Breadboard Exhibition (Home Electronics)	Mount Royal and Mostyn Hotels, W1
Nov. 26—30...	Wholesale Buyers' Gift Fair	Heathrow Hotel
Nov. 28—Dec. 1...	Video Tradex Exhibition	

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	SNOW '78—Sports, Winter and Recreation Show	Basle
Current	INTERPEL—International exhibition of Leather and Travel Articles (closes Nov. 30)	Dietikon
Current	Electronics Trade Fair (closes Nov. 31)	Amsterdam
Current	IFAS—International Trade Fair for Medical Supplies (closes Nov. 4)	Zurich
Nov. 3—8...	International Book Fair	Belgrade
Nov. 7—11...	International Sheet Metal Working and Forming Exhibition	Essen
Nov. 8—17...	British Industrial Exhibition	Mexico City
Nov. 9—19...	Antique Dealers' Show with international participation	Lausanne

BUSINESS AND MANAGEMENT CONFERENCES

Oct. 31	OFEZ IBC: Advertising and Marketing to Children Conference	Royal Lancaster Hotel, W1
Nov. 1...	ASM: Seminar—Legal Aspects of Purchasing	Cafe Royal, W1
Nov. 1...	HS Conference Studies: Taxation of Property	Europe Hotel, W1
Nov. 1...	British Council of Productivity Associations: Personnel Records and Appraisal Systems	Waldorf Hotel, WC2
Nov. 1—2...	Company Communications Centre: Interruption Insurance/Initiation Accounting and Insurance	Inn on the Park, W1
Nov. 1—3...	Frank Jenkins School of Public Relations: Planned Press Relations	Connaught Rooms, WC2
Nov. 1—4...	Strategic Management Learning: 10th Integrated Marketing Seminar	Royal Bath Hotel, Bournemouth
Nov. 2...	McGraw-Hill: Industrial Direct Mail—Seminar	Royal Garden Hotel, Kensington, W8
Nov. 2...	British Relay Electronics: Electronic Equipment for the Hotel and Travel Industries	Cafe Royal, W1
Nov. 2—3...	AMR International: Management of Construction Projects	Grosvenor House Hotel, W1
Nov. 3...	Institute of Chartered Accountants/Institute of Directors: Conference on Audit Committees	Royal Lancaster Hotel, W2
Nov. 3...	BIOS: Interviewing for Graduate Selection—Seminar	Brunei University
Nov. 6...	Management and Business Studies: Leadership in Industry and the Added Value Concept	Oid Ship Hotel, Brighton
Nov. 7...	Institute of Purchasing and Supply: A practical Approach to Increasing Computers	Excelsior Hotel, Heathrow
Nov. 7...	International Business Communications: Disclosure Requirements and Financial Statements	Royal Lancaster Hotel, W2
Nov. 7—8...	Institute of Marketing: Sales Letter Writing	Royal Horseguards Hotel, SW1
Nov. 7—9...	ASM: Practical Cost and Budgetary Control	S. Ermin's Hotel, SW1
Nov. 7—9...	Bradford University: Effective Forecasting for Managers	Heaton Mount, Bradford
Nov. 7—9...	Trenton Exhibitions: INTERFLOW '78—the Fluid Handling Exhibition and Conference	Harrogate
Nov. 7—9...	Urwin Management Centre: Management of Finance in Construction—seminar	Slough
Nov. 7—10...	Institute of Personnel Management: Elements of Salary Administration—course	Whites Hotel, Lancaster Gate, W2
Nov. 7—10...	GASTECH '78 International Conference and Monte Carlo exhibition	Lancaster Gate, W2
Nov. 9...	British Franchise Association: Seminar—The Cafe Royal, W1 Business Format Franchise	

Financial Times Monday October 30 1978

FT GROCERY INDEX

Marginal drop in overall price

BY PAUL TAYLOR

THE Financial Times grocery shopping basket fell in price marginally this month, mainly because of a drop in frozen food, meat, retail price of milk, tea and coffee. The decline, of 0.13 percentage points, was sufficient to take the index back to its April level of 101.77.

The index is based on prices collected by 25 Financial Times shoppers in all types of shops and locations throughout the UK. It reflects the trend in food prices several weeks before the position is reflected in Government statistics.

Frozen foods, preserves and dry groceries, canned goods, soft drinks and beverages all fell in price but dairy produce, bread, flour and sugar were up.

THE FINANCIAL TIMES SHOPPING BASKET OCTOBER 1978

October	September
Dairy produce	48.25
Sugar, tea, coffee, soft drinks	177.26
Bread, flour, cereals	227.25
Preserves and dry groceries	86.54
Sauces and pickles	41.52
Canned goods	156.29
Frozen goods	187.20
Meat, bacon, etc. (fresh)	442.64
Fruit and vegetables	169.39
Non-foods	162.64
Total	2,163.78
Index for October: 101.77	2,163.54

1978: March 100; April 101.77; May 103.15; June 104.19; July 101.21; August 101.89; September 101.50; October 101.77.

flour and cereals, saucers and pickles, meat, fruit, vegetables and non-foods all became dearer.

Meats generally showed a slight but uneven rise in price. It was, however, the non-food sector that showed the largest absolute price rise this month.

The 2.2% price rise in the meat bill, for non-foods, reflected patchy increases in the price of toothpaste, toilet paper, soap, washing powder and bleach.

BADGES

ALL TYPES IN MOST MATERIALS

FOR PLATES, BADGES AND EXHIBITION TICKETS, STICKERS

LARGE INDEX
Overall

Financial Times Monday October 30 1978

7

LABOUR NEWS

Daily Star print union row threatens Express group

BY PAULINE CLARK, LABOUR STAFF

NATIONAL Graphical Association members working for the Daily Star. They have been threatened with disciplinary action already. Mr. Paul Salsbury, branch secretary, is anxious to avoid any possible retaliation against Mr. Victor Matthews and the Express Newspapers Group as a whole.

Attempt

The union's Manchester central office branch, and branch officials fear that action could be taken against their group's other papers as a result of action in London would not threaten the Daily Star itself because all production was based in Manchester. But there could

be an attempt to stop editorial material reaching the Daily Express in Manchester from London which could reduce the number of Manchester editions.

Areement was reached in Manchester to create 65 new permanent posts in the newsroom, subject to review and re-negotiation after 12 weeks.

However, in spite of a recommendation that this should be accepted from Mr. Joe Wade, general secretary, and Mr. Les Dixon, general president, the union's national council refused to endorse it.

Governors say prison system may face 'total breakdown'

BY OUR LABOUR STAFF

PRISON GOVERNORS in the Society of Civil and Public Servants have warned Mr. Terence Rees, Home Secretary, that prisons might face "total breakdown" unless industrial relations matters in the prison service are resolved.

The Prison and Hospital Governors' Branch of the Society wrote to Mr. Rees after a threat of national industrial action by prison officers next Saturday.

The prison officers are demanding a public inquiry into the structure of the service, regulating machinery, industrial relations training and other questions. They are unhappy about their lack of independence from the Home Office, which is responsible for their pay and conditions.

Prison governors, in their letter, spelt out the increasing strains on the prison service resulting from overcrowding, disorder and staff discontent. They attacked the Home Office for inaction.

"A total breakdown is that the position in the prison

service was about to disrupt normal administration of the prison system," the letter says. It adds that if prison officers withdraw their labour for any length of time, the governors cannot guarantee safe custody of prisoners or the provision of minimum essentials to them.

In the light of a "deplorable lack of leadership" from the Home Office, the governors offered proposals for a review of the service, including an examination of whether the Prison Department should be separate from the Home Office.

Mr. John Ryman, Labour MP for Blyth, called on the Prime Minister yesterday to intervene in the dispute "as a matter of the utmost urgency". In a letter to Mr. Callaghan, he accused Mr. Rees of being incapable of understanding the problems underlying the crisis.

Mr. Ryman plans to raise the issue as an emergency matter in the House of Commons this week. He told the Prime Minister: "A total breakdown is that the position in the prison

system is imminent in the prison system."

He went on: "Prisoners,

especially those dangerous

prisoners serving long sentences

for serious offences of violence,

will be quick to exploit a break-

down in morale and discipline of

prison officers, and the conse-

quent effect on the breakdown

of security is obviously going to

be enormous and far-reaching."

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"A total breakdown is that the position in the prison

Government asked to be wary over EMS plans

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT will be Britain has not yet got from leaders today to proceed very warily on the question of Britain's joining the proposed European Monetary System.

A meeting of the TUC-Labour Party liaison committee, which includes Government Ministers, is expected to spend some time on the issue—which has already evoked outright hostility from anti-Marketeers and unease among other Labour and union leaders.

The committee will also consider a list of subjects for future discussion. Its agenda can outlast months because it was widely supposed that the Prime Minister would call a general election.

A new element in the EMS debate today will be a paper from the TUC recently approved by its economic committee. This does not put forward objections in principle to the EMS, despite the distrust of all EEC institutions felt by most trade union leaders.

Instead, it dwells at length on the importance of getting the right terms for the UK. It says that the allocation of resources within the EEC is a principal consideration and that the Prime Minister should not accept terms that further disadvantage the Community's poorer regions.

One of the beliefs underlying the TUC's submission is that

SEVEN HUNDRED strikers who bolted production of guns at the Royal Ordnance factory in Nottingham return to work today after a two-week dispute.

The men, members of the engineers' union, went out after colleagues were disciplined for refusing to handle some low-rate piece-work jobs.

Gun strikers return to work

BUSES ARE running again in Norwich after 150 maintenance men and cleaners on strike for four days over bonus scheme, accepted a new offer on Saturday.

Bus men back

APPOINTMENTS

Roland Smith joins Readicut

Professor Roland Smith has joined the Board of READICUT INTERNATIONAL as a non-executive director. Professor Smith is Carrington Viaduct Professor of Mathematics at Manchester University. He is chairman of the Senior Engineering Group and a chairman and managing director of several non-executive directors of other companies.

Mr. Malcolm Williamson, formerly a general manager's assistant at the head office of BARCLAY'S BANK, has been appointed a local director of the bank's London Northern District.

Mr. J. J. Gunnell, deputy general manager (investment) and Mr. J. Higgins, deputy general manager (administration).

Mr. Art C. Zaphirion-Zarifi has been appointed managing director of McILWRAITH MACHINERY LTD. Mr. N. G. Brewles, chief executive of the aviation division of Alexander Howden Insurers Brokers, has also been appointed to the Board of SOUTHEASTERN AVIATION UNDERWRITERS INC., a subsidiary of Alexander Howden Group.

Oxley Printing Group Limited has appointed Mr. Gordon Beale as sales director of MORRISON and GIBB, Edinburgh.

WHIPPENDELL ELECTRICAL MANUFACTURING COMPANY (WATFORD) make the following appointments to the Board with effect from January 1, 1979: Mr. S. H. Warford as director and general manager, and Mr. B. R. Human as sales director.

Mr. Michael C. Anderson has been appointed managing director of LIN-PAC PLASTICS (UK). He was formerly the company's sales and marketing director. A further appointment is that of Mr. Peter O'Shea as production director of the company.

Following the election of Earl Grey as president of the ASSOCIATION OF COST AND EXECUTIVE ACCOUNTANTS, the executive council of the Association has been re-organized as follows: Major Ronald G. H. Savory, a member of the William Boutlin Group, the

chairman. Mr. Raymond S. Tindale has been re-elected deputy chairman. He will continue to chair the technical and advisory services committee of the Association. Mr. Leslie C. Ricketts has been re-elected honorary treasurer of the Association. The Association has moved its head office to Talisman House, 330 Holloway Road, London.

Mr. Charles Barrington has joined MCILWRAITH MACHINERY LTD as executive director of its London branch. The activities of this branch will be extended to cover the requirements of the Bulskip Shipping Group, for which MM will be acting as London area agent.

Mr. D. E. Riley becomes assistant general manager (UK) of GENERAL ACCIDENT FIRE AND LIFE ASSURANCE from November 1. He was formerly London manager. Mr. K. G. Brookes, city manager, succeeds Mr. Riley as London area manager.

Mr. G. W. Bone has been appointed a member of the HEALTH AND SAFETY COMMISSION. He succeeds Mr. E. M. Jukes, QC.

Sir George Macfarlane has been appointed to the board of trustees of the IMPERIAL WAR MUSEUM for five years. He succeeds Dr. Margaret Weston, director of the Science Museum, who has served as a trustee since 1974.

New board appointments by the STATIONERS' MERCHANT BUILDING SOCIETY, whose secretary, Mr. Anthony Roberts, who now becomes a full board member and two newcomers to the society, Mr. James D. Hensley, a senior partner of Walls Johnson and Co. solicitors, and Mr. Anthony H. Bennett, who earlier this year was appointed managing director of John Needham and Sons, Stockport.

PLANT & MACHINERY SALES

Description Telephone

MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc. Telex 336414

0902 42541/2/3

ROLLING MILLS 5'⁷ x 12'⁷ x 10" wide variable speed four high Mill. 35'⁷ x 8' x 9" wide variable speed four high Mill. 10'⁷ x 16" wide fixed speed two high Mill. 10'⁷ x 12" wide fixed speed two high Mill. 17'⁷ x 30" wide fixed speed two high Mill.

0902 42541/2/3

Telex 336414

100 TON CAPACITY COINING PRESS by Taylor and Challen—virtually unused—fully automatic—160 s.p.m. x 24 mm stroke.

0902 42541/2/3

Telex 336414

IN LINE MACHINE for simultaneous surface milling both sides of continuous and semi-continuous cast non-ferrous strip up to 16" wide.

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9 DIE, 1750 FT/MIN SLIP TYRE ROD DRAWING MACHINE equipped with 3 speed 200 hp drive, 20" horizontal draw blocks. 22" vertical collecting block and 1,000 lb spooler! Max. inlet 9 mm finishing down to 1.6 mm copper and aluminum.)

0902 42541/2/3

Telex 336414

8 BLOCK (400 mm IN. MAX.) NONSLIP WIRE DRAWING MACHINE in excellent condition 0/1500 ft/min. variable speed 10 hp per block 1962.

0902 42541/2/3

Telex 336414

24 DIAMETER HORIZONTAL BULL BLOCK By Farmer Norton 1973.

0902 42541/2/3

Telex 336414

SLITTING LINE 500 mm x 3 mm 3 ton capacity 1974 FULLY AUTOMATED COLD SAW

0902 42541/2/3

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by Noble & Lunn with batch control.

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1970 CUT-TO-LENGTH LINE max. capacity 1000 mm 2 mm x 7 tonne coil fully overhauled and in excellent condition.

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Telex 336414

1965 TREBLE DRAFT GRAVITY WIRE DRAWING MACHINE by Farmer Norton 27"⁷—29"—31" diameter drawblocks.

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Telex 336414

STRI FLATTEN AND CUT-TO-LENGTH LINE by A. R. M. Max. capacity 750 mm x 3 mm.

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Telex 336414

3 BLOCK WIRE DRAWING MACHINE equipped with 22" dia. x 25 hp drawblocks.

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2 15 DIE MS4 WIRE DRAWING MACHINES 5000ft/min. with spoolers by Marshal Richards.

0902 42541/2/3

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3 CWT MASSEY FORGING HAMMER single blow.

0902 42541/2/3

Telex 336414

9 ROLL FLATTENING MACHINE 1700 mm wide.

0902 42541/2/3

Telex 336414

7 ROLL FLATTENING MACHINE

0902 42541/2/3

Telex 336414

COLES MOBILE YARD CRANE 6-ton capacity lattice jib.

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RWE TWO STAND WIRE FLATTENING AND STRIP ROLLING LINE 10" x 8" rolls x 75 hp per rolls stand. Complete with edging rolls, turner head flaking and fixed recoller, air gauging, etc. Variable line speed 0/750 ft/min and 0/1500 ft/min.

0902 42541/2/3

Telex 336414

NARROW STRIP STRAIGHTENING AND CUT-TO-LENGTH MACHINE (1973) by Thompson and Munroe.

0902 42541/2/3

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

HANDLING

Simplifies weighing of truck loads

AN ELECTRONIC weighing system that identifies lift trucks by their tare weights and registers only the load carried on the forks has been developed by W. T. Avery and installed at Chiswell Wire Company, Watford.

The truck driver takes his vehicle straight onto a platform equipped with load cells and connected to electronics which have memory circuits to store the tare weights of three specific trucks and their drivers. The official purposes of each shift and entered using thumbwheel switches. The Midland, B66 2LP (021 555 1112).

system by turning his own identification key on arrival.

On weighing, the keyed-in tare weight is subtracted from the gross weight measured by the load cells and a digital display showing the net weight only.

These weight readings can be used in inverse proportion, which is not possible with truck-mounted weighing devices which are neither consistent nor accurate enough to qualify for truck driver's driving licence.

More from the company at Smeethwick, Warley, West Midlands, B66 2LP (021 555 1112).

PLASTICS

More big bottles

ALTHOUGH it has long claimed manufacturers of motor oils who to be the market leader have looked beyond the unit (capturing 80 per cent of UK container (costing around 35p) demand), with its Compact range to a cheaper alternative (the 5 litre plastic containers company can produce a plastic version at about 15p), which also output production of 10-litre looks good on presentation.

The company has just ordered from the U.S. a fully automated blow-moulding system which will enable it to double its production capacity for these 5-litre containers.

It would seem that the growth in demand for the 10-litre container is primarily due to the company's Uniloy systems, scheduled for delivery in early 1979, have also been ordered by the company, so that it can keep pace with the anticipated growth in demands for its standard containers.

More from the company at Woburn Sands, near Milton Keynes, Bucks, MK17 8SE.

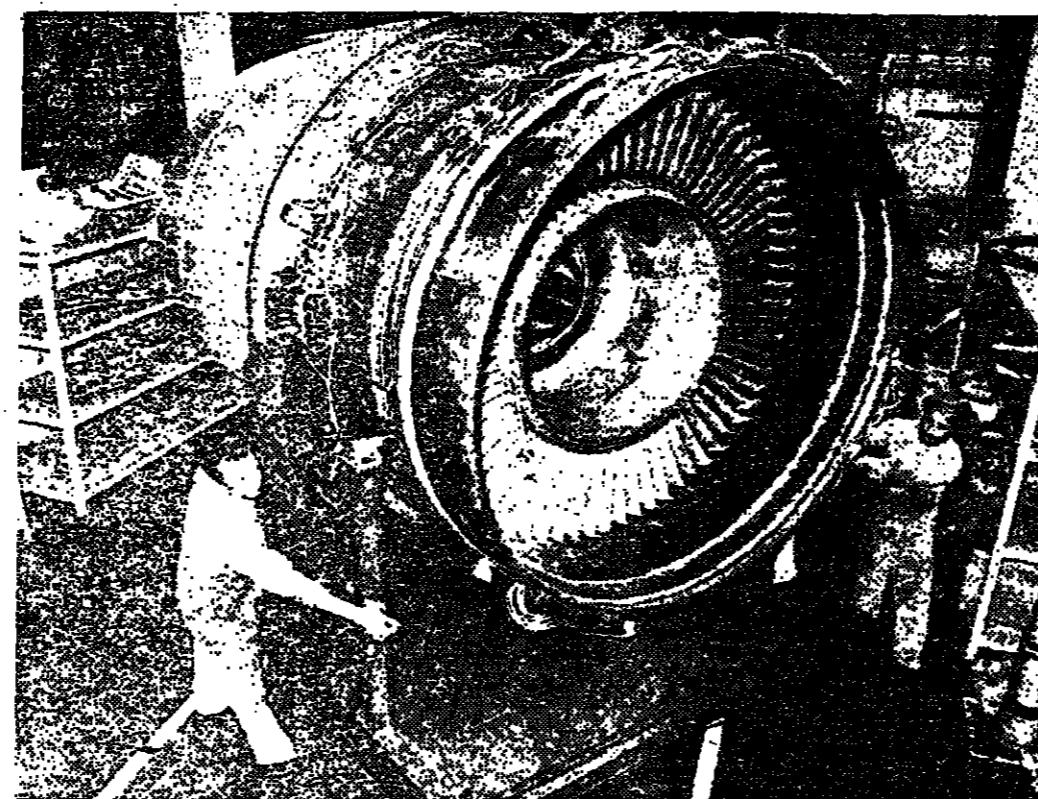
PROCESSING

Recovery of solvents

APART FROM satisfying environmental controls, the recycling of used solvents can also prove a profitable business for the manufacturer, there is no danger of explosion.

The company has calculated that a manufacturing plant with a weekly consumption of about 200 litres of solvent (say, the contents of a steel drum) will recover its investment costs within a year, while plants with a daily consumption of about 200 litres will pay off costs within three months.

The solvent cleaners are said to be so efficient that 200 litres of dirty solvent will yield 190 litres for re-use.



BRITISH Airways has overcome the problem of moving large jet engines at its Heathrow, London, engine bay by using specially designed trolleys, each fitted with hoverpads developed and supplied by British Hovercraft Corporation at Cowes, Isle of Wight. As with many industrial heavy loads, handling

the bulk and weight of RB 211 jet engines within a confined factory space can be a problem. Weighing over 6 tons and easily damaged once removed from a 747 Jumbo they present special handling difficulties within the confines of an engine servicing shop.

OFFICE EQUIPMENT

Keeps track of all the files

MANY organisations — local/central government departments and insurance companies for example — still have the need to maintain a central registry of files and to ease the problems of issuing, locating and generally keeping track of each folder.

Cole Electronics has introduced an electronic system made by TAB Products of California.

Instead of keeping paper records about the location of terminals can be provided; the each file the necessary informa-

tion is entered and accessed to the central processor to learn using a key-to-disk system.

If a file is requested by someone, the operator keys in a title or number and the location appears on the screen; she then keys in the location to which the file is to be sent and a small printer produces a docket that is placed in the sleeve of the file holder when the file is removed for dispatch. Should the file already be out of the central printed a "reserve" docket is

Lower limit for economic use of the system, which costs about \$3,000, is approximately 3,000 files.

More about the equipment which is called System 7000, from Cole Electronics at 105, Lansdowne Road, Croydon, Surrey CR0 2BN (01-680 8507).

Low cost terminals

INTENDED FOR connection, locally or remotely, to ICL's 2900, 2903, System 4 and the 1900 series of computers is the 7501 intelligent terminal which in its simplest form with one video screen and 20k bytes of store costs under £4,000.

Distributed processing can therefore be instituted at a modest cost in offices, stores, warehouses and other places of work where they may be needed, allowing users to insert data into the computer system where and when it arises, or to interrogate it will the computer-held files.

A more powerful version (model 15) has similar specification to Model 10 but employs a pair of dual floppy disc units each with a local on-line capacity of 0.5m bytes — allowing the terminal to be used in a stand alone mode.

Both new models are fully compatible with the more powerful existing 7502 terminals of which over 4,000 are now in use throughout the world. They use the comprehensive 7500 range terminal software which is already developed and proven.

Terminal executive software provides the basic control, with full screen formatting and operator prompts, and it can be telephoned over the transmission link at any time to suit the user.

In the more powerful model 15 a terminal programming language is available which can provide data validation and error correction, local file look-up and full arithmetic abilities.

First orders have already been placed by Northern Rock Building Society — for 14 terminals to work with a 2908 mainframe.

ICL is at Putney, London SW15 1SW (01-788 7272).

RARE EARTH MATERIALS

A ONE-DAY SEMINAR ON ADVANCES IN APPLICATIONS Friday 17 November in London Speakers from Plessey, Philips, Birmingham University and other leading institutions.

Details from: "RARE EARTH BULLETIN" The Old Mill, Dorset Place, London E15 1DZ Tel. 01-534 4882 or send cheque for £25

CONFERENCES

Discussing economics

BECAUSE governments and industry are to discuss solutions to the problem of need versus cost and its impact on design. Speakers will be from the U.S., UK, Germany and France and the programme will focus on latest techniques in tackling the struggle between cost and need.

Those wishing to register for the conference, or have further information should contact: So. a Third Joint European Design Economics Conference, C/o State of the Art, Victoria House, Suite 501, Southampton Row, London, WC1 (01-522 4045).

ACCOUNTING

Makes the audit easy

SOFTWARE developed by Burroughs for use on most of the company's computers will allow management and auditors, with a minimum amount of computer knowledge, to generate their own reports from any terminal linked to the mainframe.

Called On-Line Reporter, the software makes use of uncomplicated English-like instructions to define the data requests from the keyboard. The user can then selectively access files, stratify and sample from them, accumulate totals and other at Heathrow House, Bath Road, Cranford, Hounslow, Middlesex.

Using the system the auditor can generate associations of data in the database, sample data files and bring together data of a particular kind. Burroughs

can be present to any desired location, enabling the auditor to keep track of the torque applied without diverting him from the job.

More from Mr. Thomas Thomassen, Corrosion International A/S, P.O. Box 1733, Bergen, Norway.

INSTRUMENTS

Picks up loud sounds

AVAILABLE FROM Endevco is a miniature piezoresistive microphone designed specifically for measuring high intensity sounds, over wide dynamic range and a wide frequency spectrum.

Model 5550MI was developed to satisfy the stringent test requirements during flight testing of jet aircraft, and for acoustic measurements on rocket engines.

The microphone is sensitive from 100 to 180 dB and responds from DC throughout the normal audio range, with high level output. The device is only 0.17 in diameter, 0.37 inches long.

More from the company at Wm. Wright Dock, Hull HU3 4PG (0482 25163).

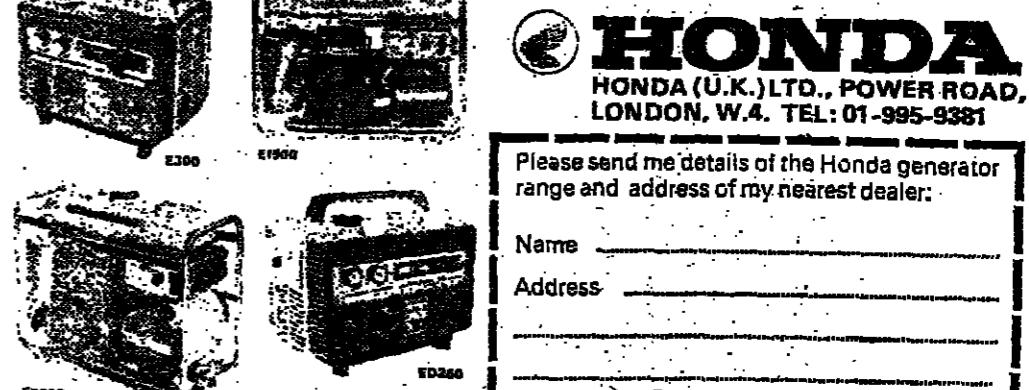
More from the company at Neboher, Royston, Herts SG5 6AQ (Royston 61311).

Don't be caught with your amps down

To industry, commerce and the emergency services the loss of electricity supply can be more than a temporary inconvenience — it can be costly and sometimes even dangerous.

Honda portable generators will help you carry on. They can provide electricity to drive power tools and appliances — light your factory or offices and workshops — charge batteries from the D.C. output — so that you can keep your fork-lift trucks and commercial vehicles on the move.

Honda standby generators have outputs from 250 watts to 4500 watts A.C. or 6, 12 and 24 volts D.C., all are powered by reliable 4-stroke Honda long-life engines:



HONDA
HONDA (U.K.) LTD., POWER ROAD,
LONDON, W.4. TEL: 01-995 5381

Please send me details of the Honda generator range and address of my nearest dealer:

Name _____

Address _____

FT1

We've had it coming for years.

Involved in a range of activities so broad that it embraces everything from Oil and Pharmaceuticals to Food Processing, Engineering, Clothing and Electronics.

And although the environment's as rich, varied and beautiful as any you'll find in the British Isles, it isn't lochs and mountains that bring them our way.

Factories, offices, skilled labour, port facilities, motorway access, airports, rapid rail freight movements, training services and commercial and industrial support... that's what Tayside's got going for it. Coming?



1946 1952 1971

Successful companies have been settling and growing in Tayside for over 35 years.

Companies from all over the world.

Marketing Officer, Tayside Regional Council, Tayside House, Dundee, Tel. 0382 112811.

EDITED BY CHRISTOPHER LORENZ

The Executive's and Office World

Fringe benefits remain popular despite tax

ALTHOUGH the tentacles of taxation have in recent years spread to embrace virtually every type of fringe benefit, this form of reward still remains increasingly popular, according to the latest report by management consultants, Inbucor, on executive salaries and fringe benefits.

Company cars have become more widespread over the last year, as has free medical insurance. Share option schemes have recovered some of their popularity, following a setback in 1977, while more people are receiving bonuses.

The survey is the 17th in the series produced by Inbucor and it shows that for the first time in a number of years managers' salaries have risen by more than the retail price index. Thus, the average managerial salary rose by nearly 16 per cent to £8,573, while the RPI went up by only 7.8 per cent in the year to July, 1978.

Of some comfort to managers—who would probably argue that the latest figures show that they have still to regain all that they have lost in living standards in the past few years—is that the survey points to the steady reduction in differentials having been checked.

The survey covers 7,800 executives from 811 companies, including 1,777 directors, of whom 478 were managing directors. It gives an insight into the wide variety of differentials that exist in different industries between the top directors and managers lower down the ladder.

The highest average salary among the different industrial groups is the equivalent of a unit managing director in the drinks industry, who receives £20,129. Two rungs further down the ladder the head of a major division would receive less than half that figure at £9,845. On the other hand, in general metal goods category, the size of company plays a big part in the level of salary. His head of a major division would be receiving £7,932. Taking all industrial groups into account the average salary for just over 60,000, but in a comparable unit managing director with sales in excess of £200m the same position commands a salary of over £15,000. Lower middle management—the ratio is almost 4 to 1 at £17,911 and £10,550.

The least well paid among the industrial group heads is the 3 to 1 differential with the selling less than £1m paying its managing director £10,240 and

FRINGE BENEFITS

BENEFITS	Proportion of the sample receiving benefits in:				
	1974 %	1975 %	1976 %	1977 %	1978 %
Top Hat Pension	19.3	20.3	19.4	15.2	15.6
Full use of company car	62.0	60.6	62.3	63.8	67.4
Allowance for regular use of own car	12.3	12.8	10.7	8.6	8.3
Subsidised lunches	44.2	63.6	67.3	65.9	68.6
Subsidised housing	0.9	1.1	1.0	0.7	1.0
Assistance with house purchase	4.7	6.4	5.9	7.4	8.0
Life Assurance					
Up to and incl. 3 x salary	53.1	57.9	58.8	61.6	62.4
Exceeding 3 x salary	22.2	25.5	27.5	23.9	26.7
Free medical insurance	30.1	37.9	37.3	38.8	44.1
Share option scheme	4.2	4.3	5.3	3.7	6.0
Share purchase scheme	4.3	3.5	4.1	3.3	3.4
Low interest loans	—	—	7.2	9.7	9.6
Bonus	32.6	31.1	33.9	33.3	37.1

* Other than retirement pension

WHAT BONUSES CAN BE WORTH

	Total Remuneration exceeds salary by		
	Salary	Total Remuneration	Average
Average	£	£	%
Managing Directors	16,730	18,333	9.6
General Managers	13,632	14,606	7.1
Company Secretaries	10,197	10,569	3.6
Personnel Executives	8,823	9,140	3.6
Training Executives	6,725	6,888	2.4
Financial Executives	9,080	9,489	4.5
Production Executives	8,635	9,064	5.0
Chief Engineers	7,002	7,204	2.9
Production Controllers	6,373	6,561	3.0
Quality Control Executives	6,590	6,809	3.3
Purchasing Executives	7,060	7,336	3.9
Sales Executives	8,533	9,090	6.5
Export Sales Executives	8,201	8,598	4.8
Marketing Executives	7,990	8,310	4.0
Heads of Research & Development	8,961	9,400	4.9
Heads of Data Processing	8,319	8,606	3.4
All Jobs	8,873	9,339	5.3

general metal goods category. The size of company plays a part in what is paid on average £14,914, big part in the level of salary. His head of a major division when the company's turnover is £15,440, the major division would be receiving £7,932. Taking all industrial groups into account the average salary for just over 60,000, but in a comparable unit managing director with sales in excess of £200m the same position commands a salary of over £15,000. Lower middle management—the ratio is almost 4 to 1 at £17,911 and £10,550.

The least well paid among the industrial group heads is the 3 to 1 differential with the selling less than £1m paying its managing director £10,240 and

Nicholas Leslie

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EXECUTIVE HEALTH

The lumps that can prove so vital to a body's self-defence



TWO SEEMINGLY unconnected matters have exercised my mind recently; yet they are distantly related. One concerns the very understandable ignorance of non-medical people who misinterpret the natural reactions of their bodies.

The other theme is the distressing industrial strife that grows daily in NHS hospitals. The reasons for this are legion, but may arise from the increase of lay administrators, matched by a similar increase in those who, as in any nationalised enterprise or giant industry, see themselves as the "workers" and the former group as the "bosses."

Most categories of manager have been with their companies for quite a long time. Company secretaries of public companies top the league, with almost 17 years' service, of which 8 years has been in their present job. Their average age is 48, which matches that of managing directors, who on average have been with the companies for almost 16 years and have been in the present position for six years.

Among the more mobile executives—although not exactly chancers and charmers—are marketing managers with almost nine years' service, of which nearly 31 has been in their current position, and heads of data processing, for whom the respective figures are just over 9 years' service and five years in present job.

Within the area of fringe benefits, the car remains top of the league in popularity. On average, over 67 per cent of all managers have use of a company car, but the figures range widely between the job categories. Not surprisingly, over 98 per cent of managing directors get a car on the firm, but less than one-quarter of cost accountants get this benefit. As is to be expected, over 90 per cent of executives in the sales function drive company cars.

Survey of executive salaries and fringe benefits. UK. Available from Inbucor/AIC Management Consultants, Knightsbridge House, 197 Knightsbridge, London, SW7 1RN. Price £10.

when they point with a pencil, and what is the best size for a group of negotiators.

Anyone who has been involved in negotiations will come across some very familiar occurrences. A negotiator with some experience might find this middle section useful especially if he has not had the time to read much academic research in this country does not say much for those negotiators who rely on instinct or learning by the seat of their pants.

While a negotiator may have a good "feel" for the right moment to get angry, when to be charming and winning or when to threaten to walk out, the book explains the effect these actions will have. Someone with a better understanding of the psychological aspects of negotiating will be able to control his behaviour and be better equipped to be manipulative. Not that the authors set out to teach how to be particularly manipulative.

The first section is an exceptional look at the background of negotiating in industrial relations. And the final section, which is the raison d'être of the title, covers the knotty problem of how one actually tries to train people in the skills of negotiation, and describes the techniques of teaching and the setting of courses.

And of course simulated negotiation can allow experimentation with techniques which could never be risked when it was for real—a bit like playing poker for matchsticks.

But it is the middle section of the book where Bromley Kniveton and Brian Towers are at their most informative and interesting. In this section, by frequently referring to psychological and behaviourist research, they explain what happens in negotiations: such as why seating arrangements are important, what people mean by not international deals. Unlike

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able, giving an outlet for aggression, gout, and plain wifely. Posse's enthusiasm helps carry the book, as he advises the reader to be sensitive to the cultural differences and the political occurrences. A negotiator with some experience might find this middle section useful especially if he has not had the time to read much academic research in this country does not say much for those negotiators who rely on instinct or learning by the seat of their pants.

Anyone who has been involved in negotiations will come across some very familiar occurrences. A negotiator with some experience might find this middle section useful especially if he has not had the time to read much academic research in this country does not say much for those negotiators who rely on instinct or learning by the seat of their pants.

What goes through the mind of a pin's head to a bullet's egg,

is happily destroyed as a defensive post. These perform important sites to filter out bacteria to be attacked by should be as pleased as their doctors that their bodies are fighting valiantly for victory.

The gentle art of good negotiating

Kniveton and Towers' academic approach Posse takes a much more swashbuckling line and I suspect he is very much in favour of the "natural" negotiator learning by hard experience. What goes through the mind of a pin's head to a bullet's egg,

is happily destroyed as a defensive post. These perform important sites to filter out bacteria to be attacked by should be as pleased as their doctors that their bodies are fighting valiantly for victory.

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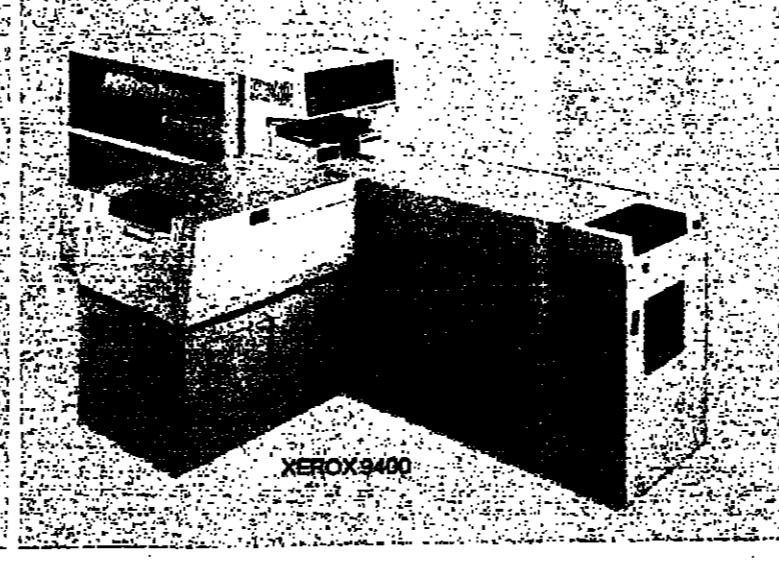
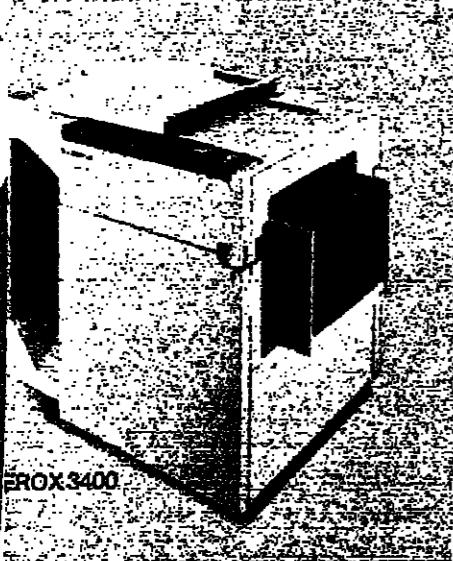
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Monday October 30 1978

The return of Parliament

IT WOULD be foolish to deny that the result of the by-election in Berwick and East Lothian last week is highly satisfactory from the Government's point of view. Perhaps the best way of looking at it is to imagine what would have happened if the outcome had gone the other way and there had been a victory for the Conservatives. It would have been said that it had been demonstrated beyond doubt that Mr. Callaghan was running away when he declined to hold a general election this month. His authority would have been weakened both in the country and in the Labour Party. Mrs. Thatcher would have been in rampant mood. It would not have been easy for the Government to declare its intentions for the new session of Parliament with any degree of confidence.

Late coming

All that is now fantasy. As Parliament returns this week, Mr. Callaghan can be as confident of his hold on office as at any time during his premiership. Yet it would be equally foolish to argue that anything very much has changed. The results of the by-elections in Berwick and Pontefract together tend to confirm what was guessed by both amateurs and professionals when a general election was being contemplated a few weeks ago. There has been a fall in support for third parties, including the Scottish Nationalists. There has been a swing back to Labour in Scotland, but in England — including industrial England — the Conservatives are still picking up votes. If there had been a general election this month, the outcome could have been remarkably close.

Cross-Party

It cannot be said either that it is merely a question of waiting for the Government to be replaced by the Conservatives. It is not only Mr. Heath who has shown that the Tory Party is still deeply divided. Some of its policies — vis-a-vis the Price Commission, for example — remain unthought-out and even unconsidered. The Tory approach to EMS is unknown. These are not happy circumstances for the return of Parliament. Yet Parliament, if it is anything, is the voice of the nation. That puts a heavy responsibility this session on back-benchers of all parties to draw the Government out and discover what is happening. It may yet be that a number of attitudes will be shared across party lines.

It cannot be said that the reality is very pleasant, either for the Government or for the country. Practically all the

Portugal's new Prime Minister

THE MOST encouraging aspect of the appointment of Dr. Mota Pinto as Portugal's Prime Minister is that he just may prove to be more acceptable to the political parties than his short-lived predecessor, the independent Alfredo Nobre da Costa whose technocrat administration lasted only 17 days. The initial reaction of the parties has on the whole been favourable to the appointment. The first important test will come with the selection of a Cabinet to back him up. The Nobre da Costa government was unpopular with the parties because it included so many businessmen and technocrats; its very independence seemed to imply a rejection of the principles of parliamentary government, and in particular the stipulation in the constitution that the government should reflect the reality emerging from a general election.

Bridge the gap

Having shown last month that they could assert their democratic rights by dismissing the President's nominee, the parties from the unions to relax the 20 per cent ceiling on wage increases which was agreed in his replacement. But Dr. Mota Pinto can only expect to start bridging the gap between the presidency and the parliament, if he can recruit enough leading politicians into his Cabinet to make it look like, and act like, a coalition. In a sense he is better placed to appeal to the middle ground, in that his inclinations are more centre-left than those earlier; but as a result of the credit squeeze, and the domestic recession, many employers are determined not to offer any but left the party when it thing like the 20 per cent ceiling started to move right, and his appointment has been well received by the Socialists and the Christian Democrats (CDS).

That said, however, the fact remains that the new Prime Minister is faced with a situation in which the odds are heavily stacked against him being able to form a strong stable government. He may be able to attract some politicians into his Cabinet, but a government which looks like a coalition in would be idle to pretend that fact, is a shaky basis for firm government. He will need all a very difficult task ahead of his skill in putting together a



New Friends, Syria's President Assad (left) and Iraq's President Ba'ath (center left) agree to bury their differences to concentrate their venom on Egypt's President Sadat (center right), while Jordan's King Hussein is on good terms with virtually all other heads of state.

Growing tension among Arabs

BY ROGER MATTHEWS, in Beirut

THE CHANCES of a comprehensive Middle East peace action, still would like to see a negotiated Middle East peace agreement emerging from the trip by President Anwar Sadat of Egypt to Israel last November 19 appear to be fading fast. The culmination of that through military means. That both countries have now acted together to seize the initiative reflects the depth of Arab disarray in the wake of Camp David and the absence of any one nation to which the others can look for firm guidance and leadership. If that proves to be the lasting consequence of Camp David then instead of launching one festering boil the effect may be to cause a crop of smaller ones to break out across the face of the Middle East.

Perhaps that is the price that will have to be paid for effecting a basic change in Middle East alignments that, some would argue, had to occur if a start was ever to be made in breaking the log-jam of hostility and fighting that has threatened world peace four times in the last three decades. Such an argument, however, tends to be based on the assumption that once the two most militarily powerful antagonists have been removed from the conflict, all other parties will sooner or later be forced to accept the new reality.

That might be a more acceptable argument if it were not for the breadth of issues in the Middle East conflict, the range of nations they affect in subtly different ways and the complex and fast-changing pattern of relationship between the Arab countries. There is little better evidence of this than the summit meeting of Arab heads of state minus Egypt which will not be attending — scheduled for this week in Baghdad and the even more dramatic announcement of the planned close military and political co-operation between Syria and Iraq. Such a venue for an Arab summit and such a rapprochement between two regimes that for the past decade have been in bitter opposition would have been unthinkable just six weeks ago.

Syria, though deeply angered by President Sadat's unilateral

Israeli peace treaty and the side of the basic Arab conviction right of the Palestinians to self-determination, the steps that Israel has agreed to implement on the West Bank and Gaza Strip are seen in many Arab capitals as a cosmetic gloss designed to save President Sadat's conscience and ensure continued Israeli domination. Basically Israel has promised to end its military government, withdraw its troops to certain selected sites, permit local U.S. diplomacy, will agree to participate. In spite of all his well-known sympathies for the West, the 42-year-old Hashemite monarch has not survived 26 years on the throne of a now truncated Jordan by gambling too heavily against the odds. He is the only Arab leader who is on good terms with virtually all the other heads of state, a survival technique dictated by his lack of military clout, his economic dependence on external financial aid and the fact that more than half the population living on the East Bank are Palestinians.

Predictably the Palestine Liberation Organisation, headed by Mr. Yasser Arafat, and recognised by all the Arab states in 1974 as the sole legitimate representative of the Palestinian people, rejected the Camp David accords out of hand. More worryingly from the American point of view, there is no indication that other perhaps more moderate Palestinian notables, living on the West Bank or outside, are any more impressed. If Camp David represented the peak of American achievement in putting pressure on the Israelis, what hope was there of further progress once the weight of Egypt had been removed from the negotiating balance. asked a member of the Palestine National Council last week. He saw Camp David as shutting the door to an independent Palestinian state rather than as an opening of which later advantage could be taken. His view, he felt, was confirmed soon after Camp David when Israel's Prime Minister, Mr. Menahem Begin, said that the freeze on Jewish West Bank settlements would last for three months whereas President Carter had understood it would last for five years.

However, even the most sincere protestations of intention can make little headway against the most obvious shortcoming of Camp David which involves not just land but more importantly the future of the Palestinians. Without any formal link between the Egyptian

and Israeli peace treaty and the side of the basic Arab conviction that Mr. Begin has no intention of surrendering the West Bank which to him is Judea and Samaria, part of the biblical land of Israel. Until some pledge is given that Israel will eventually withdraw totally from the West Bank — coupled with whatever range of security guarantees and whatever links with Jordan — it is unlikely that King Hussein, the prime target of the Arab peace lobby, will agree to a self-governing entity to participate. In spite of all his well-known sympathies for the West, the 42-year-old Hashemite monarch has not survived 26 years on the throne of a now truncated Jordan by gambling too heavily against the odds. He is the only Arab leader who is on good terms with virtually all the other heads of state, a survival technique dictated by his lack of military clout, his economic dependence on external financial aid and the fact that more than half the population living on the East Bank are Palestinians.

While as a matter of honour and prestige the King would like to restore at least his technical sovereignty over the West Bank and East Jerusalem, quite apart from the economic benefits that would result, he will undoubtedly have been duly impressed by the sudden and important rapprochement between Syria and Iraq. Jordan has a common border with both countries, and has slowly been moving towards greater economic integration with Syria.

Eastern front

The extensive list of bitter and unresolved issues between the two rival Ba'athist regimes in Damascus and Baghdad is obviously a major qualification to the significance of the agreements between Syria's President Hafez Assad and Iraq's President Hassan al-Bakr last week. propose firm action against Egypt, including its expulsion from the Arab League, and Mr. Begin in Washington last month on the increased order for the U.S. to be given chances for overall peace in the region may yet prove to be no exception.

MEN AND MATTERS

Ali's well that ends solvent

A certain mystery shrouds the renewed fortunes of the RAC Club in Pall Mall. From near-bankruptcy a year ago it has moved, under the attentions of the new executive chairman Sidney Lesser, to a position so hopeful that a total of £2m is to be pumped into it.

Where the question asks itself, is the money coming from? At one stage some kind of deal was being negotiated with European Ferries. But, according to Lesser, European Ferries has withdrawn. The funds, he explained at the Motor Show last week, were now coming "from our own resources."

RAC spokesmen themselves sounded baffled by this phrase. "Everything's been reorganised," one said vaguely. How this process conjured up £2m, no one could explain. European Ferries was equally inscrutable, except to offer a different version of events. It had not just been a question of "taking over the top floor," said a spokesman. "The fiercest plan was to buy the club and lease it back for them to use the main club areas. The rest would have been converted into apartments and sold off."

And who had cancelled the arrangement? "If they say we withdrew, fine," answered European Ferries cagily.

Having swallowed the IMF's

sound social tension between workers and employers. As a result of inflation, the real incomes of workers in the first quarter of this year were some 5 per cent lower than a year earlier; but as a result of the credit squeeze, and the domestic recession, many employers are determined not to offer any but left the party when it thing like the 20 per cent ceiling started to move right, and his appointment has been well received by the Socialists and the Christian Democrats (CDS).

That said, however, the fact remains that the new Prime Minister is faced with a situation in which the odds are heavily stacked against him being able to form a strong stable government. He may be able to attract some politicians into his Cabinet, but a government which looks like a coalition in would be idle to pretend that fact, is a shaky basis for firm government. He will need all a very difficult task ahead of his skill in putting together a

can return that he has preserved the 75-bedroom club intact, and that the new restaurant is so popular diners have to book three days in advance.

"It used to be a mausoleum. We've had a revolution in less than a year," he says proudly.

Hors de combat

"We do a lot of business with the RAF so I agreed to join them for parachute training. The training is superb," Cyril Bleasdale, managing director of Freightliners told me. "So, I'd like to add, is the health service."

The unfortunate Bleasdale was speaking from a hotel in Truro where he has been convalescing from what the RAF terms a "customer relations exercise." Bleasdale, 44, tells me that on his first jump he found himself caught in a strong cross wind. "I'm hoping to get back to work in another four weeks, but it'll be a year before I walk properly again."

He hopes the incident will not fracture good relations between the Air Force and Freightliners, recently acquired by British Rail. Would he be jumping out of aeroplanes again? "I reserve judgment," he said without irony.

Ron Travisano, one of the more iconoclastic figures in the U.S. advertising world, passing through London last week confided he was in trouble with President Carter. Previously he has run foul of Henry Kissinger and Richard Nixon on both occasions for making reference to them in advertisements.

"Really in the States you can

use any public figure you want,

but here it's not allowed," he said.

Travisano told me. So what happened? "I implied that they

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Observer

FINANCIAL TIMES SURVEY

October 30 1978

Starting
to feel
the
inch

Reginald Dale
European Editor

IT'S first year in office, the Centre-Right coalition of Dries van Agt has begun to face the deep-rooted economic problems that must be resolved if the Netherlands is to retain its prosperity into the 1980s. It is far too early to whether the attempt will succeed.

Mr. van Agt has so far survived more easily than most expected last December when he assumed the leadership of a shaky-looking coalition. A Parliamentary majority of two seats, and four more that many dissidents in its own ranks. After a tiresome haggling year failed to produce the logical alternative, a Centre-Left coalition, the country seems prepared to give Mr. van Agt a chance. On the surface, the Dutch may lead an existence that old seem enviable to most outsiders. Years of steady economic growth fuelled by a large reservoir of natural gas have made the Netherlands one of the world's highest standards of living. The country has the world's highest minimum wage, a per cent of the population is unemployed, but they are cushioned by what is argued to be the world's most extensive welfare system. Life is good.

But most Dutch people are aware that it cannot go on before that they have been trapped by their own prosperity. A people whose livelihood depends on foreign trade have become so rich that fewer and fewer people can afford to buy their goods. And gas will soon start running out.

Both Government and the Socialist opposition, as well as principle, against Socialist

The Netherlands

The Dutch are looking ahead to the 1980s with apprehension. They are aware that action must soon be taken if the country is to lay the basis for a prosperous society and secure economy in the years ahead.

thing is done soon, is one of essential to restore profitability mounting balance of payments to private industry and put a deficit, a weakening guilder, brake on the growth of the soaring unemployment and stagnating public sector. The differences are of method and degree. The

The steady collectivisation of argument is no longer whether to cut back the growth of public expenditure, but by how much. The Government's answer is placed an increasingly heavy burden on the private sector, contained in a comprehensive Tax and social security demands medium-term programme for employers have now raised the three years to 1981, known wage costs to the point at which as "Bestek '81," which it published this summer. Its principal objective is to bring down operating at a profit. For exporters, the continuing 200,000 now to 150,000 by 1981, strength of the guilder has and reduce inflation from its tightened the squeeze still present level of over 4 per cent further.

The prime aim of the same period. To do this, the Government (and the unions) is saying it plans to cut to bring down unemployment, back the growth in public expenditure and generate new jobs for the expenditure by Fl 10bn (£2.5bn), future, while keeping inflation adding that immediate wage in check. But private industry restraint will also be essential.

Once the adjustment has been achieved the growth of public investment and will have even more unemployment rises expenditure is to run approximately parallel to the growth in demands of the social security national income. If, on the other hand, the adjustment is theoretically spend money to make, the Government says to create jobs in the public sector, it foresees serious social tensions but apart from the likely inflationary effects, that would bring measures" in the 1980s.

No relief to industry. Besides, the Government is committed to cutting back the growth in of "Bestek '81" is just getting under way. A Parliamentary session earlier this month

Both Government and the Socialist opposition, as well as principle, against Socialist

After four years of Centre-

pect for the 1980s, if no the unions, now agree that it is opposition, but left many loose left Government, the unions

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Shipping	VIII

that, once profitability is being reduced worldwide, restored, private enterprise will even in areas where wage start investing again and jobs costs are lower, as technology advances. In 1972 it

prize knows best where and took almost 12 hours to assemble

ments, in the Government's four

view.

Other sectors that have been suggested as pacemakers for the Dutch economy in the coming decade are anti-pollution equipment, energy-saving equipment and alternative sources of

energy, and the building of special ships for gas transport.

But these are unlikely to be highly labour intensive. The unions' answer is to demand radical reductions in working hours.

The second question is the sharing out of the sacrifices necessitated by the standstill in purchasing power that the

Mr. van Agt, whom they are already accusing of creating a

general bad social and political atmosphere for negotiations.

They do not like the way

his Government has toned down reformist legislation, for example on excess profits tax,

which it inherited from the previous administration, and they

do not like many aspects of

"Bestek '81."

The unions' criticisms of

"Bestek '81," shared by the

Leif as a whole, raise fundamental political issues that concern the merits of free enterprise versus dirigisme and in

individualism versus egalitarianism.

It is an essential part even in an expanding company above Fl 50,000, while right-

of the Government's philosophy like Philips, the labour force is

willing to work for Fl 70,000.

It is not just a question of figures. In the first place, there are a great deal of people earning between Fl 40,000 and Fl 50,000. In the second, while the Government and the Right see sacrifices by the higher paid as an economic expedient, for the Left it is a matter of principle that should be implemented as a continuing process.

The Dutch like to talk about the future of their society. They have a gift for social experiment and innovation. There is a widespread awareness that their country, and others, may be on the verge of an age in which many people may only have half a job, perhaps shared with somebody else, and many others none at all. Already there is talk of a 4½ day working week, sabbaticals for ordinary working people and retirement at 62.

There is a widespread vision of a Netherlands in which a few key industries earn the national wealth and the majority of the population are teachers, actors, piano-teachers, nurses and social workers. A recent report by the Commission for Consumer Affairs drew a picture of the Netherlands in 1990 as a land of cycle-riding, do-it-yourself enthusiasts happily caring for the elderly in an ageing population. The problem is to get there.

Everyone knows the next few years will be vital. It is then that the investments will have to be made to secure the country's economic base for the coming decade. If Mr. van Agt lasts out his full term until 1981, it will be during the term of his

Government that the crucial decisions will have to be made. Some believe that the task is beyond the capability of any Dutch Government, let alone one that rests on so small a majority. Mr. van Agt faces a daunting responsibility.

The banking world does not exist. There are only individual banks.

Draw your own conclusions.

The banking world is the sum of individual banks with their own characteristics and specializations.

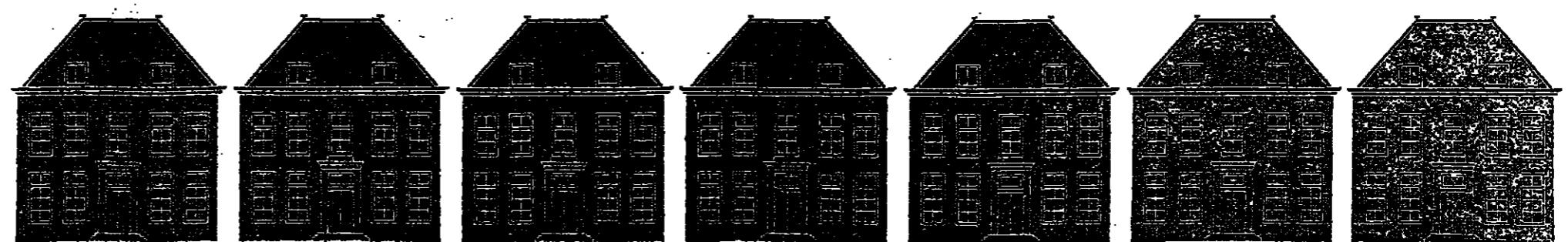
One of those characteristics can be finding individual solutions to individual problems. But are there any banks left who have the time and the talent for such a task?

Yes, there are some banks that take the time and have the talent available to advise their clients in a personal and tangible way.

In other words, without thinking in abstractions such as "the" commodity trade, "the" business world and "the" private investor. Mees & Hope is one of those banks.

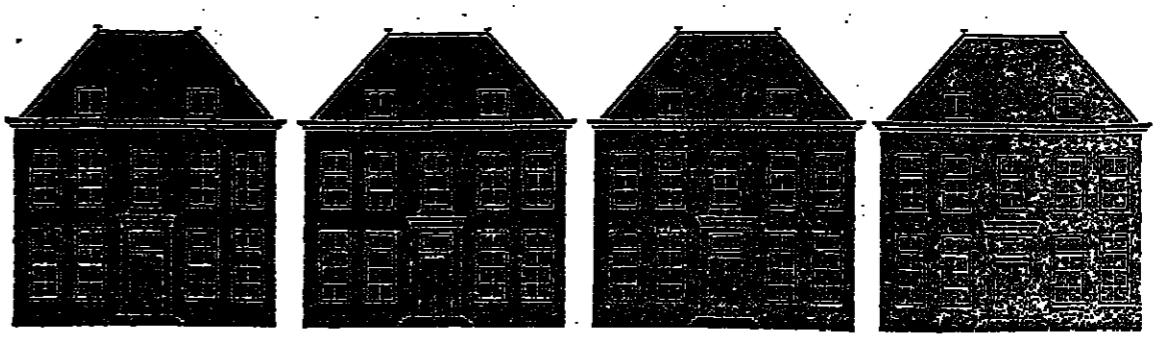


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What are labour relations like?

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THE NETHERLANDS II

The economy

A modest upturn

RECENT WEEKS have brought earnest over-optimism about the bone. Companies are not the fight against inflation, and signs of a modest upturn in the growth rates and export prospects. The Government, for its part, is hoping for a 6 per cent growth in exports next year, to match the predicted increase in world trade. But for the last few years Dutch exports have failed to expand as fast as world trade and the country's share of international commerce has been declining.

Similar noises are coming from private banks. Even second quarter statistics, however, are still incomplete.

In its latest economic review, the ABN Bank, the country's largest, drew some encouragement from the increasing level of industrial output, which appeared to be 4 per cent up on the first quarter, a rise reflected in an increase in capacity utilisation from 78 per cent in January to 80 per cent in late spring.

"The gradual shift in the nature of the problems facing industry — from insufficient demand to a shortage of labour — also indicates the outline trend of a slight improvement in economic conditions," according to the bank.

Official estimates are that the economy should grow by 3 per cent in the second half of the year, after a 2 per cent increase in the first, giving 2.5 for the year as a whole. The Government is still optimistic that, with the help of the record public sector deficit provided for in budget presented last month,

The relentless rise in wage costs, due largely to the country's high levels of taxation and social security payments, are not expected to show the country doing much better than breaking even, perhaps with a modest surplus of around F1 500m.

In the longer term, as the gas

Unemployment, now at just over 200,000, or 5 per cent of the labour force, may not reach the official estimate of 223,000 by the end of the year. But the prospect is for rates of 235,000 in as much as 280,000 in 1982 if no action is taken. The Government's aim to reduce it to 150,000 by 1981, with the aid of

The low inflation rate, aided by the strength of the guilder, is one of the economy's few bright spots. Prices rose by 4.4 per cent in the 12 months to September and should be down to 4.2 per cent for the year as a whole. The hope is to bring the figure down to 4 per cent next year. But that is still likely to be higher than the rate in West Germany, the Netherlands' chief trading partner.

Faltering exports, unemployment, declining competitiveness, ability to compete, and the squeezing of profits — all inter-related — are the factors that worry Dutch economists most. Last year, the previous government was expecting a balance of payments surplus on current account for 1978 of F1 4bn (F1bn), but the first half has produced a deficit of F1 1.7bn. The performance is generally expected to improve in the second half, but full-year figures are not expected to show the country doing much better than breaking even, perhaps with a modest surplus of around F1 500m.

But the country still has massive natural gas reserves and a relatively low inflation rate, and the underlying tendency for the time being is for the guilder to remain strong against all other currencies except the star performers like the Deutschemark.

The unions are likely to attach the same condition to their approval for the Government's three-year plan. The danger is that the Government will find itself obliged to widen the public sector borrowing requirement still further in the interests of job creation, at the risk of rekindling inflation.

Despite the recent signs of improvement, the outlook — as Mr. Frans Andriessen, the Finance Minister, admitted last month — remains "gloomy."

Reginald Dale

Foreign policy

Consistent attitudes

DUTCH FOREIGN policy has recently solved by shelving the or Danish lines, and that largely long been one of the most consistent in Western Europe, running political debates of a recent visit of the House of Commons Scrutiny Committee: largely immune to successive changes of Government. The neutron bomb has been even more politically divisive. In March, Mr. Roelof 92 per cent of the population Kruisinga resigned as Defence Minister on the issue after only the first European elections two and a half months in office, come round next June, and Mr. Willem Aantjes, floor leader almost half said the poll would be of the Christian Democrats, has increased their interest in European affairs. But there is an undercurrent of scepticism as should leave NATO if the bomb is deployed in Europe, and to where it will lead.

A major reason for the lack of widespread interest in Europe is almost certainly the fact that EEC membership has never been really controversial in the Netherlands. There seems little, for example, to separate the European policies of the present centre-right Government from those of its centre-left predecessor. Both Government and opposition, for instance, share a common concern about the consequences of the Community's enlargement to include Greece, Portugal and Spain. As a relatively small country constantly suspicious of big power collusion, the Netherlands is particularly worried about a loosening of the Community's institutions intended to guarantee all members, however small, real say in joint decision-making.

Continuity has also been largely maintained on two other main foreign policy issues — South Africa and Third World development — despite initial appearances to the contrary. The new Foreign Minister, Mr. Christof van der Clauw, first took what seemed to be a much softer line on South African sanctions than his predecessor, Mr. Max van der Stoel. He still does not agree with Mr. van der Stoel that the time has already come for sanctions to be imposed, but he now accepts that the Netherlands will have no choice but to "support and promote" sanctions in the near future if there is no change in South Africa's racial divisions.

The new Minister for Overseas Development Mr. Jan de Koning, also appeared to be going back on the policies of his predecessor, the controversial Mr. Jan Pronk, when he promptly removed five countries from the Dutch list of 17 "target nations" which receive special aid priority. But he maintains that the main reason was to enable him to continue Mr. Pronk's policies, which were simply over-stretched by the number of countries on the list. The new real say in joint decision-making, Mr. Pronk, is to spend much

CONTINUED ON NEXT PAGE

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THE NETHERLANDS III

Politics

A surprising coalition

PEOPLE were taking bets on the durability of the new coalition that took to the right of the heterogeneous grouping that makes up the Christian Democrat Appeal. Everything about it seemed wrong.

In the first place, it seemed the country had had the Prime Minister foisted on it. To most people the winner of the elections had led to the new Government's formation was Mr. Joop den Uyl, the popular Labour leader. Yet Mr. den Uyl, ending four years of successful premiership to become leader of the Opposition, that despite a spectacular victory in the May elections in the number of his Party's seats had shot up from 43 to 130 in the 150-member second chamber, Mr. Dries van Agt, incoming Prime Minister, seen his Christian Democrats, in their new CDA alliance, win by a single seat from 49.

Most surprising was the coalition's CDA-Liberal position. Many Christian democrats would have strongly urged to continue their previous Centre-Left coalition with the Labour Party—indeed Christian Democrats and Socialists had spent most of the ten months since the election to do precisely that.

A small group of seven dissident Christian Democrats had early opposed the last-minute switch to the Liberals, whose policies are comparable with those of Britain's Conservatives. Several leading Christian democrats had turned down invitations to serve in the new inner. Yet Mr. van Agt was going to govern with a majority who. To make matters worse, Christian Democrat rebels led by the Party's floor leader in the second chamber, Willem Aantjes.

Mr. van Agt himself was really a political unknown. As Minister of Justice in the outgoing administration he had been a tough anti-terrorist line a succession of Moluccan rebels have played up in Parliament, particularly on nuclear issues like the export of enriched uranium to Brazil and the neutron bomb. Mr. Aantjes' Hague is that the Government has gone as far as to suggest the Netherlands might though it is not totally excluded from NATO if the new neutron bomb were deployed in foot wrong as a result of a missile strike on Europe, which can hardly be taken sense of security. "He might surprise himself," said one observer.

The result has, sometimes, been the emergence of two poli-

cies, one backed by the Government and the other by a mentor during his spell in Parliament, on controversial office. Many of his other Ministers have been much less successful than his predecessor in catching Mr. Wiegel from day-to-day party politics.

The Christian Democrats' success with public opinion is another reason why an early election (the next is due in

doing so he has sometimes 1981) is not considered likely to bring him back to power. He recently refused to face the voters in their domestic issue with a Parliament mood, and the Socialists' main opponent because, he will probably want to wait until said. "You know much more the effects of the Government's public spending cuts are felt."

The new Government has launched a major three-year economic plan to restructure the country's economy, and has more or less completed work on three major innovative social measures that have long been at the centre of Dutch political debate—an excess profits tax, reform of company works councils and new investment incentives. A fourth—land reform—has been allowed to slip from sight. The new measures are watered down versions of plans put forward under the last Government and the changes have not pleased the Left and the trade unions. But they represent a success for Mr. van Agt.

Gains

As the major coalition partner the CDA is doing its best to demonstrate that it has recaptured the strategic centre ground of Dutch politics that the three main confessional parties were coming close to losing in the early 1970s.

Now the Christian Democrats are showing gains at the opinion polls and in local elections, mainly at the expense of their Liberal partners. The reason seems to be that Right-wing Christian Democrats who deserted the CDA for the Liberals when it was in coalition with the Socialists are returning to the fold now that the link with the Left has been broken. It is ironic that it should be the Liberals, the cause of their reassurance, who are losing the votes.

Another factor could be the elevation of the youthful Liberal leader, Mr. Hans Wiegel, to the post of Deputy Premier and Minister of Home Affairs. The move has removed the vote-catching Mr. Wiegel from day-to-day party politics. The Christian Democrats' success with public opinion is another reason why an early election (the next is due in

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The problem is that the

coalition is deeply split. The

Liberals, although they con-

fused everyone by voting against

the last draft law in the

Senate, are in favour of abor-

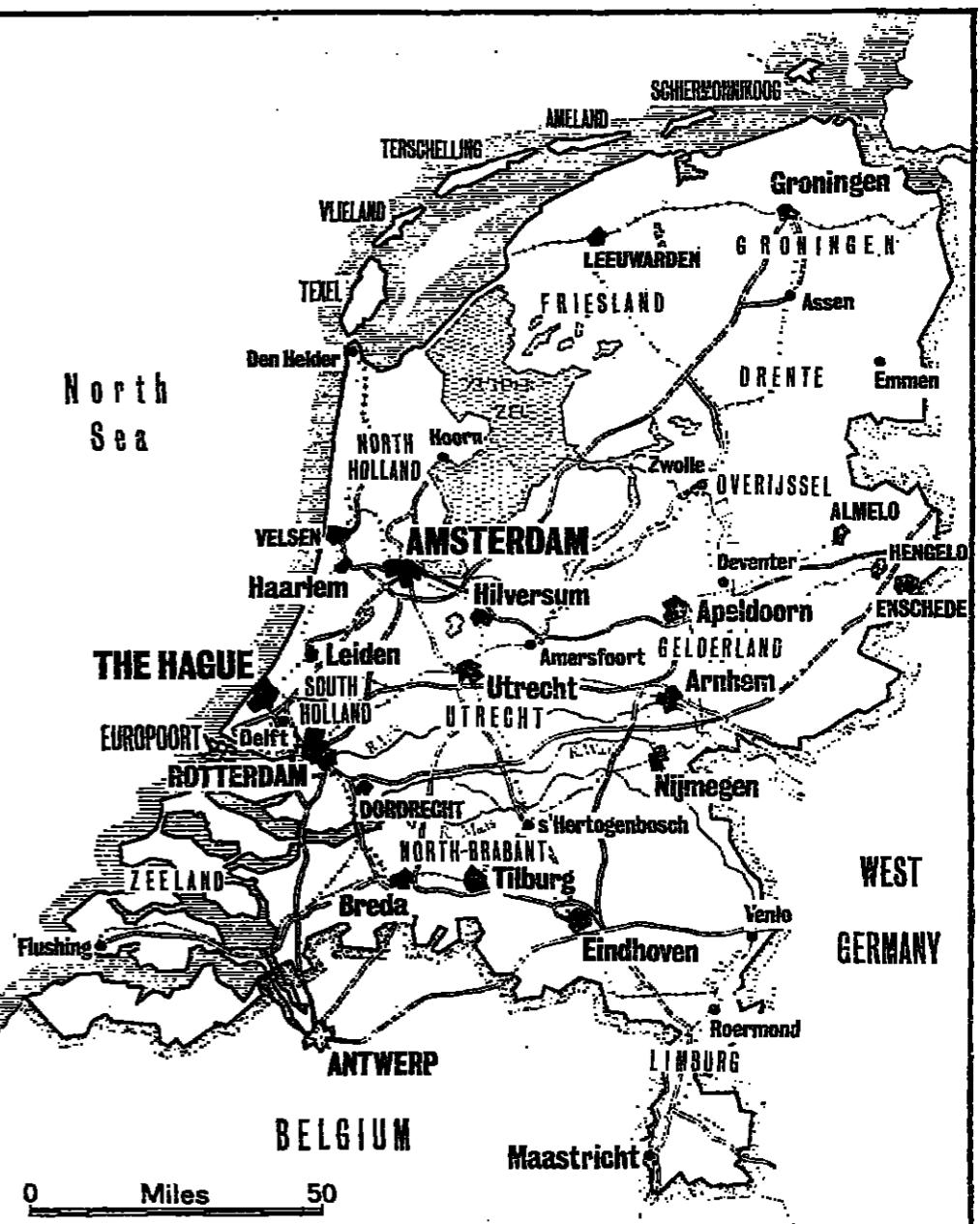
tion, as are the Socialists. The

Christian Democrats, and above all Mr. van Agt, are not.

More serious for the longer term, a confrontation is brewing with the trade unions when the annual round of wage negotiations gets under way in a few weeks' time. The trades unions are angry at the way legislation like the excess profits tax, to which they attach the greatest importance, has been tampered with, and feel the Government has not created a healthy negotiating atmosphere.

Last week Mr. Wim Kok, leader of the largest trade union federation, warned that the unions would no longer be able to exercise restraint in their wage demands. If they faced "an arrogant Right-wing Government." But wage restraint is at the heart of Mr. van Agt's economic programme. He could be facing a severe test of his political skills this winter.

R.D.



Attitudes

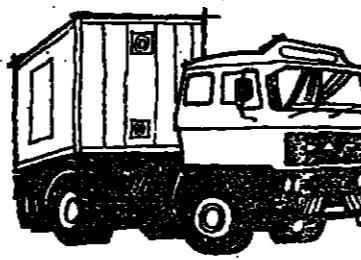
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In Cuba's case it was specifically international league table of aid given that the reasons were also donors last year. The main political in view of continuing difference in approach will largely be one of political tactics. The new Minister has said he will work much more closely with his EEC colleagues, rather than riding out ahead of the pose like Mr. Pronk. Many Third World countries will be disappointed to hear that—the new Government has said it will maintain the former aid norm of 1.5 per cent of net national income, a commitment which placed the Netherlands second after Sweden in

R.D.

Specialisation or diversification?

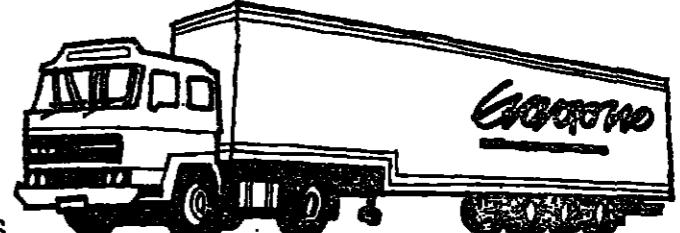
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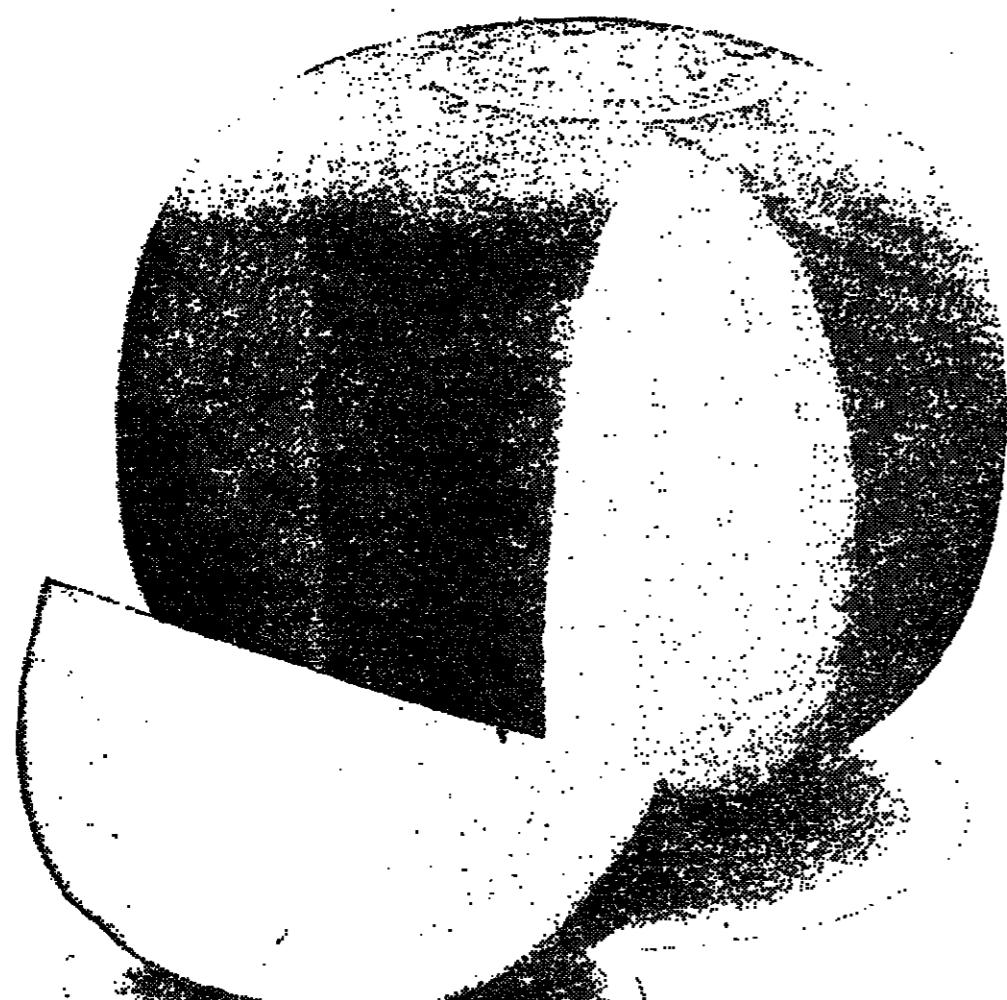
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THE NETHERLANDS IV

Banking

Outlook favourable

AFTER A successful first half, during which profits generally increased faster than business volume, the Dutch banks are confident that the second half of 1978 will also prove favourable. Pressure on the guilper within the European joint float in recent weeks has disturbed the even course of the Dutch currency, however, and the Netherlands central bank has twice been forced to increase bank rate.

With the exception of Amsterdam-Rotterdam Bank (Amro) and the Centrale Rabobank, the major Dutch institutions saw profits grow more rapidly than balance sheet totals. Not all business is recorded in the balance sheet and the banks apply different accounting methods and have different areas of activity, but this comparison does provide some measure of their performance. Net profits at Rabo showed the most subdued growth, rising only 5 per cent on an 11 per cent increase in assets while Amro profits were 18 per cent higher on a 21 per cent bigger balance sheet.

Prompted by these limits on short-term financing, the banks have continued to increase their share capital by issues, private placements and stock options. The Dutch banks moved higher in 1977 in the list of world banks compiled by the American Banker. On the basis of deposits, Rabo was the leading institution, with Slavengen raising profits 21 per cent on a 5 per cent larger balance sheet total, while Nederlandse Credietbank reported increases of 28 per cent and 7 per cent. Both Amro and ABN announced higher interim dividend payments and expressed optimism for the second half of the year.

Uncertainty on the foreign exchange and capital markets in the past few weeks may have upset the banks' forecasts, which were often made conditional on their being able to maintain credit margins. After the joint float currencies initially moved in unison against

the declining dollar, the guilper came under pressure within the European float in September, and required substantial official support.

The central bank was finally forced to raise bank rate and the other official lending rates by 1 per cent on September 26 and by another full point less than three weeks later on October 13. The first increase removed much of the pressure on the guilper but Dutch money market rates remained well into double figures.

Controls

Despite the cautiously favourable report on the levels of Dutch economic activity contained in the central bank's latest quarterly report, the economy remains sluggish. The bank nevertheless intends to retain its controls on credit growth. After discussions with the banks in the first week of October, the central bank has confirmed it will maintain its curbs until March 1979. Credit growth which is not financed by capital market borrowing is limited to an annual 8 per cent.

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According to an article published recently in the weekly Economic Statistical Reports by Professor M. P. Gans of Delft University, Amro and ABN dominate the new issue market on the guilper but Dutch money market rates remained well into double figures.

Lasalle, with assets of \$852m, is number 184 in the list of U.S. banks. ABN is the most internationally oriented of the major Dutch banks but the successful conclusion of the Lasalle deal will mean a major addition funds on the capital market on to its operations. It already a large scale, the professor has substantial holdings in argued. The companies might banks in Saudi Arabia, France also want to redeem bank loans and Switzerland as well as more with the proceeds of public than 200 branches in 40 countries, he said. The two banks tries. Previously, the major firms had been Amro's 17 per cent stake in European American Bancorp. European American explain their predominant partners in the European their technical expertise and Banks' International Company placing capacity—both of which (EBIC) consortium.

The flood of new foreign banks if they wished. The banking world continues arrivals on the Amsterdam banking scene has slowed to a to attract top names from other trickle although two new names sectors. Following the move of have made an appearance. The EEC Farm Commissioner, Amsterdam-American Bank, a Mr. Pierre Lardinois, to Rabo subsidiary of the U.S.-based and of Mr. Coen Oort, Holland's Mid-American Credit Corporation, opened an office in Amsterdam, two more prominent dam earlier this year. Amsterdam figures have joined banks in a dam-American specialises in controversial move Mr. Wim financing trade with Latin Duisenberg, Finance Minister in America. The announcement by the last government, decided the Banco de Vizcaya earlier to join Rabo only months after this month that it plans to set handling back his Minister's up an office in Amsterdam portfolio and becoming a simple MP. Dr. Johannes Witteveen relatives. The Spanish bank could be the first of many as Spain director of the International prepares for membership of the Monetary Fund and is to serve European Community.

The arrival of more foreign banks will strengthen the Dutch banks' argument that competition could be developed by other as an adviser to Amro.

Charles Batchelor
Amsterdam Correspondent

The stock market

Trading is hesitant

LAST MONTH'S budget and the currency squalls that blew up however, with September around the guilper shortly emerging as the second busiest afterwards have combined to depress the Dutch stock market. Between April and mid-September share prices in Amsterdam were showing gains of more than a fifth with the bourse index for industrial shares up at 1978 peak of 93.1. Currently this index stands at around 80 in thin and nervous trading.

The new Dutch Government was expected to take a fairly uncompromising line with Holland's economic problems and the cynics were proved right. But it was the uncertainties created by the proposed new legislation rather than the actual measures that left the stock market unsettled and hesitant. Against this background the ensuing bout of currency turmoil—which at one time saw short-term interest rates topping 20 per cent against a background of massive support for the guilper from the Dutch central bank—understandably completed the job of undermining investor confidence.

Prospects

Few observers see much prospect of encouraging news emerging before the end of 1979. "The stock market clearly has the wind against it," says a recent economic survey from one of Holland's major banks, Mees and Hope. These and similar sentiments are echoed within the financial community in Amsterdam.

Currency uncertainties aside

—and it has to be stressed that

on this score the Dutch are

largely at the mercy of their

major trading partner, West

Germany—the broad economic

picture within Holland contains

a number of grey areas rather

than insidious black spots,

thanks largely to the low level

of inflation.

Unemployment is high and in-

ustrial growth is sluggish. But

the outlook for corporate profits

if unexciting is not totally dis-

comforting. Much depends on

the current wage round, and to

trade union acceptance of some

of the smaller print within the

budget. But plenty of financial

institutions are still willing to

bet that company earnings will

emerge comfortably in surplus

next year.

Against this background the

Stock Market clearly faces a

number of constraints. Activity

tax, as far as the individual is

Problems

At the same time the Stock Market remains relatively buoyant, with September around the guilper shortly emerging as the second busiest month this year, following on from an unusually active August which turned in dealing volume of close on Fls 2bn despite the onset of the so-called summer holiday lull.

In this respect it should not

be forgotten that the Dutch

bourse has a substantial inter-

national flavour. Major counters

like Unilever, Philips, Royal

Dutch and KLM dominate the

Stock Market capitalisation and

as a result the international in-

vestor is often as important a

force as the domestic punter.

The half dozen or so leading

shares account for something

like half the Stock Market's

total value.

In the past this has added to

the structural disadvantages of

the Dutch market which over

the past decade has seen the

number of shares quoted shrink

dramatically. In 1968 the

bourse could boast 503 individ-

ual listings; at the end of 1977

after an admittedly intense

period of industrial rationalisa-

tion, plus the odd business

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THE NETHERLANDS V

The capital market

An air of nervousness

ITS equity counterpart, temporary. At all events the Dutch capital market is investing institutions are stuck through a testing time. We firmly to the side lines. According to recent figures for The Dutch bond market is, of course, no stranger to dramatic events. Sitting along with Belgium on the fringe of the European hard currency club, Holland has long had to fend off the unwanted backlash of sticking to the heels of the D-mark and the Swiss franc. In September was 25 per cent on August and well 50 per cent short of the Government has had to cope not only with the way the shrinking market's problems are old but the most pressing created by uncertainties currency markets. For against a background of mounting the revaluation of the guilder has removed High unemployment is allowing immediate pressures from the Snake (the joint Central Bank to call off one during the recent crisis, term (call money) interest rates came badly unstuck. Barely moved firmly into the red, about 20 per cent at one As a result there have been a number of occasions when Fl 150m of stock was sold at a price of 99.5, and clearly the mounting turmoil in currency markets had made it impossible for capital market funds, has for the central bank to judge this year had to be suddenly issuing terms with any finesse, sacrificed in order to allow the authorities to prop up the 10-year bonds at 8 per cent or payments, which this year has moved in August, pulled in a record

of 1975 the average yield on Fl 700m. This was probably to 10 years, but in the private placement market maturities around a quarter to 7 per cent.

Since April Dutch yield graphs have begun to read like a fairground switchback. The Government's capital market funding programme this year provides a neat guide to yield patterns. Last year closed with an offering by the Government of 15-year bonds on a coupon of 8% per cent. The tender price was struck at 100.30 and the offer pulled in a comfortable Fl 350m. Two further issues by the Government, in January and March, were even more ardently applied for despite coupons of 7½ per cent in both cases while by the closing days of April

coupons on State loans were down to 6½ per cent with maturities being pushed out to a full 20 years.

But here the issuing authorities came badly unstuck. Barely

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or payments, which this year has

moved in August, pulled in a record

restricted largely to State and semi-State borrowers plus whether the absence of a financial institution like the secondary market is much of a factor—limiting or otherwise having been relatively active. ABN Amro and Mees and Hoogeveen have between them raised around Fl 350m since August. But the private market is where the bulk of Dutch capital raising tends to be concentrated.

Backed by a secondary market and visibly linked to central bank policy on interest rates, the public bond market is clearly the "price leader." But the attractions to Dutch borrowers of the private placement market are undeniable. The supply of funds is almost instant with the banks—which tend to act solely as intermediaries—quick to tap a ready pool of lenders in the shape of pension funds, insurance companies and the savings institutions.

At the same time there are no initial costs of the type associated with public issues, and borrowers can take up loans for longer periods. Stock market money is largely limited

Jeffrey Brown



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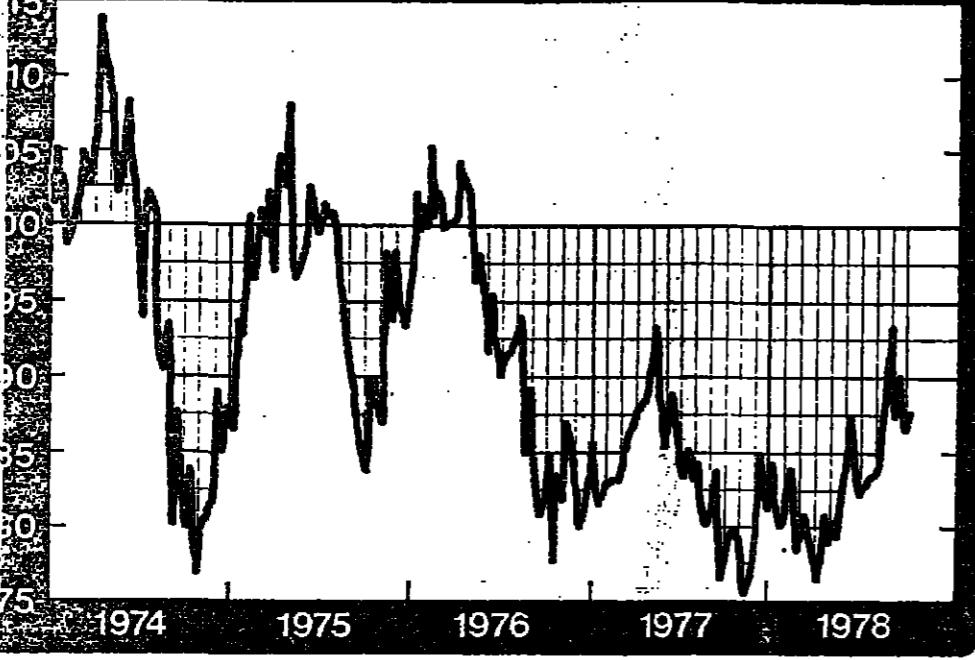
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R. Smit

AMSTERDAM INDUSTRIAL INDEX



Trading

CONTINUED FROM
PREVIOUS PAGE

concerned, is unknown and dealing expenses are still fairly modest.

To most modest for some, in fact, especially when combined the bouts of inactivity that the Amsterdam market can be prone to. The average commission on share transactions amounts to about 0.8 per cent of the amount invested. At least one major bank proposes to prune back its equity investment services on the grounds that it can no longer afford to carry the business as a loss leader.

One of the more intriguing aspects of the financial markets in Amsterdam has been the recent formation of a market in traded options on the U.S. pattern. Called the European Options Exchange (EOE), this market came into operation in April with nine official listings, three Dutch shares, three UK and three American. Listings now total 24 with the possibility of further listings before the end of the year if discussions presently under way with the French authorities prove fruitful.

Opinions

Opinions on the EOE are polarised. At best its reception can be described as mixed with daily contracts hovering around 1,300 and therefore still some way short of the 6,000 or so needed to allow the exchange to cover its operational costs. But the new market has had some success in building up tentative links with stock markets elsewhere in Europe and the U.S.

The EOE was originally intended to be a joint venture between London and Amsterdam Stock Exchanges. But the plan for twin trading floors fell through and the EOE was left to press on alone. However, the EOE does have extensive links with several UK stockbrokers, and the management of the exchange are clearly hopeful that the two centres will eventually settle their differences and come to a purposeful trading arrangement.

An agreement of this sort could go a long way towards solving the EOE's outstanding difficulty, namely the problem of persuading various national regulatory bodies to reduce their barriers to cross-frontier option trading.

Jeffrey Brown



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Voor deze nieuwe divisie zoeken wij een directeur, die direct aan de voorzitter van de Raad van Bestuur gaat rapporteren.

Onze gedachten gaan uit naar een ekonomist of jurist van 35-42 jaar, die naast Nederlands, goed Frans, Duits en Engels spreekt. Hij heeft op dit moment waarschijnlijk een algemene of commerciële managementfunctie met internationale verantwoordelijkheden in een middelgrote of grote bank of onderneming. Een functie, die naast commerciële en op expansie gerichte capaciteiten, ook inzicht in financiële structuren vereist.

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Indien u meer over de functie wilt weten, neem dan contact op met de heer Mr. A. J. Tempel van Spencer Stuart Management Consultants in Amsterdam, adres: De Lairessestraat 131-135. Telefoon: 020-73 13 19. Uiteraard wordt volledige diskretie gegarandeerd.

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THE NETHERLANDS VI

Steel

Getting back in the black

HOOGOVENS, THE Dutch half of the Dutch-German steel group which is the fourth most important extent on the impact of the measures taken by the European Commission and the rods. A delegation from Holland will be visiting Peking in November for further talks with the Chinese industry itself.

In IJmuiden, Hoogovens' production of the China steel industry has been expanded, since five years ago, to meet the demand for the expansion and modernisation of the Chinese steel industry. "The prospects for this market are very good," says Mr. Cees Dubbeldam, spokesman for the Chinese steel industry.

Hoogovens, which exports a relatively large share of its products to the U.S., says that the "trigger prices" system over there has not affected its steel deliveries across the Atlantic. It sells mainly steel plate for the car industry as well as some plate in the U.S. The reason for this is that the U.S. system has not been applied so rigidly while Japanese exporters have been less aggressive on the U.S. market this year. However, the Dutch steelmaker is anxious about a possible link-up with its aluminium interests. The talks had ended for the time being and had not reached a stage where any conclusions can be drawn.

In IJmuiden, the company has gradually reduced the white strikes stopped the company's collar jobs by several hundred being flooded with masses of Natural wastage, early retirement, contracted ore supplies in import and transfer to other companies. Hoogovens has also

reached in the next decade. The Dutch steel producer is heavily export-oriented. In common with other Dutch export-based industries it has found the going tough over the last few years: the relatively expensive guilder and the high costs in the Netherlands have affected Hoogovens' competitive edge in a number of major markets in and outside the EEC. The company sells to the building, shipbuilding and car industries: around a third of Hoogovens has had a "spot of luck." Its ability to postpone some ore deliveries and miners' strikes gradually reduced the white collar jobs by several hundred. Hoogovens has had a long construction lag. It is already too strong to represent here," the memorandum stated.

Mr. van Aardenne's view was also echoed in a recent survey of the chemical sector by ABN, the largest bank. It noted that part of the current investment programme was not so much aimed at raising capacity, but rather at modernising existing plants and partly to achieve a shift in the product mix. The most important change to occur in the chemical industry is the partial movement from bulk products to specialties," the survey said. It pointed out that there are now numerous bulk products which are no longer manufactured profitably: the reason for this is the high level of costs and to some extent the relatively expensive guilder which affect their competitive edge.

In comparison with the bulk product situation, prices of the specific products play a less significant role, the product's quality being the main determinant. At the same time, the Middle East will be manufacturing bulk products, which could be processed here, for example. The bank says that the opportunities in this market look good, especially since the Government has promised support for further research in this area, and in view of the existing technical know-how. Companies with factories in the Netherlands, mainly in Rotterdam, include Akzo, Shell, Esso, Dow, ICI, Naarden, NSM, DSM, Bayen, Hoechst, Cyanamid, Up John and Borg Warner.

Both industry and the Government have been very active in Brussels in order to obtain EEC aid for the chemical industry. Mr. E. W. Ter Horst, chairman of the Dutch Chemical Industry Association (VNCI), put the matter into perspective at the May annual meeting of the association, when he said: "In view of this dependence, the various problems shall hurt us more than the other countries. If the absence of European measures would lead to a revival of protectionism, then we will primarily be us who will have to pay the piper and we'll have to give up most of all in capacity, sales and employment." The chemical sector currently accounts for about a sixth of Dutch exports. The Netherlands comprises 5 per cent of the total EEC population but 13 per cent of the European basic chemicals industry.

Earlier this year, the VNCI suggested to Brussels that the current time-consuming anti-dumping procedures in the EEC be speeded up. It also wanted a system of "normal values" based on the cost of the most efficient producer. If products were offered below these prices, the Commission could act more quickly on a complaint. The association is also seeking a register of buy-back deals with the Comecon countries. To achieve a coordinated approach to overcapacity, the VNCI said that the industry must first improve its statistics.

As far as chemical investments are concerned, the latest figures show that a revival took place in 1977. This was not

Chemicals

Over-capacity problems

FURTHER EVIDENCE of the is that there is still sufficient growth potential in the Netherlands, especially for high-value products. "This is unlike the basic chemical side, which is already too strong to represent here," the memorandum stated.

Mr. van Aardenne's view was also echoed in a recent survey of the chemical sector by ABN, the largest bank. It noted that part of the current investment programme was not so much aimed at raising capacity, but rather at modernising existing plants and partly to achieve a shift in the product mix.

Like the rest of the EEC chemicals industry, the Dutch picture has declined. Government and industry officials now openly express concern at the developments in an industry which two years ago was being described as the "locomotive" of Netherlands industry.

There is the familiar problem of overcapacity. This is particularly apparent in the bulk chemicals sector, in which industry is relatively strongly represented. Competition on foreign markets, where some three-quarters of the products are traditionally sold, has become increasingly sharp. Besides pointing at costs, industry leaders repeatedly warn of the dire consequences of the buy-back deals with the Comecon countries and the increasing inroads on the European market of cheap U.S. chemicals; in the longer term shipments of bulk chemicals from the oil-producing nations should commence.

Referring to local developments, the Dutch Economics Ministry's Budget, issued in mid-September, noted gloomily: "The traditionally favourable factors for chemical industry establishments in the Netherlands—the central location, the availability of good and cheap transportation and labour peace—are gradually being superseded by negative factors such as rising energy costs, high wages and land prices, stringent environmental demands and long planning procedures." The minister, Mr. G. van Aardenne, who has an industrial background, said in the memorandum that policy would be aimed at taking away the bottlenecks and to stimulate, for example, the marketing of new and more sophisticated chemical products. His view

attributed to improved Europe with a slightly reduced share of sales of 4.6 per cent in the 1973/74 peak years which also been in the news recently. The many refineries are involved in investment, located around the Rotterdam area are known to be operating at 60-70 per cent of capacity. By 1980, it is expected to rise to 80 per cent by the Economics Ministry.

Recent statistics show that investments in the chemical sector jumped 26.6 per cent in 1977 (to F1.232bn); only in Britain the increase was higher (plus 29.3 per cent). In terms of turnover, it came fifth in

Michael van O

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THE NETHERLANDS VII

Multinational companies

Royal Dutch/Shell tops the list

CORPORATE Gullivets learned to live with it. Most has generally been a willing-ness to talk frankly about the broadly accepted the need for bilateral treaties or which operations, though, were dis-solve the financial national. For with their spread-ness as transnational or merely international. Nearly three years ago, conduct, such as those of the OECD, but made some significant changes.

Taking first place on sales has come increased and ne Magazine's latest list of often painful exposure to up 500 industrial groups sharply worded, political and the U.S. is Royal Dutch/ economic censure, at home and the 60-40 Dutch-British abroad in the highly developed market, while Unilever, in and the still developing countries.

The same two nations areers, ranks fourth. Lying at number five is Philips, possibly people's idea of the truly multinational, with its far range of electrical sold in 64 different across the world.

In one of these companies household name. Less perhaps, are groupings Akzo, in the chemicals and sector, or Esel, the steel factor; both are of a fast combination with lead-

West German concerns, and have suffered heavily from downturn in their respective industries.

It how do you define a national? The companies not to like the term, in they have reluctantly

as transnational or merely international. Nearly three years ago, for example, when the Government was distinctly unfavourable towards their activities, the

company's then president, Mr. Hendrik van Riemsdijk, expressed concern in an interview with Time Magazine about

"concentrated, continuous and

ignorant." For those who say

we exploit the Third World, manipulate currencies, escape government control, and what have you," he asserted, "I don't apologise for Philips."

As a defence of multinationals and their role, Mr. van Riemsdijk's views could hardly be described as short

term; once written about in the Press, the tone becomes emotional rather than rational."

At Philips, however, there

may well be obligations under profits. Its European industrial Western Europe.

voluntary guidelines or codes of

there are hundreds, quite apart

from the obvious obligations

under national laws".

The yardstick by which

multinationals in the Netherlands and elsewhere would like

to be measured, however, is

chiefly financial. And in this

area, Dutch companies have

turned in very different per-

formances indeed, though none

of them has recently been able to produce a set of accounts

that would gladden the heart of

a weary finance director.

Three Dutch multinationals,

Philips, Akzo and Unilever

benefited from improved con-

sumer demand during the sec-

ond quarter, but the per-

formance of their industrial in-

terests still left a good deal to

be desired. Unilever lifted its

pre-tax profits by 12 per cent to

£186m in this period from the

level in the first three months,

which had seen a slippage of 11

per cent. Higher volume sales

in Europe and improved mar-

gins on consumer goods played

their part in the recovery, as

in addition, he went on, "there

did a rise in North American

they were acquired. Monetary assets and liabilities, on the

other hand, are converted at the rate obtaining at the end of each quarter. Since sterling slid sharply in March, Shell lost both ways.

The group commented ruefully that the use of FAS 8 while exchange rates were in a volatile state "has been a major obstacle to understanding the trends underlying the businesses of the Royal Dutch/Shell group of companies." Despite catching up slightly in the second quarter, the year's result for the first six months was down from £723m to £596m.

It is not only the companies who know the impact of exchange rate movements. Financial analysts in Holland and elsewhere say they would welcome some degree of standardisation in the treatment of currency influences, so that each set of accounts would have a page of comprehensive data which could be compared with other companies. "There is too much tendency, in our view, to look at the bottom line," said one analyst in Amsterdam.

The problem arose because Shell, which is quoted in New York, follows U.S. accounting principles. FAS 8 requires costs, it has managed to limit the heavy deficit from its chemical fibre operations in exchange rates in effect when

Andrew Fisher

The motor industry

DAF's five year plan

LAND MAY not rank as a vehicle maker but it does a surprisingly varied range of vehicles and trucks. The performances of the two branches of the former van den Velden family concern, DAF Trucks and Volvo Car, have red markedly. While DAF announced a five-year expansion plan designed to take to new markets, Volvo Car had to call on Government to keep afloat. At Ford and Scania, assembly operations have continued to expand, meanwhile, the list of importers tends to grow, with the entry another Japanese manufacturer, Daihatsu. After initially forecasting that car sales in Holland this year would be little chance on the figure nearly 552,000 in 1977, the Industry Association is saying a new record of 600 could be reached.

Take first the only company which remains overwhelmingly in Dutch hands. Trucks has been rethinking its role in the world market, an industry where size is invariably meant with a small volume. A clear concern such as DAF clearly weighs every decision with extra care. The five-corporate plan announced for this year provides for entrants on the areas the company is most successful and expansion into markets outside Europe.

Illustrating the first of these steps, DAF is cutting back loss-making production of cars and concentrating on successful heavy vehicles. As part of the second

the company plans assembly at the start of the year, while plants in Nigeria, Iran and possibly Egypt to get around import controls. In May it announced that it had begun assembling buses up nearly Fl 200m in various forms of air while Volvo promised a further Fl 100m. DAF expects to sell 15,000 vehicles next year, an increase of 2,000 on 1977. This is still to be marketed under Swedish control almost put an end to 18,000 units, while there is also room to increase diesel engine it had even started. production beyond the company's own needs. The profit automatic transmission, proved way though. A strike which many was underpowered. The shut down the Belgian factory late delivery of components producing drivers' cabins and meant the first cars came off the line unfinished. Holland while teething troubles. Volvo Car forecast in January accompanied the introduction of that losses would continue for new production control techniques. The ex- DAF chairman, Mr. Piet van Doorn, told listeners at the bus when Volvo Car reported a Birmingham Motor Show earlier this month that the financial outcome will be well below 1977.

Although predominantly a Dutch-owned company with 42 per cent of its shares held by the van Doorn family and 25 per cent by the State, DAF is also one-third owned by the U.S. group International Harvester (IH). Mr. Piet van Doorn has made clear that this is purely a financial holding and that the original plans for a more far-reaching co-operation have not been fulfilled. DAF cannot compete profitably in the U.S., while IH's trucks have not been successful in Europe. The two companies' approach differs much for effective co-operation.

Volvo Car has proved the less successful half of the original DAF family concern. Mounting losses prompted the Government to raise its stake in the company to 45 from 25 per cent

Norway could have on the of the year. General Motors Dutch company. The aid package contains guarantees from selling more than 51,000 cars Volvo that it will not develop, and raising its share of the outside Holland, a model which market to 15.1 from 14.2 per cent. The Opel Kadett model. But until the full implications of the sale of 40 per cent of Volvo's equity to Norway are known, suspicions remain. Many people still question why Holland did not acquire a direct equity stake in Volvo in return for its support, as Norway has done.

While the activities of DAF with Volvo regularly hit the headlines, Ford's assembly plant in Amsterdam is almost conspicuous by its absence from the glare of publicity. Ford has transferred work to its successful Taunus model elsewhere in Europe and begun assembly of its Transit range of trucks. Its range of heavy Transcontinental trucks continues to be assembled in Amsterdam.

The Amsterdam plant turned out nearly 16,700 vehicles last year, a rise of 17 per cent on the year before. This was solely due to increased production of the Taunus though: demand for the Transcontinental remained low into the first half of 1978.

A fourth company with assembly facilities in Holland is the Swedish Saab-Scania group.

Its truck assembly plant at Meppe and Zwolle in the eastern Netherlands expect to increase output this year by 500 vehicles to around 4,500.

The buoyant car market in the first half of this year supports the forecasts of a record level of demand in the year as a whole. Sales rose 5.5 per cent in 339,000 in the first six months

Charles Batchelor

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The pace with which this programme has proceeded during the past four years can be measured by the fact that in December - as planned - the 157th PRX exchange will be integrated into the national telephone network; increasing the number of SPC-connected subscribers to 880,000; which is 20% of Holland's present telephone population and the world's most concentrated network of SPC lines. And during 1979 a further 380,000 lines will be connected via PRX exchanges; eleven of which will be multi-control installations.

Among the many advantages of SPC telephony is its ability to provide each subscriber with direct access to a variety of convenient computer-stored services such as: automatic wake-up, call transfer, call costing, abbreviated dialling and many others. The Dutch Telephone Authority is presently conducting a subscriber survey in two representative telephone districts to determine user acceptance of a number of these services.

When the modernization programme is completed in about the year 2000, Holland's SPC telephone network, having kept pace with the present, will be ready for the demands of the future. For in addition to providing all the benefits of stored-program-control, the Philips PRX exchanges used throughout the network can simply and economically be converted to digital performance as and when required.

Telephone Administrations the world over, faced with the need to modernize and extend their public telephone service, should look at the rate of Holland's progress to date. They'll find 880,000 reasons to go SPC... via Philips PRX exchanges.

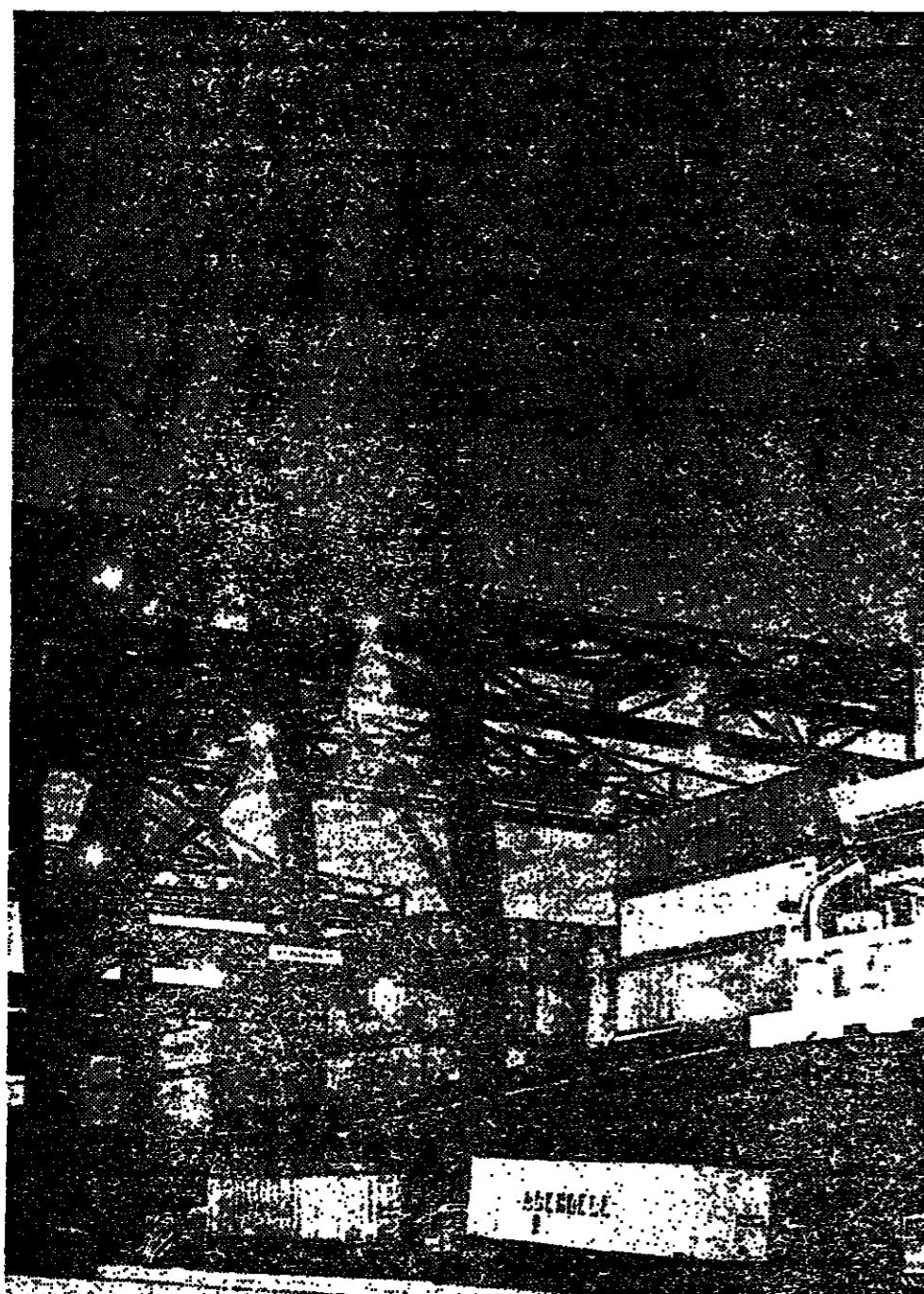
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THE NETHERLANDS VIII

Shipbuilding

The art of survival

HOLLAND'S SHIPBUILDERS main group—which is what is helping hand being extended by the Government—is on a crash course in the art of survival, determined like areas of the other two—so the weather the slump and emerge its shares for F180m at par. It is lean and fit enough at the end is also providing special to profit from the upturn interest-free support investment. Partnered by an obliging grants and further subordination. Government, the industry is fed loans.

drastically pruning away the weakest of its operations; at the same time solid financial props are being provided for those activities where the chances of eventual recovery are felt to be strongest.

The net result will be a shipbuilding sector more or less cut in half. This is a good deal more than the 30 per cent or so reduction envisaged last year before the full ferocious impact of the industry's depression had become apparent. Yet the hope is that the twin process of elimination and rejuvenation will make Dutch yards sufficiently modern, aggressive and innovative to prosper during the 1980s.

Clearly, the surgery required is complicated and painful. Outright nationalisation was never seriously considered, certainly not by the industry itself, or by the present Centre-Right Government and its Left-wing predecessor. Officials in The Hague believe they can have a large enough influence on the companies involved through sizeable indirect stakes, special loans, and investment subsidies. The stage has not yet been reached, they say, where last ditch negotiations are needed to keep alive a vital strategic minimum of manufacturing capability.

Altogether, the cost to the Government will be around F1bn (\$498m), with Rijn-Schelde-Vervolme (RSV), the nation's major shipbuilder, receiving the lion's share. RSV was granted a F150m subordinated loan by the Government last year to tone up its balance sheet, and is now getting another F1430m in various forms. Nearly F168m of State money will be injected into a new dredging equipment group, centred on IHC Holland, with a further F150m due in subsidies and loans.

Van Rees, the largest engineering concern in the Netherlands, is getting F1235m to help pull round the ailing diesel company, now deconsolidated, and to restructure some of its other operations. Of these three major Dutch companies, RSV is the only one in which the Government is shipbuilding, but Mr. Stikker maintains that RSV was striving for a better product mix even before the crisis in the maritime industry began to bite. And the

prospects of the dredging group. If there is one group about whose survival I am optimistic, it is this one," he says. "If the situation becomes only a little better, then the Japanese will look for other markets than dredging. I am quite convinced that the Japanese are taking heavy losses on every deal they do not have the experience in this field."

RSV's own sorry earnings performance of the past two years gives ample illustration of the problems facing the industry. It moved heavily into the closed down RSV's Vervolme Dock and Shipbuilding Company (VDSM) will occupy itself with major shipbuilding and offshore projects, at a reduced capacity, with further investment plans still to be decided, while Rotterdam Dockyard Company (RDM) will stop building complete ships and only supply sections to Vervolme. The group's P. Smit Jr. operating will move away from shipbuilding into repairing and mechanical engineering.

Most of the manpower reductions will take place through natural wastage, leaving this sector of the shipbuilding industry with a labour force of some 4,000 by the middle of next year, compared with over 9,000 at the start of 1978. In the second category of mainly medium-sized (by Dutch standards) yards, the restructuring plan is still not yet ready. Van der Giessen-de Noord will receive special aid and a F160m loan from the Government, which is taking a 22 per cent stake, while RSV acquires a 23 per cent interest. An overall labour cut of 20 per cent is planned in this sector.

A similar reduction is likely for dredging equipment, where the IHC interests will be augmented by those of the smaller Van Rees company. Here the State is taking a share of slightly less than half, as is IHC, with the remaining 8 per cent to be held neutrally. IHC is losing money on its dredging business, but more than makes up for it elsewhere.

Confusingly, the new group will carry the name of IHC Holland: the present company of that name is being rechristened IHC Holdings. The latter will own 40 per cent of Swiss-based IHC Inc., which takes the profitable foreign operations, the rest owned by IHC Inter, formed earlier this year. One of the men who played a key role in helping to draw up the overall plan, Mr. Henk Bosma, of the Economics Ministry, puts much faith in the

Shipping

Bleak prospects for improvement

DUTCH SHIOPWNERS are shipping companies. With its age have been sorted out, operating out the prolonged and varied activities in transport, storage, offshore and in-pick up as much business as industry with all the phlegmatic resolve they can muster. ranks as one of the largest two ends of the scale, he notes. Exactly when the bleak years of its type in the is a "mixed bag" of routes, where the group is able to hold renewed prosperity: no one and bolstered also by its relatives to predict. It will certainly not be until well into the next decade even on the most hopeful assessment. One Greek shipowner, tongue firmly in cheek, is said by a civil servant in The Hague to have suggested in 1988 to him as the year of the recovery, "because it is a nice number."

Symmetry of numbers, however, is not what concerns the Dutch shipping executives at first six months of 1978 were a start after the slump in profits during 1977. In Europe KNSM expects its losses on short liner trades to go down considerably, with an improved result from air transport. But the transatlantic outlook remains overcast and heavy transport is also likely to be depressed.

The second half is proving the rather less harrowing for the group. Keeping his hopes at a circumspect distance, however, Mr. Postuma says of the upturn in Nedlloyd's shipping activities that "if this is a trend, then it's a minuscule one." Liners make up between 55 and 60 per cent of Nedlloyd's turnover, and the company is doing its best to average out the varying results from its different routes. On the Australia and New Zealand runs, for example, it is faring reasonably well. The same goes for its joint venture in the Far East, although national lines in the region are causing more pressure.

In the Middle East, though, Nedlloyd is finding the going a trade where every shipowner has sought refuge," laments Mr. Postuma. Now that the serious port congestions of two years

Remaining

The two remaining groups included in the plan cover small yards in both the west of Holland along the large rivers and in the north. A reduction in the workforce of about two-fifths is foreseen for the first and one of about 20 per cent in the other.

The Government made commitments of some F1400m in general investment, ship financing and loss-sharing aid to shipbuilders last year, a figure which is likely to be repeated in 1978 and gradually diminish in the next couple of years. This is apart from the extensive support it is giving to individual companies.

Vin-Stork is not a shipbuilder, but its diesel activities have suffered from the side-effects of that industry's crisis, prompting the Government to step in and take a half-share. The main Vin-Stork company, in which there will be no State interest, holds the other half, and is also receiving assistance with the restructuring of part of its other interests. It continues to lose money at its Brondum boiler and petrochemical equipment division, where the problems have been in the latter area, and at Stork-Velsen, which also suffered from poor market conditions for general equipment. Both companies have been revamped, but it will be sometime before the effects show through. Elsewhere, Vin-Stork is in profit.

Without trade union co-operation both Government and industry would have found it impossible to push through their drastic programmes. The existence of a relatively simple union structure has certainly made it easier to bring all parties to the same table. Even so, says Mr. Stikker of RSV, "there have been great tensions but we have always been able to find ways and means of overcoming them." Gratefully he comments: "We have kept peace so far."

Andrew Fisher

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THE NETHERLANDS IX

The ports

Tonnage still depressed at Rotterdam

PORT of Amsterdam has seen 20 years after work began on many years stood to the one of the most ambitious post-war projects, the petrochemical complex, Europoort, Rotterdam. Tonnage has fallen slightly at Rotterdam by last year with 230m tonnes handled in 1977. It is the aftermath of the 1973 oil crisis, while the complex procedures for licensing new industries have deterred potential newcomers.

Handed 17m tonnes, Rotterdamers could be torn a wry smile then, when Dutch Government decided just to site a natural gas plant at Eemshaven in the heart of the country and not Rotterdam. The cargo figure was 8m tonnes less than in 1976 and 29m tonnes below the record year 1973. Its share in cargo handled by the seven largest European ports—Hamburg, Bremerhaven, Antwerp, Le Havre, Marseilles and Genoa—fell to 42.8 per cent in 1977 from 43.6 per cent in 1975. The percentage decline is small but the trends are followed closely in the highly competitive harbour world. Growth is expected to resume—but at a slower rate—now realisation. Tonnage dues to decline although a spot in the approaching horizon of the widening of Amsterdam-Rhine Canal, its outlet to Germany.

Rotterdam has become the of Holland's post-war economic recovery. Continuing with mercantile tradition it is the country at its most dynamic and efficient, adapting to the needs of world trade.

But 20 years after work began on the approach channel to the seen as the beginning of trade harbour to be deepened so that in an alternative fuel. The Dutch cabinet decided, in principle, to site the terminal at Eemshaven to stimulate industry and employment in the depression north east Netherlands. The terminal is due to handle 3m cubic metres of Algerian gas a year for 20 years, starting in 1984. Holland's plans to increase gas imports mean the terminal may ultimately be called upon to handle much larger volumes.

Under pressure from the environmentalist lobby in many of the small communities alongside the "New Waterway" which joins Rotterdam to the sea, pollution controls have become tougher in recent years. The difficulties of meeting the requirements of the different levels of provincial and local governments finally persuaded a West German steel consortium, Krupp, to drop plans for an iron-ore pelletisation plant in 1976. The loss of the LNG terminal to Eemshaven is a second, and potentially more serious loss for the port.

Weakened

With Rotterdam's role as the energy port of Europe already weakened by the growth of production capacity elsewhere, especially hampering growth. The port authorities are pressing hard, the gas terminal was

Amsterdam has withdrawn held at Ijmuiden. This harbour could being carried out. The port cent less than in 1976. The

handle larger vessels than Am-

sterdam proper and the turn-

round time would be cut be-

cause the journey along the

North Sea Canal would no

longer be necessary.

A £1500m (\$235m) plan was

prepared for a harbour to be

built in the angle between the

southern sea wall at Ijmuiden

and the coast, providing coal,

dry bulk goods, grain, oil and

container handling facilities.

Viewpoints

Opposition on environmental

and planning grounds has

gradually reduced the scope of

the plan and the new Amster-

dam city council is opposed to

harbour construction outside the

area enclosed by the existing

piers at Ijmuiden. The council

is in favour of new cargo

terminals and dry bulk carriers.

Road tunnels under the canal mean

it could only be deepened as great cost.

A Transport Ministry report

reported in December that a

peak of 24.1m tonnes

handled in 1971, cargo going

to the smaller ports against the dominance of Rotterdam.

Charles Batchelor

Amsterdam continues to fight what it calls the "monopoli" which sees Rotterdam

as the only harbour worthy of the name in Holland. The Government decision on where to site the gas terminal shows,

though that even Rotterdam is

not having everything its own way. Amsterdam argues that

there should be room for even more, and is prepared to support

the smaller ports against the dominance of Rotterdam.

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THE NETHERLANDS X

Construction

Major advances

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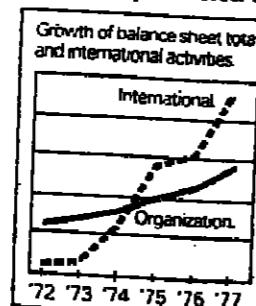
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Joli, n'est-il pas?

AFTER CENTURIES of batt-keeping open a large area of land and dumped them into the sea and gas exploration, for sailing, fishing and defence and as first land-hoarding against the encroachment of the sea on their own low-lying country, the Dutch have Randstad. They built up a considerable reputation abroad for their ability to redesign the landscape.

Drawn partly by demand modified, new ones have been from developing countries in conceived. Detailed plans have need of new harbours and dams been drawn up for an industrial and partly by the limited size trial island off the coast of their home market. Dutch are construction companies now from the sea near The Hague most of their turnover to build housing; while the idea of an off-shore platform supports of clusters of windmills to generate electricity is also being considered.

With the draining of the Zuyder Zee polders nearly completed and the construction of dams across the mouths of the Schelde, Maas and Rhine—the Schelde estuary, which is now Delta plan—there seems little being built illustrates the increased sophistication required to be done.

Priorities have changed radically since Dr. Cornelis Lely conceived his plan to dam the mouth of the Zuyder Zee and across the estuary mouth, cost-reclaim much of the bottom of the IJsselmeer (57.15m), the proposed dam now consists of a bridge.

When the Dutch Parliament, in 1918, passed the Bill authorising the start of the work, the prime consideration was the need for more agricultural land.

Even when work started on the Delta Plan in 1954, a year after the disastrous floods which claimed 1,850 lives, the demands made on the engineers and builders were more simpler than now. The dams linking the islands at the delta mouth were to keep out the sea and guarantee the safety of life.

In times of storm and high water, metal gates will be lowered, blocking the flow of fishing. The farmers also want to stop drying out the damp completed in 1985.

While the basic technology overspill towns to relieve the isolated corners of their building dams and draining pressure on Amsterdam on the new polder, it is seen as a possible site for a second international airport when Schiphol reaches capacity.

This modified plan would still leave a large lake surrounding the jigsaw puzzle of the Zuyder Zee plan. A commission set up by the Ministry of Transport and Waterways has come out in favour of reclaiming 40,000 hectares of the IJsselmeer.

No decision has yet been taken, though, on whether to leave the dykes as part of the Delta Plan in 1961, hollow caissons were used for the first time and have been shelved. It is still a long way to go before the Dutch have stopped drying out the damp completed in 1985.

Some schemes have not been able to meet all these demands in place of the normally solid structures they were built to allow the water to flow freely Friesian Islands will ever be through.

Joined by dams to enclose the Waddenze, an area rich in wild life and providing recreation for many Dutch and German tourists.

The need to drain the Markerwaard, the last of the IJsselmeer polders, is also being questioned. The importance of blocks out to the desired spot.

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THE DUTCH aircraft industry—in effect, the Fokker group—is going through a period of rapid change.

As the company's nine-year co-operation with Vereinigte Flugtechnische Werke (VFW) of West Germany comes to a close, Fokker is turning its attention to France.

Britain has, in Dutch eyes, proved an unreliable partner in cross-border aerospace projects, so Fokker is also searching outside Europe for partners.

The turboprop F-27 continues to find new customers long after its intended sales-life is up, but Fokker has record advanced plans to produce a new version of its F-28 jet. In the military sector, work has started on the assembly of the F-16 fighter for the Dutch and other NATO airforces.

Fokker's hopes that there would be an important place for it as a partner with the German aircraft industry seem unlikely to be realised. The German Government appears unwilling to let Fokker join the new company it hopes to form from Messerschmitt-Bölkow-Blohm and VFW. Fokker sees no future for itself as an independent airplane manufacturer and is now looking for someone to take the Germans' place.

In the longer term, Japan, the U.S. and other countries outside Europe may want to co-operate with Holland, Fokker hopes.

The success of Franco-Dutch co-operation hinges on the Dutch Government's readiness to order a Dassault aircraft, the Breguet Atlantic, to replace the Dutch navy's fleet of reconnaissance Neptunes.

However, the navy has come out in favour of the Lockheed Orion as a replacement for the Neptunes and the U.S. aircraft is much cheaper than the Atlantique.

Despite the 40 per cent participation of British companies in the F-28 jet, Fokker had to wait 10 years for a UK airline to order one of the aircraft. Air Anglia, the Norwich-based regional airline which already flies the F-27, placed an order for two F-28s in May.

Britain has also gone ahead with the development of the F-28s for use as trainers for the French firm, though. BAE 146 (formerly the HS 146), 12 F-27s for use as trainers by

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THE NETHERLANDS XI

Energy

A radical policy review

AND HAS for many years synonymous with gas in the European energy picture. The growing realisation that the gas age is in sight forced the Government and industry to start a radical review of all aspects of energy.

As domestic gas supplies wind the country will be heavily dependent on oil until coal and energy can take over of the load towards the end of the century.

This has led to intense among energy study and the economics of recent budget. Aardoljemij (NAM) lists a number of which are being considered. These include schemes for energy, the increased import of gas, development of new fuel station on a nuclear power programme.

Government wants a decision on the future of energy. Approval in principle for the building of 1,000 mw nuclear power is given as far back as 1974, but doubts about the environmental dangers have delayed the proposals ever since. The method of storing waste is to be speeded up if there are plans for a debate on the whole issue of nuclear energy.

Cabinet has set aside £135m for a national programme in 1978-79, while a further £1 billion will be made available through the new investment incentives scheme, one of the elements of industrial investment. On top of the various bodies already involved in the review of energy, the Energy Study Council is to advise on, compare and contrast energy options. At the moment though gas is king, Holland has the best proven reserves of oil in Western Europe. Oil is expected to be the country's major energy headache over the next 10 to 15 years. Holland is one of the

country's total energy requirement. It covers 70 per cent of household needs, 40 per cent of industrial consumption and nearly 80 per cent of demand from electricity producers.

Proven reserves, including imports, totalled 1,818 billion cubic metres at the start of 1978 enough to meet expected domestic and export demand up to the year 2002 with more than 250 billion cubic metres still in reserve after that date. But following the finding of the huge Slochteren field in Groningen in 1959 the rate of discovery has slowed. No new major finds are expected and of the 46 exploration and confirmation borings carried out by production companies on land and off-shore in 1977 only one in eight proved positive. This compares with a rate of one in three in 1976.

The search area could be expanded but this too raises problems. Nederlandse Aardoljemij (NAM), which is jointly owned by Shell and Esso, wants to take gas from under Ameland, one of the Friesian Islands which run along Holland's northern coast. The reserves have been estimated at 33 to 40 billion cubic metres but the provincial government of Friesland and environmental groups are opposed to the plan.

The national gas distribution company, Gasunie, has now reversed its earlier policies of selling off the gas as cheaply as possible. Prices have been brought into line with those of oil and export contracts are being allowed to run down. To preserve its own "strategic reserve" for as long as possible, Holland has contracted to import liquid natural gas from Algeria and Norway. It is also talking with the Soviet Union, Iran, Nigeria and countries in the Middle East about more imports.

Holland has the best proven reserves of oil in Western Europe. Oil is expected to be the country's major energy headache over the next 10 to 15 years. Holland is one of the

few OECD member countries used only 28 million tonnes of the resuming work at the mines, in neighbouring countries, but total estimated reserves of 170 million tonnes which were gradually closed this has been due, at least in down in the late 1960s and early part, to the halt imposed on the nuclear development programme over the past four years.

Holland imported about 5 million tonnes of coal last year—30 per cent from the U.S., 24 per cent from EEC countries, 18 per cent from Australia and 15 per cent from Poland. It is ideally suited to receive large quantities of coal by sea and the ports of both Rotterdam and Amsterdam have sizeable coal handling terminals. But the airborne pollution caused by coal-fired power stations is expected to place limits on the use of coal by the environment-conscious Dutch.

Nuclear energy has produced a great deal of political heat over the past few years but made little contribution to supplies of energy. Fears that enriched uranium, exported from Holland, could be used by Brazil to produce nuclear

power plants have led to a series of fields came out firmly against weapons research. This was stormy political debates despite the report's conclusion that there are 710 million tonnes of technically recoverable coal reserves against nuclear power

energy is one avenue that is being explored. An experimental 25-metre horizontal axis turbine has been designed and has been increased. Wind energy could, at the most, contribute only four per cent of Dutch energy requirement. But given the problems associated with many other fuels it is an option Holland is considering very carefully.

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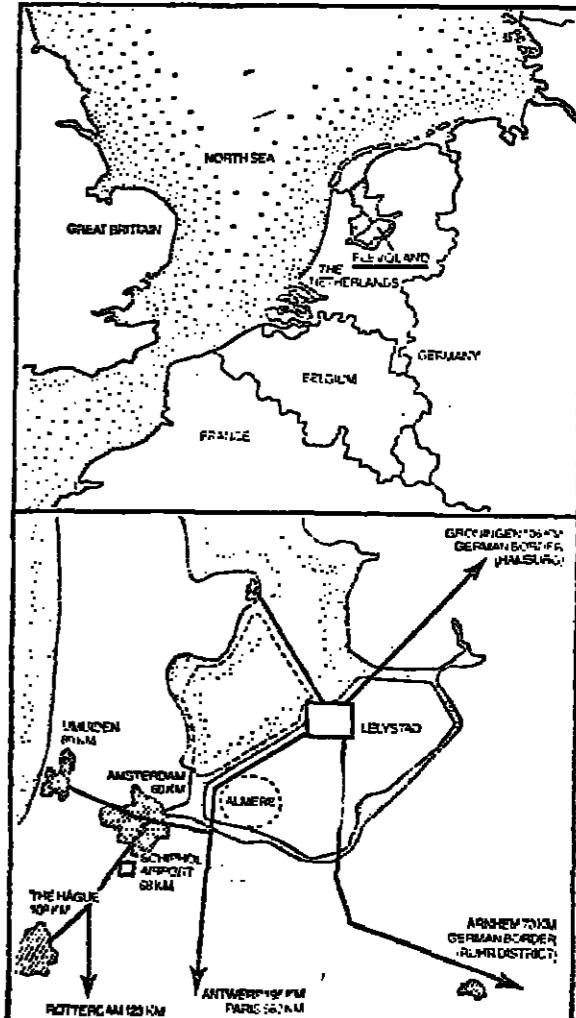
Evan Lanschot

A new land with an ideal climate... for investment

FLEVOLAND

Before 1932 the heart of Holland was an inland sea formed as a result of an overwhelming flood, the St. Elisabeth's Flood, in the year 1418. Now the land has been reclaimed and forms an enormous "polder". Polder is the name given to a piece of land, which falls dry when surrounding the sea with dykes and pumping out the water. These massive 40 feet high dykes - for which the Dutch are famous - enclose a huge stretch of open land.

In the centre of this new land, called Flevoland, Lelystad is situated. Lelystad means "Lely's town" named after the celebrated hydraulic engineer Lely, who planned the system of the great dykes and polders. Lelystad, a lively town with a young population and prosperous industries, lies in the heart of Holland at a short distance from important cities (see map). Two years ago the first pile was driven into the ground for building a completely new town: Almere. In both Lelystad and Almere there is plenty of space available. Space for people. Space for industry. Also for your enterprise. Whether it is a factory, a department store or a laboratory. We can still offer you cheap building sites and good facilities. In other words, we did the pioneering, you may reap the benefits! For detailed information, please apply to: Development Authority IJssel Polders, Smedinghuys, Zuiderwagenplein 2, 8224 AD LEYSTAD, The Netherlands. Tel.: 010 - 31 3200 - 9222, ask for: Mr. H. Hoekstra or Mr. P.A. Reynders.



Flevoland,
Holland, has room for your future

artner

TINUED FROM PREVIOUS PAGE

avy if Holland decides to has now been taken out of production. The Atlantique. The F-29 will be powered by two RB 432 turbofan engines with a thrust of 16,000 to 18,000 lbs each. This engine is economical on fuel, is quiet and is of sufficiently advanced design to match the expected 20-25 year life of the new aircraft.

Fokker foresees a potential market for up to 1,200 of the F-29s and believes it can realistically hope to sell 350-400. The first of the 110-130 seat short-haul jets will be delivered to customers in 1984-85 if the project goes ahead as planned. Fokker believes there is a more clearly defined market for the F-29 than for the F-28, which has not lived up to expectations.

While the civil side of Fokker's production programme is attracting most of the attention at the moment, work is also going ahead on a major military order. Final assembly of the first of the 173 F-16 fighters for the Dutch and Norwegian airforces began in April and the first aircraft is expected to make a test flight next January.

Apart from the assembly work, Fokker is also building 617 fuselage centre sections for Holland, Norway, Belgium, Denmark and the U.S.

Production will continue at the rate of three a month until early 1984, by which time the F-29 programme should be well underway.

C.B.



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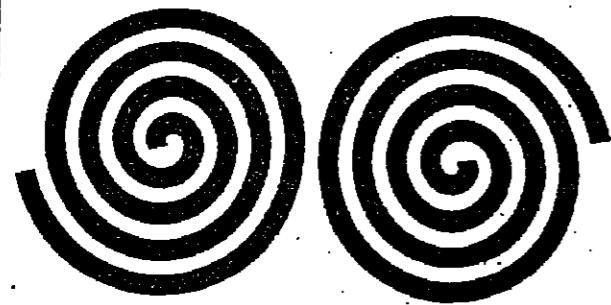
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Dries van Agt

Dries van Agt

DRIES VAN AGT is in many ways the last man you would expect to find as Prime Minister of the Netherlands. Born in the small town of Geldrop near Eindhoven 47 years ago, Mr. van Agt studied law at the Catholic University of Nijmegen. After two years as an urban professional politician, in private law practice he joined the Ministry of Agriculture, then the Ministry of Justice, leaving after five years for the Justice Ministry. He interrupted his civil servant's career to become Professor of Criminal Law at Nijmegen such as abortion reflect his Roman Catholic upbringing. Neither seem at first sight the Justice Minister. He retained his best equipment for a politician his portfolio when the Bies in a country where coalitions were re-

and compromises are placed by the Den Uyl cabinet in 1973.

Mr. van Agt has said time and again that he is not cut out for the political life, although their controversy. His critics see this simply as a ploy to release three war criminals serving long sentences in prison in Breda came in for strong criticism in parliament and failed to secure the release of the "Breda three."

During the public and parliamentary debate over the planned closure of an abortion clinic, Mr. van Agt said in a letter to Parliament that he found it difficult to remain as Minister of Justice in the circumstances. He eventually decided to stay on however, in order to be able to continue to influence the course of events.

His handling of the arrest of Mr. Pieter Menten for alleged war crimes also earned him strong words in Parliament. Mr. den Uyl emerged as leader of the largest Government party and Prime Minister.

For a man who claims to have little feel for politics he has notched up a remarkable number of successes over the past two years. After his refusal to back down on proposals for land reform brought down the den Uyl government in March, 1977, he outmanoeuvred the far more experienced Mr. den Uyl to emerge as leader of the largest Government party and Prime Minister.

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THE CHRISTIAN DEMOCRATIC PARTY, which Mr. van Agt headed until his appointment as Prime Minister, is a grouping of his own centrist Catholic People's Party, the left-wing Anti-Revolutionary Party and the right of centre Christian Historical Union. Mr. van Agt faces greater problems holding this diverse group together than he does working with his coalition partner, the right-wing Liberal Party.

At the same time the 55-year-old Aantjes is leader of the Christian Democrats in the lower house of parliament. While disputes between a party and its ministers in government are not uncommon in Holland or elsewhere, the gap between the two sides in the present Dutch Parliament is particularly wide.

When two ARP MPs did offer to join him came out in their support. And while Mr. Aantjes may head the revolt against the Government it is others who have gone as far as stepping down.

DR. ROELF KRUISINGA gave up the Defence Minister's portfolio in March due to a disagreement over cabinet policy on the neutron bomb. Earlier this month Mr. Jaap Boersma, Social Affairs Minister in the previous government and a member of the ARP, announced he would withdraw from politics because he disagreed with the compromises the Christian Democrats were being forced to make. Mr. Aantjes intends to stay and see the fight out. His will be a key role in deciding the fate of the present coalition.

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THE NETHERLANDS XIII

The food industry

Expanding abroad

COMPANIES in Holland sales are made in the Netherlands, while many of the largest single industries account for about 40 per cent of total manufacturing turnover. They range from agriculture to food processing, particularly where there are little-known dairy products, mixed foods, Holland is a host of sugar and potatoe companies, and so on.

Importance

The importance of the home market gives the industry a stability lacking in the more export-dependent sectors, but even in Holland it also means expansion is limited by the slow rate of population growth and the saturation of certain markets. Sales in Holland have been growing at a rate of 2.3 per cent a year recently—half of it the result of the increase in population. Exports may be less important to the industry in volume terms but they have

widening range of been increasing at a much faster rate—around eight per cent a year than home sales. They now account for 15 per cent of all Dutch exports.

The low rate of growth is expected to continue over the next few years. With rising prosperity, spending on necessities tends to become a smaller share of total consumption. The population of Holland is expected to hold steady around current levels of 13m, whereas raw materials are increasingly being processed in the country of origin. The answers to these problems lie in the further streamlining of production techniques, company mergers and a shift to the production of better quality products. Exports will become more important, although the home market will still account for the greater part of sales.

Unilever, the joint Dutch-British group, is the fourth largest industrial company outside the U.S. although its food

division accounts for only half of this turnover. Food sales amounted to F1.23bn in 1977, out of a total turnover of F1.44bn. The margarine, other edible fats and oils and dairy products division and the general foods division which includes frozen foods, meat and fish each accounted for half of its food turnover. Margarine and frozen products were among the best performing sectors in the second quarter of this year.

But with the bulk of sales in the developed economies of Western Europe and North America, the limits placed on growth in the Netherlands with a relatively stable population and a decline in spending on necessities—apply in these markets too. Unilever was only able to maintain its position in the world edible fats and oils market in 1977 while sales of Swiss-Italian company producing the Cynar aperitif.

Drinks

Companies outside the drinks sector have been slower to expand abroad but Wessanen, a diversified company processing cocoa and oils, animal feeds, dairy products, flour and meat—recently announced that the limitations of the home market meant it was looking abroad. Last month it bought Marigold Inc. of Minneapolis for \$20m from the U.S. Ward Foods group.

The food industry has a chequered history of attempted mergers within Holland. Suiker-Unie, a co-operatively-owned sugar producer, made a bid for the other major sugar group, Centrale Suikerij (CSM) in 1973. CSM fought the bid, as it did a second bid from Royal Schilten Honig (KSH). Both groups acquired large stakes in CSM's capital but their take-over attempts failed.

CSM then offered to merge with Meneba, the largest Dutch industrial baker, and with the biochemicals and yeast producer, Gist-Brocades, but these talks were broken off. C.B.

ment allowed the British Allied Len's bid for Bols in 1976 also. Breweries to acquire a brewery met strong opposition and after a bitter battle was called off.

Ironically, in the light of

the orientation of many food sugar company has now foreign subsidiaries as a natural while other Dutch concerns are development of their export also picking KSH's bones.

activities. Heineken, the largest

Wessanen is taking over KSH's

Dutch brewer, exports to 170 wheat products division while

countries and/or markets and the potato processing co-operative has more than 40 per cent of the U.S. market for imported some of KSH's activities.

It also has sizeable brewing operations in the rest of Europe, the Caribbean and the remaining starch-making Africa. The Bols spirits group

extended its foreign activities in 1977 with the purchase of a

Swiss-Italian company produc-

ing the Cynar aperitif.

A change in EEC sugar regula-

tions, expensive investment

in a factory to produce artificial

sweeteners in Tilbury near

London, and tough new pollu-

tion controls in Holland contrib-

uted to KSH's downfall. The

company has now been wound

up and its various activities sold

off.

Pollution controls are also

causing problems for the

Meneba bakery group. Looking

around for non-food diversifica-

tion, Meneba set up a chemical

waste disposal division, employing

incinerator vessels to burn

up waste at sea. Limits on

where the vessels are allowed

to operate—coupled, paradoxically, with the refusal of govern-

ments to force companies to incinerate waste as opposed to

dumping it—have meant heavy

losses for Meneba from this

division.

Holland's traditional food

image is of the smiling cheese

girl. Closer study reveals a

multibillion guilder industry

applying high technology pro-

cesses to the preparation of prod-

ucts for the table. The

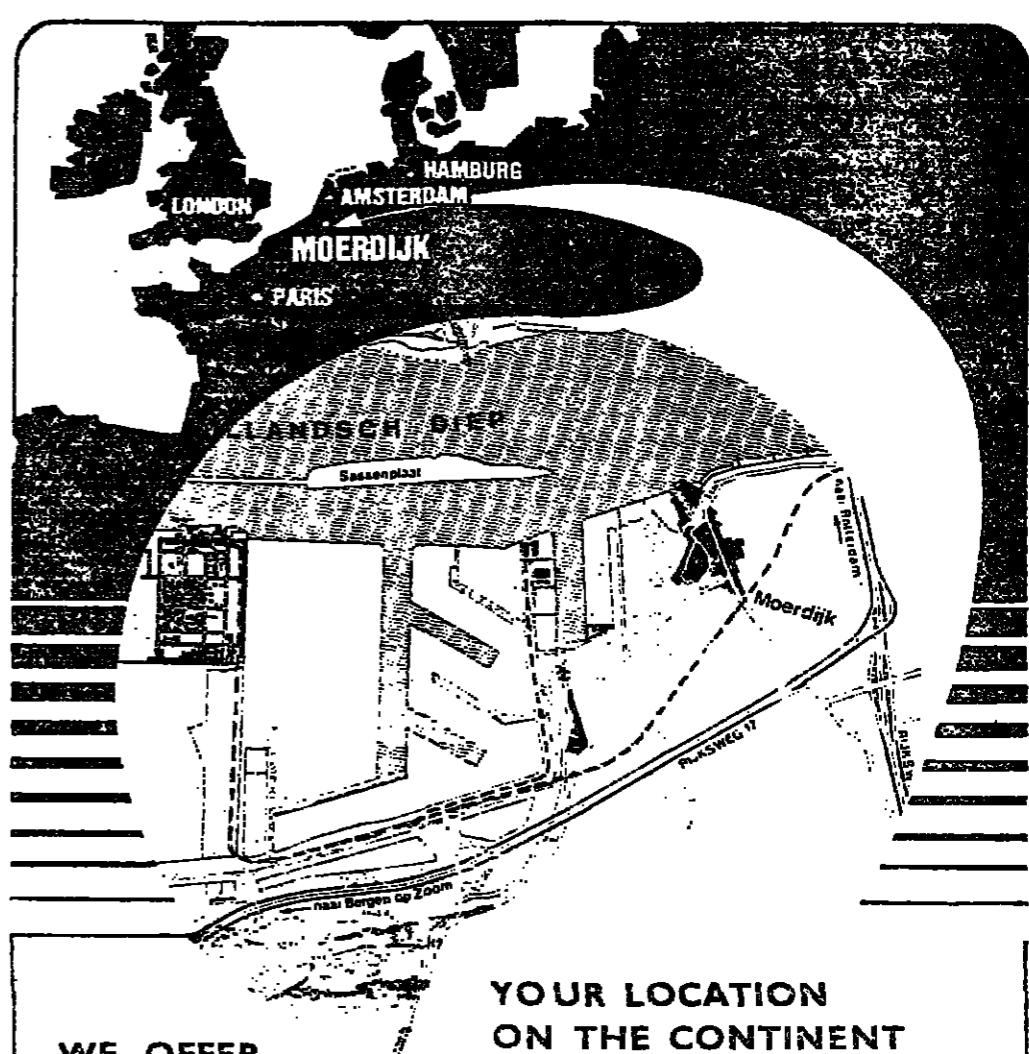
medium-sized companies are

now starting to expand abroad

in a process which could pos-

sibly produce another Unilever.

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Agriculture

Producing too much

PROFITABILITY of fast as anywhere else, except Northern Ireland (38.3). The sort of prudence that once highest in the Community by 1976, milk production grew by 2.7 per cent. The average growth in yield per hectare for all sectors of agriculture is more than twice as fast as in any other member state.

Dutch agriculture is the most labour intensive in the Community, using an average 11.9 men per 100 hectares compared with 7.5 in Belgium, 7 in Germany and 3.1 in Britain. But Dutch agricultural wages, at 12,008 units of account per man per year, are the highest in the EEC, comparing with 10,438 in Germany and 5,546 in the U.K.

Social security contributions paid by employers are second only to those in France, and five times those paid in Britain. Fertiliser and fodder bills are also disproportionately high, partly because of higher prices, partly because the scarcity of land puts a premium on high yields, which means the Dutch simply have to use a lot more of them than anyone else.

The Dutch also use a lot of heavy machinery. Not in relation to livestock numbers—they have about 3.5 milking machines per 100 cows which is the same as in Britain and less than in Germany (9) or Belgium (5), but more in relation to land area—they use 330 tractors per 100 hectares, second only to Germany (388) and far more than Britain (109).

Given the constraints imposed by high costs and limited space, rising costs, figures Dutch agriculture has remained units of account per viable by concentrating on third highest after boosting productivity. Its cereal yield (8,660), and Germany yields for example are the and well above Britain, highest in the community, but Dutch prices were average around 4,750 kg/ha stage rising by 33 per cent compared with the community year—at least twice as average of 3,970.

Milk yields are similarly the highest. Although dairy cow numbers fell by 0.9 per cent in 1976, milk production grew by 2.7 per cent. The average growth in yield per hectare for all sectors of agriculture is more than twice as fast as in any other member state.

How do they do it? By devoting themselves to those sectors where massive input of labour, fertilisers or compound feeds have the biggest effect.

Of the total Dutch farm output, dairy production accounts for 26.4 per cent, pig meat for 18.4, beef and veal for 11.8, fruit and vegetables for 10.9 per cent. (These sectors, incidentally, receive almost twice as much price support from the EEC than all other agricultural products put together.)

They do not require much land—increasingly Dutch cows are being kept in cubicles rather than fields—and lend themselves to the techniques of factory mass production introduced by the large-scale business enterprises which control most of Dutch livestock production.

Small family businesses still account for most farming in the other Benelux countries but in the Netherlands, their days are definitely numbered.

Scientific technique, high productivity and massive price support combine to offset the high cost structure to a point where export is highly profitable. The Netherlands is the only net exporter of agricultural and food products in the Community—it's trade surplus for 1976 was around 2,275m units of account (4,867m in 1975) compared with a deficit for the Community of 21,517m (13,915m).

Self-sufficiency continues to grow and currently stand around 443 per cent for butter, 273 per cent for whole milk powder, 257 per cent for cheese, 824 per cent for veal, 208 per cent for pigmeat, 190 per cent for all meat, 193 per cent for fresh vegetables and 128 per cent for sugar.

Whether the Dutch ought to be producing so much in view of the large subsidies required to keep them in business, is another matter. It is a question bound to be raised with increasing frequency if and when the problem of reforming the Common Agricultural Policy is taken up by EEC Heads of State.

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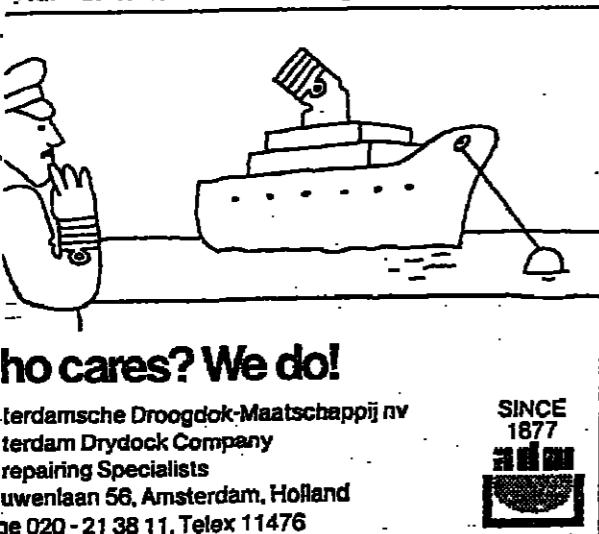
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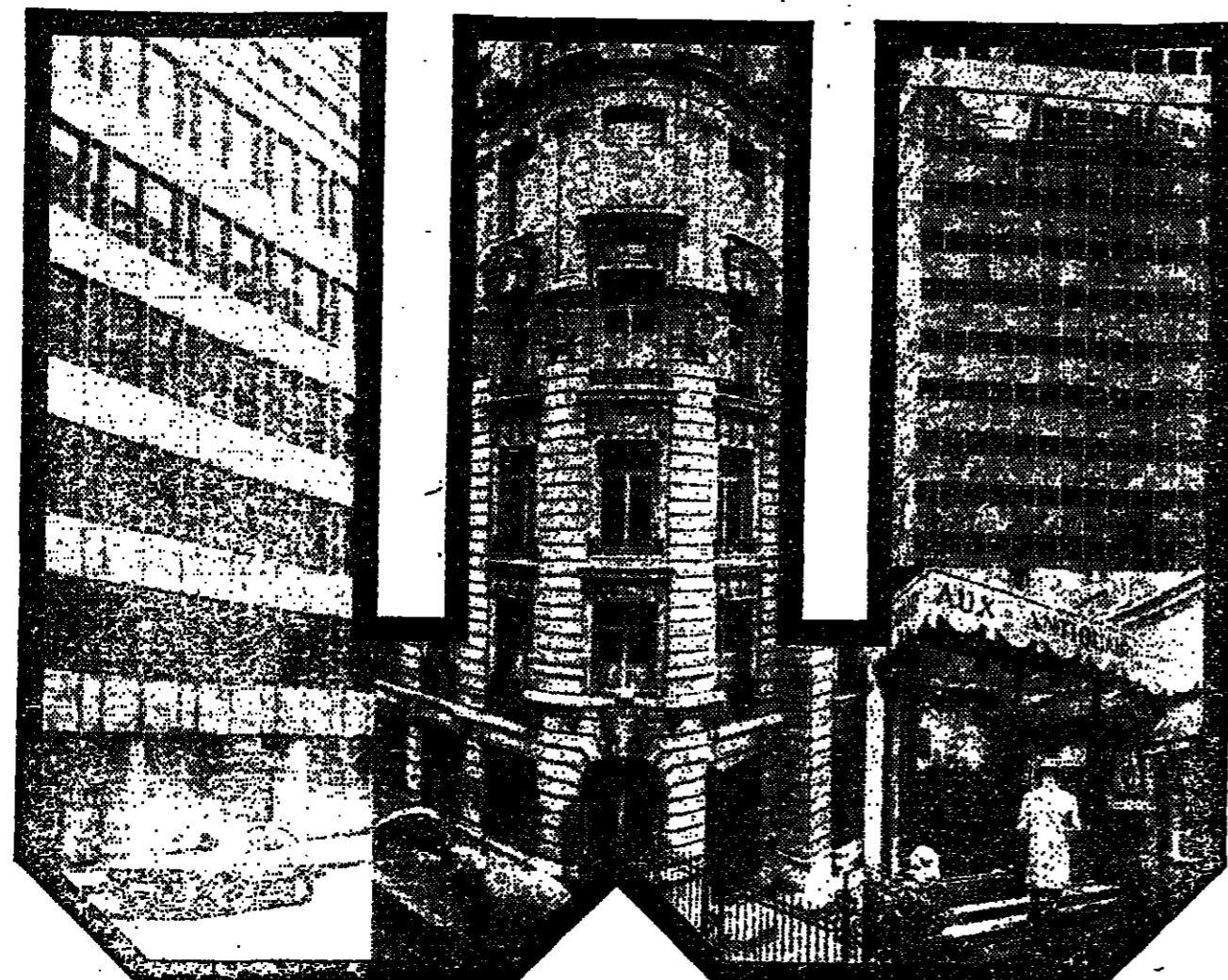


Margaret van Hattem

THE NETHERLANDS XVI

The arts

Impact in new areas



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For our booklet "Some Facts" write to:

internatio-müller nv
P.O.Box 567, 3000 AN Rotterdam, Netherlands.

HOLLAND IS traditionally associated with painting, the works of Rembrandt and Van Gogh representing for many the culture of the country.

Increasingly, however, the Dutch are making an impact in other areas of art. Their musicians and dancers rate among the best in the world and although Holland will probably never have its own Hollywood, there is Sylvia Kristel.

This viracious star who made a name for herself world-wide in the sex film, *Emmanuelle*, has been trying to shed the image of that role. This year she appeared in her first major serious role in the Dutch film, *Mysteries*; a psychological drama set at the turn of the century, based on Knut Hamsun's novel of the same name.

Two other Dutch women are working on feature film about lesbianism. Nouchka van Brakel is directing *A Woman Like Eva* which stars blonde Monique van de Ven and the French actress of *Last Tango in Paris* fame, Maria Schneider. The film deals with the relationship that develops between the two after they meet at a women's festival.

Scenes were shot this summer at a real Festival of Women in an Amsterdam park. Filming came to an abrupt halt, however, when about 30 members of the Lesbian Front attacked the crew in protest against the film, which they feel does not deal properly with the subject.

Scandinavian actress Bibi Andersson and *Psycho* star Anthony Perkins have been in Holland for filming of a Dutch production, *The Second Touch*. Based on the Dutch novel *Twee Vrouwen* (Two Women), it is the first feature film to be made locally in the English language.

The search for something to believe in of a former Roman Catholic priest who has broken with his religion is the subject of the new *Rene van Nie Film*.

Rembrandt and Van Gogh have not been forgotten in current film making. Rob Houwer plans a large-scale, expensive film about the life of Vincent van Gogh and last year Jos Stelling made the first Dutch film about the artist Rembrandt and his work.

Naturally, producing films in a small country whose language is spoken by relatively few people does raise problems. However, subjects chosen by Dutch film makers often have international appeal because they have to keep pace with the general trend in local cinemas.

Since 1956 a special fund to help finance feature and documentary films has existed in Holland. Government controlled, it operates much like a bank except that repayment of loans depends on the amount of money a production makes.

Today all major cultural institutions in Holland are subsidised by the Ministry of Cultural Affairs, Recreation and Social Welfare, set up in 1965 to give culture a central role in modern life.

And artists—the living ones, the orchestra's first conductor in not the Rembrandts and Van Goghs—have not been forgotten. Several are given stipends to rehearsals, he also taught the public to appreciate good music.

He had to eliminate the custom of eating, drinking and chatting during performances. Baggy sweaters, torn tights and ragged woolen leggings do not fit its image.

But when the dancers get to work at the barre it becomes clear why the company is reputedly one of the hardest working in the world. It puts

in about 150 performances a year, with invitations coming from far and wide.

And on stage the reason for

The Dutch Government is at to listen attentively as was



Bernard Haitink, principal conductor of the Concertgebouw Orchestra of Amsterdam and the London Philharmonic Orchestra.

present trying to curb expenditure and unfortunately this has meant applications for subsidisation from "fringe" groups in art often have to be turned down.

Although Holland has no tradition in theatre the situation has improved since ten years ago when most available money was going to the large established companies to the dissatisfaction of many young actors and directors. Suddenly

one night a very theatrical gesture was made—a tomato splashed on to the stage of a municipal theatre. This was the beginning of a six month "war" of disruptive activities by the Tomato Action Group.

Democratic

As a result the system became more democratic but while experimental theatre is popular in the large centres Holland is not yet making a significant impact in this field.

Dutch musicians however have achieved international acclaim, the orchestras of Rotterdam, Amsterdam and The Hague having established remarkable reputations throughout the world.

Music did not play an important role in Holland until the 1850s when a splendid concert hall, called simply Het Concertgebouw, was opened in Amsterdam and a resident orchestra moved in. This year the Dutch capital celebrated the 90th birthday of both.

When Willem Kes became the orchestra's first conductor in 1888 he not only taught the musicians the value of rehearsals, he also taught the public to appreciate good music.

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Rudi van Dantzig, the company's artistic director, has repeatedly made the limelight with his vital works, one of the most significant: *Monument to a Dead Boy*, an experimental electronic ballet in which Rudolf Nureyev asked to dance

Haitink has also been principal conductor for 11 years of the London Philharmonic Orchestra and has been made Honorary Member of the Royal Academy of Music in 1969. The company made its debut at Sadler's Wells with this year's *Dead Boy*, an experimental electronic ballet in which Rudolf Nureyev asked to dance

Queen Julianne attended a special birthday concert given here in April with works by Ravel, Beethoven and Richard Strauss on the programme. An exhibition highlighting the history of the orchestra and concert building was opened.

While on tour in America this year, the orchestra performed a Beethoven cycle— nine symphonies.

Hein van Royen, artistic director, says: "It would sooner be an art to give a bad performance with this orchestra than a good one."

He is hoping to introduce more contemporary works in the repertoire. "Unfortunately, the distance between the public and contemporary music is greater than ever. You still meet people for whom music stops at Brahms and in 1978 this is an impossible attitude."

Jaap Beavaart, Concertgebouw director, says artists often stipulate in their contracts that they won't be forgotten and lost, although he believes classical music is more popular than ever. "And the lack of space available to the company at home.

The company's repertoire includes *Ciselle*, *Swan Lake*, *Les Sylphides*, *Firebird* and *Petrouchka*.

An unusual venture was one of this year's highlights. In the summer a group of dancers created eight ballets themselves, designing costumes and stage sets and directing and producing their own work. Dancer Wade Whitham, an American, says: "It's something that's never happened before. But this is the sort of opportunity we have here."

During curtain calls Van Dantzig offered his company the largest floral tribute, a huge bouquet of red roses. Then he hurried to the wings, it being their night, not his.

Loesje Boyle

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Sheffield cutlers under the Korean knife

BY RHYS DAVID, Northern Correspondent

FRONT the average South Cutlery Manufacturers, springing in with traditional western cutlery to challenge the older-established Cutlery and Silverware Association's efforts to counter the import threat. The first appears to have been beaten back in recent weeks, a response in part in signs of evident Government irritation at the industry's continued importation. A series of meetings have been held at which the two trade associations have managed to agree on their representation on a new working party being set up by the Department of Industry to discuss a detailed report on the sector, commissioned from the Cutlery and Allied Trades Research Association (CATRA).

A series of reports and delegations to Whitehall over the past few weeks have stressed that parts of the 800-year-old industry are mainly in Sheffield and are disappearing permanently. The demand is for effective measures, guaranteeing British industry a share of the home market. Short penetration of 50 per cent in cars may seem disturbing enough, but the loss of market by the admittedly much larger cutlery industry is substantially greater. The vast majority of cutlery sold in the UK is now by far the biggest supplier in the UK market but by no means the only one. Some 20 per cent of total imports come from the Far East, with Taiwan, Hong Kong, and Japan and China also important producers. The challenge, too, has broadened over the past two to three years to embrace some of the specialist areas where penetration has hitherto been minimal. In 1977 imports—mainly from the Far East—rose by nearly 70 per cent. By last year it had still further in 87 per cent by volume. The matter worse the try has itself been at drawn over much of the year, with a new association of the Federation of British

which stood at 11,700 in 1958, is now down to around 5,000, though technological changes, involving the use of less labour-intensive equipment, have also played a part.

In establishing such a strong position in the UK market, the Far Eastern producers have started with the advantage of both lower raw material and labour costs. The South Korean industry, according to a document drawn up by the CSA, has been able to land spoons in this country at the equivalent of £1.44 per tonne while here the cost of stainless steel sheet used to manufacture spoons was calculated at between £1.156 and £1.620. The average landed price of far eastern imports in 1977 was £1 per dozen compared with an average UK manufacturers' price of £4.80 per dozen.

Open market

The Sheffield producers also blame their inability to hold the home market in the stainless steel sector on the ease with which successive low-cost suppliers have been able to gain access to the open British market. Commonwealth links meant that duty free access was granted to Hong Kong and India in the 1950s and 1960s, and with Britain's entry into the EEC other countries within the generalised system of preferences—among them South Korea—gained similar rights.

The German market is likewise open and is also deeply penetrated by imports, again mainly from the Far East, but France market worth nearly £5m in 1977, imports—again from the Far East—accounted for two-thirds of sales. In kitchen knives a £3.9m market in 1977—imports held a share of But there are other factors, around 35 per cent employment in the industry in Britain, in which the UK industry finds

itself. The British Importers' parity size and structure provide Confederation, for example, in a clue to the dispute that has resulted from some of the charges until recently directed against low-cost industry. The CSA includes within its ranks a number of bigger groups, such as Viners, which decided long ago that their cutlery business was now international in nature and adapted their manufacturing and marketing structure accordingly.

Viners itself makes no secret of or excuses for its own substantial importing activities, pointing out that its strategy of developing as a worldwide group has helped to strengthen its Sheffield base. Viners manufacturers not only in Sheffield but in Ireland, France and Australia, each of which contribute different activities to the group as a whole. Thus the Irish Viners plant specialises at the medium cheap end of the market while the French plant produces high quality cutlery. The UK plants produce a range of cutlery, including stainless steel and EPNS together with other giftware products and canteens, and is also responsible for the factories in Sheffield—able to speak jointly for some forging, grinding and polishing of knives for the whole group.

Viners also has a trading company in Hong Kong which supplies stainless steel cutlery to the UK and elsewhere, but although this has helped to give the company a 20 per cent share of UK imports this is offset, Viners say, by exports from its Sheffield factories—estimated this year to exceed £1.5m or roughly 10 per cent of total exports by the industry including EPNS and other quality products.

The industry is also aware that in the past it has perhaps not paid enough attention to marketing, relying instead on the public's instinctive identification of cutlery with Sheffield. There are exceptions, including Viners, which claims to spend three times as much on advertising and sales support as the published amount for the rest of the industry put together. The wide variations in com-

KNIVES, FORKS AND SPOONS FROM MAIN FAR EAST COUNTRIES

	Quantity '000 dozens	Value '000 £	Average value per dozen £	Hong Kong quantity '000	Hong Kong value '000 £	Korea quantity '000	Korea value '000 £
Year							
1974	1,467	1,537	1.05	285	331	655	605
1975	1,791	1,771	0.99	326	373	815	743
1976	1,166	1,453	1.24	319	417	664	721
1977	1,037	1,579	1.52	235	325	628	685

Source: CSA

tance big as well as smaller would eventually reduce imports (including some which members) including some which also belong to the CSA), to only 25 per cent of the market.

Faced with so many conflicting pressures, the Government has so far encouraged the industry to seek voluntary agreements with major suppliers, and the CSA is currently claiming some success for this approach. The South Koreans, in talks with the CSA, agreed to limit exports of stainless steel cutlery this year to 80 per cent of 5.5m dozen pieces—the average for 1975-76—and the CSA hopes that a similar arrangement can be made for next year.

Whether the approach will be supplemented by attempts to bring in more direct controls will only become clear once the working party gets under way.

According to some reports, as yet unpublished, CATRA study also looks at other possible ways in which the industry could hope to increase its competitiveness. These include a move to smaller sizes of cutlery and reductions in quality, or increased shift working as a way of improving on the utilisation of assets.

At the same time the report is believed to make the point that the very low prices at which steel can be obtained from low-cost Japanese and other mills in the East gives the industry's competitors a head start.

Letters to the Editor

he future of Leyland Cars

the General Secretary, National Union of Engineering Workers, Industrial Administrative and Treasury Section

Your first leader of 24 totally ignores the problems of Leyland Cars, the British motor industry, assumptions you are unrealistic and naive. In summary, he argues that all the items can be laid at the door of Leyland workforce and the unions.

real world, life is more complex. Leyland faces two problems. It inherited, the private sector, a ramshackle rundown and unprofitable group of companies, which sent a total manufacturer, too small to compete with major firms of its giant American, Japanese and European multinationals. Current model range is old and incompetent. Exhorting the workforce to work harder is not realistic (that is not everything that Michael Reddick says and does as tablets ed down from the Mount) is relevant to the solution of these items. Producers have to be as well as made.

confident that the workforce will respond positively to a genuine strategy which adequate prospects of job security, adequate rewards for skill and responsibility; a genuine development of industrial democracy. The closure like 24 modern plant, cutbacks in production targets at a time when the market is expanding and rigid application of restraint policies is not a formula for winning the hearts of the workforce.

have issued a Press statement dealing with the attack editorial makes on our 24. The facts are irrefutable: we could expect a responsible paper to check facts before bringing irresponsible allegations—this is not too much to ask.

a union we have been d to done in supporting es which will ensure the val and expansion of Leyland Cars. In the last three years we issued three substantial letters, met numerous Government Ministers, published article in our own journal, do not always agree with Sir Edward T. B. P. Minister, Tim B. B. Interests of our 200,000 workers and in the national interest, we are determined to sign for the policies we believe to be right for Leyland and the British economy. Need no lectures about being sensible and realistic.

Bill Little Green, London, Surrey.

Prices for steel

From the President, National Association of Steel Stockholders.

Sir—I wish to correct any possible misinterpretation of the recent decision (October 23) by the National Association of Steel Stockholders to adopt a policy of recommended prices for various types of steel. The new policy continues to be consonant with the association's full support for the spirit of the Davington Plan and in the continuing steel crisis, as we believe that the establishment of an economically viable steel industry in the EEC and the UK is of paramount importance in the long term interest of steel consumers. UK steel producers know that this is our view, and concur with our policy.

Free collective bargaining

From Professor D. Johnson

Sir—I would like to elaborate on a very important observation Mr. Samuel Brittan made in his column of October 12. He stated that it is not quite clear whether those who are questioning the legal basis of union market power are merely attacking the abuses such as the closed shop; or whether the whole system of collective bargaining is a monopolistic practice to be treated like cartels and price rings on the employer's side.

Anyone who believes in the ideal of personal freedom, part of which is the freedom to join or not to join a union, should oppose the legally sanctioned coercive powers granted trade unions in Britain (and in the U.S. too). The closed shop (union shop) in the U.S. should be outlawed as it denies workers the right of freedom of association. Also, given that the legalities of the trade unions virtually exempt them from any kind of action for damages, including libel, these privileges should also be abolished as they constitute rank class legislation.

By definition, unions are monopolies which offer a common wage package to employers for all their members (obviously an asymmetry exists between the way society treats union price (wage) fixing and business price fixing). What can be said about the monopoly distortion effects of unions?

Unions do not cause inflation. Only governments do. The question becomes, what is the independent impact of unions per se on relative wages and hence prices—can union raise relative wages and prices above what they would be in the labour market (strikes is the price of absence of unions i.e. if one pays for free collective bargaining, the are no strikes in Russia).

Dudley W. Johnson.

Professor of Business Economics, University of Washington, and Sir John Cass, Senior Research Fellow, City of London Polytechnic.

There are two hypotheses per

taining to the above. The "Robin Hood" effect and the "Jesse James" one. The former is that unions redistribute income from profits to wages. The latter one is that they "steal" from their own—i.e., non-union labour. The wages of union workers increase, but unemployment results; the unemployed flow into the non-union sector, thereby reducing non-union wages. The net result is a dual-labour sector economy.

In this way, Mr. Shaw concludes, Smith is being unfairly treated (the apparent loss of three years' pensionable service) and Mr. Shaw's "solution" to this problem is for the Government to decree that Smith shall be credited by Company B with eight years' pensionable service, and not five, and that a "fair transfer value" should therefore be agreed between the actuaries to the two funds, with any dispute being settled by the Government Actuary.

This solution is inequitable. There is no doubt at all that if Smith, by Government decree, has to be credited with eight years of pensionable service in the fund of Company B, the "fair transfer value" on which the actuaries will agree will be considerably in excess of the amount which Company A will be willing, or able, to pay. One reason for this will be that the "fair transfer value" must allow for Smith's future increases in earnings with Company B; why should Company A pay for these? A second reason might be that Company B's pension formula is more generous, perhaps very much more generous, than Company A's. Again, why should Company A pay for this?

No, Sir. Mr. Shaw's solution would create more absurdities than it would solve. The only answer to the problem of Smith's transfer is that Smith himself, in negotiating for his new job with Company B, should consider the effect on his pension entitlement in the same way as he considers all other conditions of employment, and make his decision accordingly.

Mr. Shaw maintains that people who change jobs are hardly treated. It is more accurate to maintain that people who change jobs are treating themselves hardly since all too frequently they do so without giving the same amount of thought to the effect on their pension benefits as they do to other, more immediate conditions of employment.

Colin Borman.

44, Osulton Way, N2.

2X.

THE BUSINESS LOCATION FILE

From the Managing Director, Charles Crispin & Co.

Sir—Lynton McLain (October 27) presents a very fair picture of the English wine grower's fight against high odds, from the weather to a grasping Customs and Excise which levies a wine duty which is 100 times greater than that levied on its French counterpart.

I am surprised Mr. McLain did not mention, however, that the UK Government is to be called before the European Court of Justice for its persistent infringement of EEC free competition rules.

Mr. McLain when writing of English wine prices may have given the impression quite unwillingly that the average car is about £1 a bottle. In fact there are more expensive English wines available at prices well under £2.50 a bottle.

An important aspect Mr. McLain did not touch upon is the marketing of English wine. A few stores here and there, a mere handful of wine merchants and "farm gate" sales make up the main marketing drive for a nascent industry which began in the Roman Occupation and more acreage under vine in 1978 than in the Middle Ages.

With the steady expansion of England's vineyards it will not be long before we find ourselves with a 1,000 acres in bottle industry but with totally inadequate marketing.

Maurice D. Cocking, Romford House, Romford Road, Pembury, Tunbridge Wells, Kent.

GENERAL

Trades Union Congress—Labour Party Liaison committee meeting, Congress House, London.

Prime Minister presents Engineering Industry Training Board awards, Royal Lancaster House, London.

Delegation from Royal College of Nursing led by Miss Sheila Quinn, its council chairman meets Mr. David Ennals, Social Services Secretary, to discuss fears of professional nurses about the health service.

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Financial Times Monday October 30 1978

MINING

MINING NOTEBOOK

Down-under gem jitters

Y LODESTAR

A FORTUNATE here last week as long it took to establish diamond mine in Lesotho has ignited some anxious inquiries state bulls in the Australian and exploration firms. They see share price dips in the market. London, by the Mining Magazine, "diamonds can travel for a long time and over great distances. For instance, the South West African coastal diamond deposits" are believed to originate at least in part at Kimberley some 1,000 miles inland. Diamond prices were her market is not faced a steady decline and been noted the next Asian report in January and her that report is likely to prove inspiring than the last

The answer to the first query from CRA itself which says "anything exceptional" will be announced as it needs. In view of CRA's policy of damping down market speculation as far as possible it may be taken granted that any announcement would only be issued something very exceptional had emerged from the bulk sampling programme.

In whether the January 1st will be more inspiring, it is recommended that the zinc programme, scheduled the remainder of 1978, is expected to provide any reliable "motion as to the grade of individual pipe." The main is that the next and subsequent quarters will be more about the findings in regard of criticism. An Australian report which the Melbourne Stock Exchange referred group of consulting geologists for an assessment of its quality. But the Exchange has to have been very coy at revealing their verdict.

He wonders in such circumstances what the down-under exchanges are making of a constant flow of announcements from junior explorers around they have peered with their instruments of movement. In some quarters a geological evidence put forward as justifying the selection my particular area. In some

any old circular structure as to be a sufficient excuse, here also appears to be a lack of shortage of geologists' knowledge of the specially specialised prospecting required for search for non-diamonds. It is claimed in many the workers have never even

a diamond in the rough which is vastly different in Africa's Impala platinum mine, and 100 per cent owner of South Africa's Impala platinum mine, which is a lively market for striking stones that adorn our appreciation than Rustenburg.

Figures published by the two

they are looking for the world's first cut and polished diamond mine.

As for the finders of the old one here and there it should be borne in mind that in the west of Australia there are no diamonds in the ground, by the Mining Magazine, "diamonds can travel for a long time and over great distances. For instance, the South

West African coastal diamond

deposits" are believed to originate at least in part at Kimberley some 1,000 miles inland. Diamond prices were her market is not faced a steady decline and been noted the next Asian report in January and her that report is likely to prove inspiring than the last

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WALL STREET

NEW YORK

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INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

The dollar shake-out continues

BY NICHOLAS COLCHESTER AND FRANCIS GHILES

IT WAS another week of hectic trading which the dollar would continue in the dollar sector of time to be regarded as a weak decline in the international bond market. Yet behind this continued slide which now stretches back to October 12. One dealer called the market "a bit of bloodbath" and explained interesting hints that the week's trading was not an unmitigated disaster for the market makers. "The trouble with this market is that it has been the second bonds suffered most. This sort of paper fell in price by up to 4 per cent over the week.

In the background to the market's continued sickness was the resounding backfire of President Carter's anti-inflation package. The dollar dropped by another 3.3 per cent against the D-Mark to close at Dm1.76. The rise in six month Eurodollar rates continued, going up by 1 per cent to 11.4 per cent at the week's end. The way in which this week's fall has left bond yields standing is shown below.

Nevertheless, big selective buyers of dollar bonds were there, mainly dollar denominated offshore funds. British insurance companies and one dealer cited Japanese investors. As an example of the selectivity of these buyers' the Singer 83 per cent maturing in 1982 dropped by four points to 90.1 per cent, while a redemption yield of no less than 11.80 per cent, while the New Zealand \$1 1983 dropped by only a point or so to 94.4 and a yield of 10.1 per cent.

The same discrimination was visible at the longer end of the market but with falls which were in general smaller. Thus the Inter 9 per cent 1992 dropped 2 points to 91.4, while the better known Shell \$1 1990 slipped only one point to 93.1.

Though there were signs of dollar-fat institutions committing themselves to the market, the view among dealers was unanimous that what could well prove a good buy now would prove a better one later. Kidder Peabody, plainly conscious of the potential abruptness of the rebound when it comes, felt that three sets of factors affected prices: the Bundesbank move to increase minimum deposit requirements appears to have been misread by some in the market as a signal for a likely increase in interest rates. By talked of "a bad 12 months" He Thursday it became obvious that foresaw inflationary problems in interest rates would not move the U.S. lasting some time dur-

ing which the dollar would expect any change on this front led BHF Bank to announce high of Y259 this year and until the beginning of next year. generous terms on its new Coundouch a low of Y155.

The second factor was the oil of Europe issue. The terms of the DM500m for the World Bank which Deutsche Bank is expected to bring to the market later this week are yet available.

The French franc sector witnessed its second new issue since the sector reopened last month. The terms of the issue for Uniroyal, markedly more generous than those of the bonds indicated 5.82 per cent in a final name has rarity value.

A DM100m private placement for the EIB is being arranged by Commerzbank. Though this bank may not take advantage of its slot in the calendar next week to bring another public bond to the market. Certainly this will not be for New Zealand. The address of an eventual borrower remains unknown.

The weakness of the market, coupled with the reluctance of many investors to take on yet more European supranational agency paper, led Deutsche Bank to increase the yield of the DM 150m ECSC issue from an indicated 5.5 per cent to six per cent. It priced it at par instead of the indicated 99 and this had final conditions expected on the effect of lifting the yield November 6. The shares were from an indicated 5.88 per cent quoted at Y235 in Tokyo on to 6 per cent. The same reasons Friday. They have reached a

DM500m convertible for Nippon Yusen, a shipping company, was announced through Westdeutsche Landesbank: the address of an eventual borrower remains unknown.

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FINANCIAL TIMES SURVEY

Monday October 30 1978

STANDBY POWER

Although orders for standby power equipment are now levelling off after last year's surge in demand, the long-term prospects for Britain's standby power makers are reasonably good. Worldwide demand for power supply units is likely to increase at around eight per cent a year.

Worldwide
Demand
for
power
units

Max Wilkinson

FACULTERS OF STANDBY EQUIPMENT are going through a somewhat anxious period as the recent upward trend in orders starts to flatten out. Some signs of the industry show signs of improvement.

unsettled political situation in Iran, the imposition of 100 per cent import duty and restrictions by Nigeria, creates a tighter boycott of oil-rich goods by Iraq, create

rate of uncertainty in an

industry which is heavily de-

Middle East and Africa.

pite these worries, most

ers believe, however, that

term prospects for developing world have anything like the British national grid Board.

To be sure, system to ensure continuity of

in an ordering rate of

Indeed, the trend for oil

producing countries to build supply for all consumers, in

most unfavourably with

ear's rate of about 170,000

paradoxically increase the risk of industrial users was only

of serious power failures. A 90 minutes a year, on average,

last year's orders may

to have been something

station is clearly more vulner-

able than a district served by domestic consumers, but they supply

upward pattern of demand which has been increasing at a rate of around eight per cent a year when cyclical variations are evened out.

This historic rate of increase appears likely to continue for two main reasons. First, in the less-developed countries, which provide a large part of the UK's sales, the inexorable processes of industrialisation will bring in its train a demand for small portable power supply

These units will be needed in small factories, farms and government installations in many remote parts of deserts and jungles at present not served by the main utilities. Large numbers of units will be required by the armies of the Middle East, as well as for newly-created hospitals, schools and communications installations.

In some countries, a standby unit is the only possible way of providing country districts with that elixir of modern life, electricity. But even in cities supplied by a local power station, standby units will be required in key buildings as a protection against power failures. That is because few countries in the world have anything like the North Western Electricity

System to ensure continuity of supply. In a recent article in the Electrical Times, he estimated

Indeed, the trend for oil

producing countries to build supply for all consumers, in

ever-larger power stations, may

increase the risk of industrial users was only

of serious power failures. A 90 minutes a year, on average,

district served by one 4,000 MW

Such interruptions may be

on magnetic storage systems

which require a secure power

a large number of much smaller could, nevertheless be extremely serious to large computer installations, and very wasteful to an increasing demand for increasing number of manufacturers seen in the highly industrialised areas require continuity of power supply units can be turing companies whose

countries is probably managers quoting seven months delivery

perceptions of the risk of time, which it regarded as much too long.

However, the most important share of the total world market, more tailor-made offerings.

A factor in estimating demand for still has a three-month order

standby power in developed book. Earlier this year it was

power units primarily as a way

most needed. But if it is over-

powered, the diesel engine may

suffer from becoming clogged

up with carbon.

Details of a purchase there-

fore need to be considered quite

carefully along with the costs.

One intriguing suggestion for

decreasing the cost of a larger

standby unit is to use it for

"peak lopping"—that is, as a

supplement to the mains supply

at periods of maximum demand.

This requires liaison with the

electricity board and careful

study of the tariff structure.

The basic idea is to allow the

generator to start up automatically just when demand at a

particular factory moves into a

new tariff band.

An experiment by a large

company at Exeter in the winter

months of 1975-76 showed that

energy bills could be cut by up

to 10 per cent with the use of

peak lopping.

This kind of application of

standby power units is only

possible in rather special

circumstances. However, it does

illustrate the general point that

the line between a purely

emergency generating set and

one used for regular power

supplies may become increas-

ingly blurred.

Such a blurring of distinc-

tions would be helpful to both

users and manufacturers

because of the possibilities of

economic trade-offs between

general running expenses and

capital spent mainly as an

insurance.

Improved supply

Now many other buildings, such as the larger banks and headquarters of companies and other institutions are finding a

Large systems of this type are already protected by standby power units, including motor-generator combinations and emergency batteries. However, the same type of system is increasingly being used by

much smaller businesses. They are likely to provide steady

custom for the manufacturers of alternators and diesel power units for many years to come.

As the cost of computing continually falls, more small busi-

nesses will become dependent

on an uninterrupted supply is

blackouts recurred and financial

strangencies asserted them-

selves, the home market has

been relatively stagnant. The

general slowing down of con-

struction work and tighter con-

trol over local authority finance

have had their effect. The

competitive.

So far, American competition

in overseas markets has not

tended to depress demand for

standby equipment.

Despite this situation, shipping sets across the Atlantic

product, but on the other hand

being exported to a third

country.

From the user's point of view,

the purchase of a standby

power unit presents a number

of complex choices. On the one

hand, there is an obvious price

advantage of buying a standard

generator set, but it will be

more expensive to buy a stand-

ard set than a custom-made

set, which will be more expen-

sive to buy, but will be more

reliable and easier to maintain.

It's all very well offering instant credit facilities, but if there is no creditability to back it up, it's

just not worth the plastic it's printed on.

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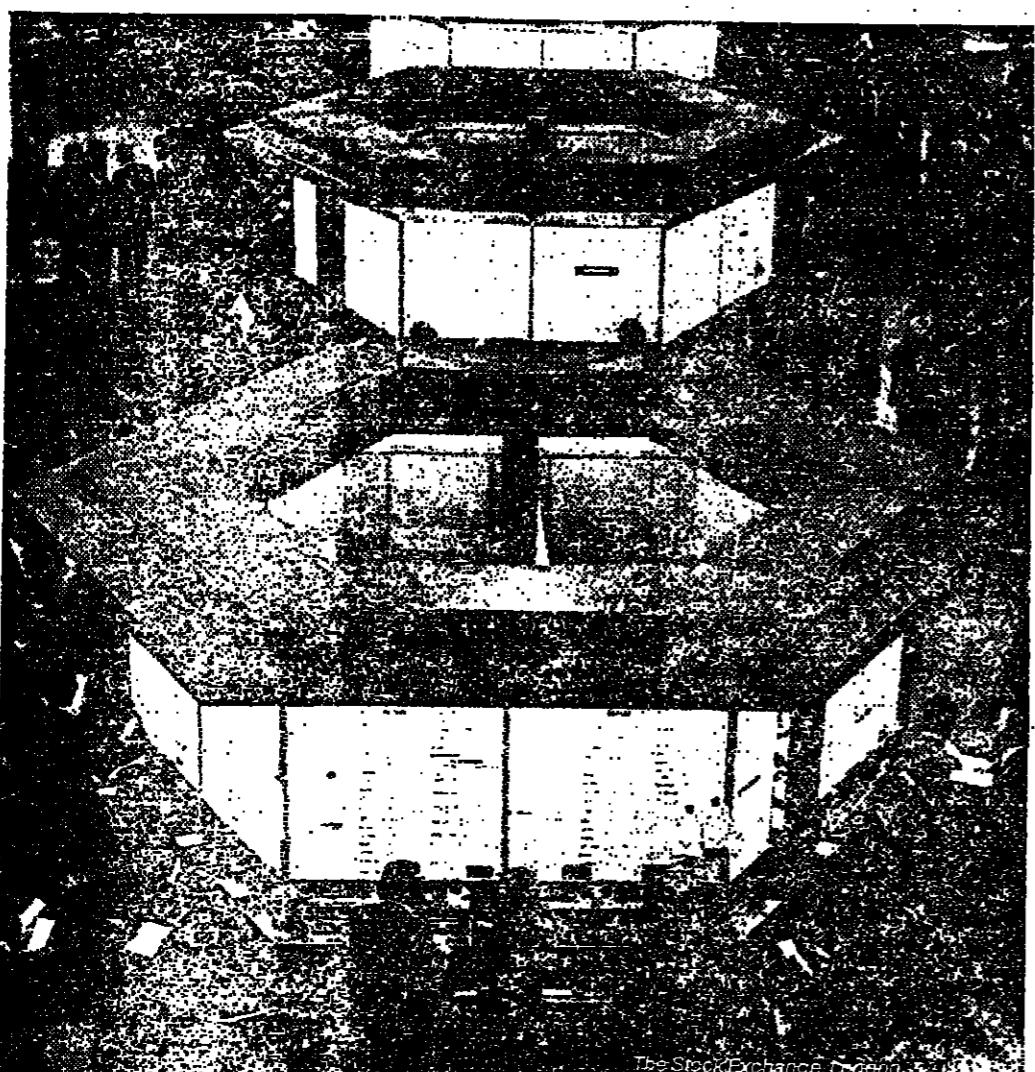
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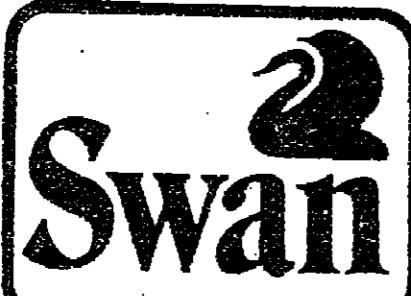
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STANDBY POWER II

Growing sales overseas

THE MAIN markets for standby power equipment are overseas to judge by the sales patterns of the major UK manufacturers. Companies like Dale Electric International and Petbow Holdings between them export well over two-thirds of their production. Estimates vary, but it begins to look as though British built machinery accounted for something like 30 per cent of world exports of power equipment last year, exceeding those from the U.S.

Market research men in the industry tend to pinpoint the Middle East as the main area of overseas selling as far as the UK is concerned, although this market has recently been losing some of its buoyancy. The major focus is on countries like Saudi Arabia and Kuwait. Elsewhere, the demand themes tend to stick with the developing world with Africa (notably Nigeria), playing a prominent role followed closely by the Far East and South America.

Increases

Industry statistics suggest that the markets overseas for UK power equipment are growing this year. On a comparable basis, exports of generating sets and ancillary equipment for the first eight months of 1978 are showing increases against last year of a fifth and a tenth respectively for electric and gas plant. But the figures are based on cash value so price inflation tends to enhance the upward trend. In contrast the men with their ears most firmly to the ground—the sales dealers within the power industry—feel that a generally more sluggish pattern of demand is emerging for this year.

In this country the manufacturing industry is fragmented. There could be something like 90 separate companies producing equipment of one kind or another. However, the bulk of UK output is concentrated into seven or eight independent companies with names like Dorman, Dawson-Keith, Grahame Puttick and Auto Diesels complementing the two publicly quoted companies, Dale and Petbow. Auto Diesels is part of the Brabec group while Puttick was recent acquired by O'Brien Machinery of the U.S. Between them these com-

panies produce a mammoth array of standby power equipment. Dale is especially integrated. It operates from three main companies (Dale GB, Erskine Systems and Houchin) and offers a bespoke service as well as a range of standard equipment. Dale GB will design, construct and install machinery ranging from one kilowatt up to five megawatts strictly to a customer specification. If someone has a problem associated with back-up power systems, the management at Dale claim to have most of the answers at their fingertips.

Almost any power requirement can be met by standby installations. The technical department at Dale will tell you. As a substitute for a mains failure or as a back-up for servicing purposes, today's range of power equipment is not hampered by a lack of versatility.

But the precise need of the customer can only be truly determined through discussions with consulting engineers. Failing this, suggests the technical department at Dale, the customer should take his problem direct to a specialist manufacturer, preferably a member of the Association of British Generating Set Manufacturers which is backed by five major standby power companies. The Association's aim is to establish common technical standards and service.

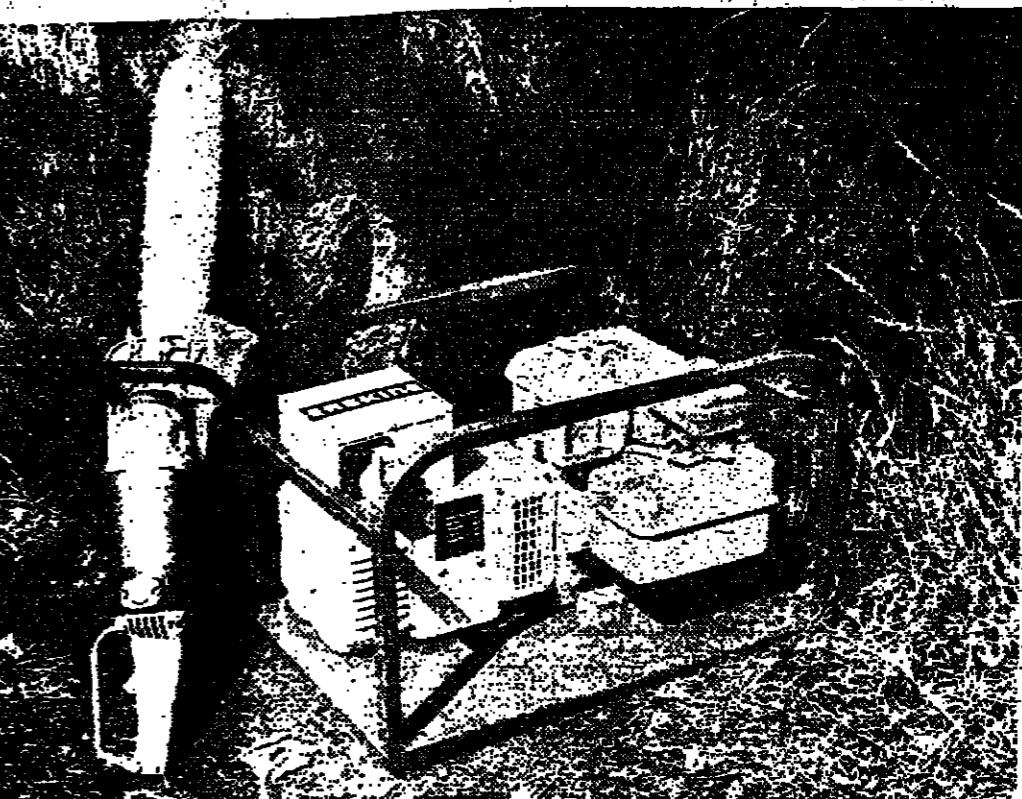
Types of installation vary widely from application to application, and in this respect the range of service to be found in this country has been a crucial factor in determining the growth of markets. Of major consideration is load requirement. Generating sets are called upon not only to supply heating and lighting but are required to operate lifts, refrigerators and air conditioning plants. Without adequate technical consultation prior to installation, a standby power unit can easily fail to live up to its name.

Broadly speaking, standby power applications can be pigeon-holed into six basic areas of operation, namely industry, hospitals, communications, airports, computers and mobile applications. Industry has a major need of alternative power especially where critical processes and perishable goods are concerned. This latter factor accounts for substantial demand among countries of primary food production.

Hospitals and other high rise buildings such as hotels and schools clearly find the prospect of power failure unacceptable, in much the same way that the communications industry does. The television, radio and telephone services have a long history of association with the manufacturers of alternative power. Similarly, there is a crucial need for alternative power at airports where runway lighting and support equipment needs to be available without interruption 24 hours in each day.

In the computer industry a mains failure can be especially costly. The prospect of a loss of memory for a high-powered piece of hardware is one that will push many computer men close to a nervous breakdown. A mains failure can mean computer error or even physical damage, not to mention the cost of personnel overtime needed for correction purposes.

Mobile applications can be a remunerative source to the standby power manufacturers where construction site applications are concerned. Having gained a contract to supply un-



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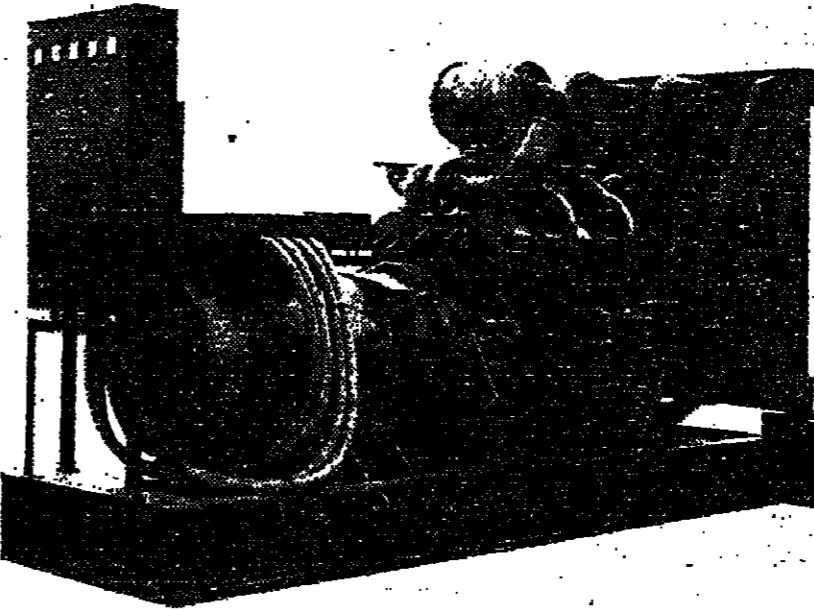
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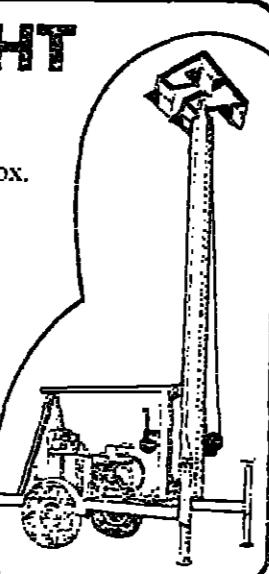
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STANDBY POWER IV

Developing the portable

THE HUM of portable power lashed—some subsidiaries of sets is more noticeable in some manufacturers and others which northern Nigerian towns than were keen to latch on to a versatile sound of night insects. In the easily marketable products many less developed countries due.

a light, easily transported hiring companies are as power units have become as aware as the manufacturers of dispensable as insect repellent the volatile market for standby because of the erratic, often portable sets. When cold non-existent power supplies.

The developing world is still the mains supply occurs, demand made in some countries to provide a better power supply, either on kets for manufacturers of portable construction site or during able standby power sets and harvest time, are a guaranteed income.

For the home market the sales drive is now on with the advent of winter and the ever-present threat of industrial action among power workers.

The cold months as always herald the peak in the market for portable power sets for manufacturers, from plant hire firms down to the domestic consumer.

The industry has responded to the challenge of an extremely diverse market with an equally wide range of portable standby power sets. The market has been identified as consisting of two major categories: domestic and industrial use. Some manufacturers, like Honda, make small sets from a 250 watt capacity used in caravans boats and homes. Erskine produces a wide range of generating sets which weigh anything from a few pounds to many ton.

FIRESETS

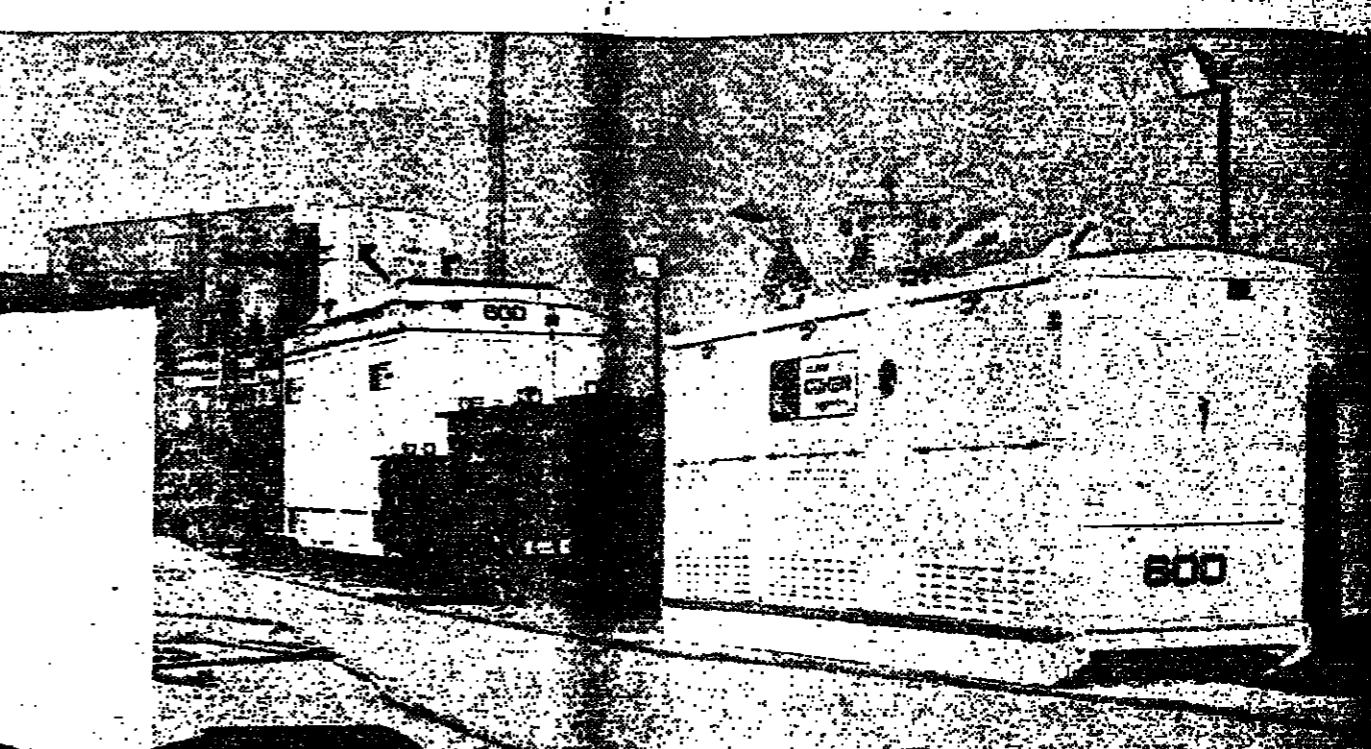
Some portables like the SKVA are used in farms, in emergency lights, smaller 2 kw sets are popular in homes to maintain lighting, refrigeration and heat. Erskine's 125 kVA generating set, which comes with a trailer, is used on construction sites for anything up to two years, for instance, in mines and industry.

Perthow makes larger diesel generators up to 500 kw which it still regards as a portable standby set. Even the big units can be hauled by crane onto a site, transported by trailer or by fitted rail mobile units.

Vital for the marketing of standby power sets is to understand the criteria on which the consumer bases his selection. Mobility is obviously one of the most important factors—whether a set can be easily carried or comes with a wheel base or trailer. Robustness, whether the set is of single or dual voltage, used indoors or outside, running costs, ease of operation, and the speed and voltage requirements are other considerations to take into account.

Most portable sets are generator types, although battery companies such as Chloride and Oldham—which produces the Carefree range of small lead acid battery—sell their products as a back-up to the generating set as, in the result of a power failure, a generator can which they operate. But ASEA's molten salt concept could be a of the high temperatures at competitor, albeit in very large not spring into action instantly.

blocks of power since the aim



Generators from George Cohen Machinery Limited's hire fleet in use on an oil rig site at Teeside.

able to operate on either gas or petrol. Gas or diesel, petrol.

Petrol standby power sets are light, compact and easily carried. They are at an advantage than a diesel unit under tough outdoor conditions, and gives a lower

tree cutting, outdoor lighting output. and electrical contracting. Petrol sets are also easy to operate, are still the most popular in heavy industry areas such as mining, agriculture and construction, because they are

hardly have a longer life and are cheaper to run—although the initial cost is higher. They are also less portable than a diesel unit.

A standby gas set has all the advantages of a petrol generator with a good many plus signs besides. Some companies, for instance, sell petrol generating sets converted to propane or bottled gas. Because the size of the gas bottle can vary, it saves topping up and can operate for up to 80 hours before another replacement bottle is needed compared with around two hours for a small petrol tank and around four hours for diesel. There are fewer oil changes and longer unattended running periods.

Gas is safe to both store and use and because they give less toxic exhaust fumes than either diesel or petrol, can be used inside buildings with an open window.

One gas set manufacturer, Erskine, claims that once a gas conversion is made, the user has

the added advantage of being aware of the advantages of having a portable standby set on hand.

The outlook for battery and generating sets is planned on new technologies—now mobile stands are angled to prevent vibration; engine frames come with foam or mineral wool

lined insulation, fitting as silencers; new weather-proofing materials are used. And manufacturers are making more compact

Reliability

CONTINUED FROM PREVIOUS PAGE

power companies are developing standardised generator sets based on DEUTZ engines that can be transported across the world. DEUTZ-Electric power units are reliable. This reputation earned them the most orders, especially in developing countries and continents, from anywhere.

Whether an isolated water-cooled, air-cooled engine unit is the most practicable solution when powering a generator for a electrical supplies.

DEUTZ Diesel generating sets are available from 100 to 1200 kVA. Under the heading of standby power it would be justifiable to include small battery/inverter packs which believe homeowners can use to run their gas/oil/gold fuel fired central heating circulation pumps when mains supplies are cut off. Gas engineers could design a gas-fuelled pump or a turbine to do the same job, but have not done so because of the cost. But there is a potential market, particularly in Europe, where the idea of extracting heat from the environment is rapidly gaining the attention of industry and the general public alike for units which will convert various kinds of "free" energy into stored heat or power.

Much equipment that is already fully developed could be made use of here. For instance, Pye recently released details of a wind-driven unit developed by an Australian associate and used in that country for some years to power telephone repeater stations. The fan drives a small generator which in turn feeds power to standby batteries.

By the same token, solar panels need pumping power, as do heat pumps and various other forms of energy recovery device—heat wheels, fluid-bed heat-exchangers, and so on. The argument against such devices is always on the grounds of cost. But the question should be: what is the cost of being deprived of power?

There is an urgent need for more work on energy recovery and energy storage, despite North Sea oil and despite the immense reserves of coal in Britain.

That may seem a long way away from standby power. But in the not too distant future, the concepts of standby power and auxiliary power could very well merge under the general one of energy conservation.

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of premium. Premium free of reinsurance, except a **Premium** premium insurance plan. A **Single**
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or last on realized capital gains unless indicated by a **G** Guernsey gross. **Suspended**,
or **Not Available**. **A** **World** price, less tax. **F** **Subscription**.

Financial Times Monday October 30 1978

INDUSTRIALS—Continued

Stock	Fwd	Dividends	Stock	Price	Last	Dif.	Div.	Cvr	T.M.	P.E.	Dividends	Stock	Price	Last	Dif.	Div.	Cvr	T.M.	P.E.	Dividends	Stock	Price	Last	Dif.	Div.	Cvr	T.M.	P.E.		
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	210	19.33	2.1	2.1	8.0	4.0	—	Dividends Paid	Globe Ind.	74	17.73	1.1	1.1	2.1	1.1	1.1	1.1	Dividends Paid	Fin. Corp.	5132	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	171	21.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Glendale Corp.	5133	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Feb. Sept. 1978	130	11.6	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	161	16.12	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Glendale Corp.	5134	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Sept. Oct. 1978	475	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	158	15.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Greenbriar Corp.	5135	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Jan. Aug. 1978	23	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	141	14.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hammerson Inc.	5136	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	June 1978	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	136	13.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5137	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Nov. 1978	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	142	13.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5138	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Dec. 1978	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	103	12.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5139	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Jan. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	516	12.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5140	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Feb. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	175	11.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5141	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	March 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	176	10.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5142	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	April 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	177	9.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5143	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	May 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	178	8.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5144	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	June 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	179	7.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5145	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	July 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	180	6.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5146	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Aug. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	181	5.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5147	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Sept. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	182	4.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5148	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Oct. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	183	3.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5149	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Nov. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	184	2.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5150	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Dec. 1979	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	185	1.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5151	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Jan. 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	186	0.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5152	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Feb. 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	187	-0.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5153	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	March 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	188	-1.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5154	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	April 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	189	-2.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5155	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	May 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	190	-3.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5156	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	June 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.10	Jub. Miners Corp.	191	-4.10	1.1	1.1	1.1	1.1	1.1	Dividends Paid	Hannover Corp.	5157	11.12	1.1	1.1	1.1	1.1	1.1	1.1	Dividends Paid	July 1980	103	11.12	1.1	1.1	1.1	1.1	1.1	1.1
Fin. & Insur. Co.	26	5.																												



FINANCIAL TIMES

Monday October 30 1978

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Public sector unions step into 5% battle

BY PAULINE CLARK, LABOUR STAFF

A DEMAND for a £60-a-week minimum wage will be formally tabled with employers of more than 1m local authority manual workers to-day as public sector union leaders move into the overall agreement will be reached, leaving the Government to defend its current guidelines as best it can.

Today also sees a meeting between the TUC local government committee and Mr Peter Shore, Secretary for the Environment, to plan for next April's rate support grant.

Although these talks will not be directly about the manual workers' pay demand, they can hardly be separated from local authority employers' present fears about the outcome of their negotiations with a total 21m employees this year, including white-collar workers, teachers, water workers and other groups.

The local authority employers will stress to the union negotiators the need to keep within the £42.50. So a 5 per cent rise would bring the pay of manual workers earning that minimum to above £44.50. But any increase in the low-pay ceiling much above that level could not only mean extra cost in raising the pay of the lowest earners but also leave a differential problem throughout the local authorities' pay structure.

Mechanisms

Average weekly earnings for full-time local authority workers are at present £64.65 for men and £56.52 for women. The bulk of the lowest paid workers are more than 610,000 part-timers with an underlying threat of co-ordinated industrial action over the winter if the Government stands grim on its 5 per cent policy.

Resumed talks between TUC

Mr. David Basnett, general

secretary of the General and Municipal Workers Union, said yesterday that present negotiations affected workers in the key public services such as dustmen, school meals and social services, workers, and school caretakers, who were "on anybody's reckoning" low paid.

He said new mechanisms were needed to establish comparability with similar workers in outside industries and service sectors of general agreement was called for new initiatives on public service pay from the Government.

Indications at present are that Ministers may agree to raise the threshold to £50, this appears essential for achieving some sort of general agreement, with the TUC on controlling inflation in time for the Queen's Speech on Wednesday.

Either way, the local authorities are expecting a major headache over pay this winter. The 5 per cent policy combined with the present low pay ceiling means that they can just avoid massive costs as a result of raising pay for their lowest paid workers.

The present bottom rate is £2.50. So a 5 per cent rise would bring the pay of manual workers earning that minimum to above £44.50. But any increase in the low-pay ceiling much above that level could not only mean extra cost in raising the pay of the lowest earners but also leave a differential problem throughout the local authorities' pay structure.

This is hoped, would increase the chances of making the 5 per cent limit stick without actually securing the TUC's public support for it. The idea at this week's meetings will be to get the union leaders to explain what they mean by "responsible" bargaining, and then, if possible, to get them to say how they would react to examples of patently irresponsible bargaining.

The new survey should confirm this trend, although the further improvement may have been only modest. Many companies still report order books below normal, especially in intermediate goods industries.

The October inquiry is likely, however, to be dominated by industrialists' worries about pay, in view of current disputes. Indeed, it says, if the Government wanted a lower increase in earnings, monetary policy would have to be tightened with a correspondingly higher exchange rate.

On the basis of present policies, the rate of price inflation would rise towards double figures at the end of next year.

Forecast details, Page 4

Economic activity 'likely to expand more slowly'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

ECONOMIC ACTIVITY should continue to expand next year, notably about export order prospects and expectations for the volume of output in the next four months. This year, according to the latest assessment from the London Business School, published this morning,

The school forecasts that the consumer boom will slacken next year but that demand will be sustained by the expansion of exports and investment. Unemployment should continue to fall slowly and the current account is likely to be in small deficit.

Cautious optimism about the short-term outlook for orders and output is also likely to be indicated by the Confederation of British Industry's October monthly trends inquiry, due ability is low.

The business school forecasts last month's inquiry was the most optimistic for several 12 per cent during the current

months, notably about export pay round on the basis of the movement of the sterling prices of the UK's competitors and the likely growth in British productivity.

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Forecast details, Page 4

Cool UK response to EEC oil plan

BY KEVIN DONE, ENERGY CORRESPONDENT

THE EUROPEAN Commission is hoping for rapid action on its proposals to launch a scientific research rather than straightforward oil exploration programme of oil exploration.

But its own plan, which will be put to the Council of Energy Ministers meeting in Luxembourg today will be met by a cool response from the UK, the Community's biggest oil producer.

The Commission is seeking to set up a working party to study how the Community could best support oil exploration.

However, it is known to be keen to start a programme of seismic work together with some exploratory drilling in regions of the Community considered uncommercial by the oil industry.

The aim of such a programme would be to give the Community a better idea of the potential reserves of hydrocarbons existing in EEC countries. It would

Anglo-U.S. £10m micro venture for Cheshire

By John Lloyd

THE VENTURE by GEC, the British group, and the U.S. semiconductor company, Fairchild, to develop production of micro-processors in the UK is likely to set up its main plant at the village of Neston, near Chester.

The plant—no final decision on its siting has yet been made—will have about £10m initial capital from the two companies and an undisclosed amount of Government aid. The venture will be eligible for support from the Department of Industry's £50m fund established earlier this year to encourage micro-processor production, and the plant will attract regional development grants.

An American Mr. Don Brown, a senior manager at Fairchild, is thought to be favoured for the job as head of the project which will be built up gradually to a capitalisation of £20m. In the semiconductor business, where assets are regularly turned over twice a year, this would make it a £40m-a-year business.

Fairchild has made it clear that it will use the plant to produce standard products already developed in the U.S. and on the market for at least a year.

It considers that it is unrealistic to use British engineers to do research and development on micro-processors when they have neither the experience nor the technological base.

However, as the technological base is built up, Fairchild sees a role for the original work in the venture.

The CBI questions the Green

Ipitrade compromise

BY ROBERT MAUTHNER

THE LAST major obstacle to the \$1.25bn (£580m) Euro-currency loan to Nigeria has been cleared with the settlement of the dispute between the Nigerian Government and the French trading company Ipitrade over payments for a consignment of cement in 1975.

A director of the French company said that a satisfactory compromise was reached at a meeting in London last week between Ipitrade and lawyers representing the Nigerian Government.

As a result, Ipitrade had withdrawn the complaint it filed with a Paris tribunal, which ruled that all Nigerian bank accounts in France should be frozen until the debt was settled.

Though the Ipitrade director

to be about \$6.5m (£3.8m).

The settlement brings to an end a complicated and long-drawn-out dispute in which the International Chamber of Commerce was asked to act as arbitrator.

The Geneva-based arbitration panel of the chamber originally ruled that the Nigerian Government should pay Ipitrade \$10m for breach of contract. Although Nigeria refused to accept this judgment, it subsequently agreed to a private settlement with Ipitrade for \$8.5m to be paid by the end of August this year.

However, for mysterious reasons, the payment was not made by this deadline and it took several weeks of negotiations, sometimes through intermediaries, and the threat that the Euro-currency loan would be indefinitely blocked, before Nigeria finally agreed to make payment.

The CBI questions the Green

Smith puts back date for majority rule

BY TONY HAWKINS

SALISBURY, Oct. 29.

MR. IAN SMITH has ruled out Abel Muzorewa, the Rev. Ndebele, and Chief Jeremiah Chirau—as "a clear victory for us."

The breakthrough that had been achieved, he claimed, was to influence the U.S. Government to call an all-party conference on Rhodesia "without preconditions."

Mr. Smith said he had been invited in Washington that the all-party talks would go ahead even if the co-leaders of the Patriotic Front, Mr. Robert Mugabe and Mr. Joshua Nkomo, refused to attend.

He was sceptical on the outcome of talks, but if Britain and the U.S. were prepared to drop their policy of "apartness," he said, then there was "some hope."

He rejected suggestions that Rhodesia's raid against guerrillas inside Zambia and Mozambique recently had jeopardised the talks.

Mr. Smith said he was uncertain about British military supplies to Zambia. He described the British arms airlift as "showmanship," adding: "I don't think that the arms will be of any consequence."

At a summit meeting in Dar es Salaam aimed at uniting Black Africa's five "front-line" presidents appeared today to have hit a big obstacle with the absence from the talks of Samora Machel.

There is also doubt about the transitional government's ability to hold one-man-one-vote elections while hostilities continue at

the present level.

Mr. Smith described his month's trip to the U.S. with his three black colleagues in the front-line states opposing the transitional Government—Bishop the Rhodesian administration.

His official sources said was devoted exclusively to unifying

transitional Government—Bishop the Rhodesian administration.

'U.S. pay-price code no one year wonder'

BY DAVID BUCHAN

WASHINGTON, Oct. 29.

PRESIDENT Jimmy Carter's trial effect of the newly passed Energy Bill in reducing oil imports and Mr. Carter's commitment to cut the budget deficit to \$30bn or less in 1980.

Mr. Blumenthal, the Treasury Secretary, said today that the Administration and the Federal Reserve Board, which is responsible for the money supply and interest rates in the U.S., were "working at cross purposes."

So far the Federal Reserve has taken the lead in the fight against inflation by raising basic interest rates to a record level. In the Administration now hope that, with the wage and price guidelines in operation, the Fed will soon consider reducing interest rates again.

His remarks were echoed by Mr. Alfred Kahn, who was appointed by Mr. Carter last week to head the anti-inflation strategy. Both men were speaking on television in separate programmes as part of the Administration's bid to obtain maximum publicity for its new anti-inflation drive.

Mr. Kahn said he was disappointed by the negative reaction to the new programme from the stock and foreign exchange markets, but there was no quick cure for inflation.

The Treasury Secretary criticised foreign dealers for acting on "herd instinct" and claimed that they were ignoring basic factors such as the decline in the U.S. current account deficit, the improvement will sharply raise natural gas in the trade balance, the potential.

The new Energy Bill, strongly supported by President Carter, will rise by 8 per cent, twice as fast as the LBS predict. Both the LBS and the brokers, however, calculate that the corporate sector's financial deficit

will fall by 12 per cent, while the pendulum has swung back and the consumer is king.

Companies are even being threatened again with renewed price controls. It is still very uncertain whether the Government to join the European Monetary System could bring still more significant pressures on short-term profits levels. But it is worth remembering that in the longer term companies (and the stock market) have a great deal to gain from a sharp reduction in inflation, whatever the transitional strains.

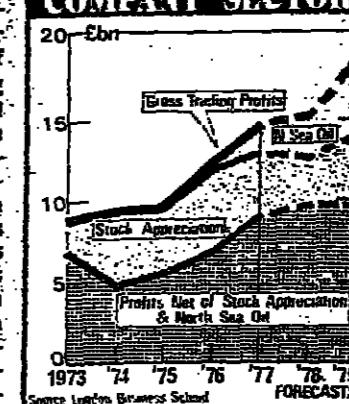
Authorised banks

There was a time when the Bank of England dished out the objective of making accounting standards less flexible will help investors.

THE LEX COLUMN

Profits outlook reassessed

COMPANY SECTOR



One factor behind the 50-point decline by the FT-30 Share Index from its September peak has been the impact of rising interest rates. Rising yields on gilt-edged have pushed up the required yields on equities. But this does not explain an actual narrowing of the yield gap between gilts and equities over this period—a change which implies that the market has reduced its expectations of dividend growth from equities. There is thus a second explanation for the market's weakness—that projections of the profitability of industry during this year and next are being widely revised downwards.

The reasons for this are apparent from the latest set of economic forecasts from the London Business School published today. In sharp contrast to the experience of 1977—when wholesale prices of manufactured goods rose by 19 per cent compared with a rise of some 11 per cent in unit labour costs—this year wholesale prices are likely to lag increases by under 10 per cent while unit labour costs will be up by perhaps 12 per cent.

Although the pattern of wage costs has not diverged greatly from that expected previously by many forecasters, the behaviour of prices and the exchange rate has not been quite according to plan. One reason for relative optimism about company profits has been the expectation that sterling would drift downwards, with the convenience or even encouragement of the Government. Even now,

the LBS is expecting the exchange rate index to fall by about 4 per cent next year. But

at the Mansion House the Chancellor was proclaiming the virtues of stability in the exchange rate, and even if his conversion to the hard currency school of thinking was not totally convincing, there are obvious political advantages in keeping sterling steady until the election. Import competition has been severely restraining companies' ability to put up

prices. Last year priority was being given to restoring company profits and boosting investment. This year, ahead of an election, the pendulum has swung back and the consumer is king. Companies are even being threatened again with renewed

price controls. It is still very uncertain whether the Government to join the European Monetary System could bring still more significant pressures on short-term profits levels. But it is

worth remembering that in the longer term companies (and the stock market) have a great deal to gain from a sharp reduction in inflation, whatever the transitional strains.

Another possible change con-

sists the method by which an associate state could be created.

That idea is that the state should stay as it is, but group savings into account to get beyond 20 per cent. In other words, the recent example of Louis Fraser, House of Fraser (in which it has a 19 per cent stake), which is an associate would not be permitted— even though SUTS, of which Louis has almost 30 per cent, also owns 10 per cent of House of Fraser. The eventual decision by the Accounting Standards Committee is bound

to be arbitrary, but the basic objective of making accounting standards less flexible will help investors.

Weather

UK TODAY
SUNNY, or cloudy with occasional rain.

London, S.E. and Cent. S. Eng.
E. Anglia, E. Midlands, Channel Is.

Mostly dry with sunny spells.
E. and C. E. N. England,
W. Midlands.

Bright intervals. Possibly a little rain later. Wind southwest.
Max. 13C (55F).

S.W. England, S. Wales
Cloudy, occasional rain. Max. 12C-14C (54F-57F).

N. Wales, N.W. and N.E.